

KMTW
316 N West St
Wichita, KS 67203

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 20120

Contract # 1940218

Schedule Dates 10/20/14-10/24/14
Advertiser Paul Davis for Governor-D (93100)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 1004 Davis for Governor 10/20-26/2014 TV (6)
Salesperson HOUSE-WICHITA, KSAS/KAAS/KMTW (3321)
Sales Office KSAS/KAAS/KMTW
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency BRD
Account Types Standard
Billing Type Standard
Comments Est 1004 Davis for Governor 10/20-26/2014 TV KMTW

Date Entered 09/26/14
Last Modified 09/26/14
Entered By Julie King
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30.75
Net Total \$174.25
Sales Tax

Wichita MyNet (KMTW)
By Broadcast Month Spots Rate
Oct. 2014 9 \$205.00
Grand Total: 9 \$205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/14-10/24/14	4	:30	3P-4P (CST)	1	1	1	1	1	1			5	\$25.00	\$125.00	Wichita MyNet (KMTW)	Peoples Court	9/26/14
2.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	8P-9P (CST)	1	1							1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Law & Order	9/26/14
3.0	Normal Line / SPOT	10/21/14-10/21/14	4	:30	8P-9P (CST)			1						1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Law & Order	9/26/14
4.0	Normal Line / SPOT	10/23/14-10/23/14	4	:30	8P-9P (CST)					1				1	\$20.00	\$20.00	Wichita MyNet (KMTW)	The Mentalist	9/26/14
5.0	Normal Line / SPOT	10/24/14-10/24/14	4	:30	7P-8P (CST)						1			1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Bones	9/26/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Handwritten signature and date: 9/26/14

Buy Detail Report

Revision #: Date: 9/26/2014

Client: Davis for Governor
Media: TV
Product: General
Market: Wichita

Estimate: 1004

Description: Davis for Governor 10/20-26/2014 TV

Flight Start Date: 10/20/2014 05:00 AM

Flight End Date: 10/26/2014 12:00 AM

Survey: Nov13 DMA Nielsen Live+1

Buyer: Caroline Bahng

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Separation between spots:

Vendor: KMTW-TV

316 N. West Street

Wichita, KS 67203

Send Billing To: Screen Strategies Media

11150 Fairfax Blvd

Suite 505

Fairfax, VA 22030

Phone: 703-272-7300


Phone: 316-942-2424

Fax: 316-942-8927

Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/20	Tue 10/21	Wed 10/22	Thu 10/23	Fri 10/24	Total Spots
34	KMTW-TV MTuWThF 3:00p- 4:00p People's Court	EF	\$25.00	30	1	1	1	1	1	5
35	M 8:00p- 9:00p Law & Order SVU	PT	\$20.00	30	1					1
36	Tu 8:00p- 9:00p Law & Order CI	PT	\$20.00	30		1				1
37	Th 8:00p- 9:00p Mentalist	PT	\$20.00	30			1			1
38	F 7:00p- 8:00p Bones	PT	\$20.00	30				1		1
Total Cost:				Total Spots:	2	2	1	2	2	9
					\$205.00					9

Set 4
Set 4
Set 4
Set 4
Set 4

Signature: 

Disclaimer:

9/26/14 - Done JK.