



KMTW
316 N West St
Wichita, KS 67203

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 1947747

Schedule Dates 10/09/14-10/10/14
Advertiser Paul Davis for Governor-D (93100)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 1134 Davis for Governor 10/9-10/12/2014 TV
Salesperson HOUSE-WICHITA, KSAS/KAAS/KMTW (3321)
Sales Office KSAS/KAAS/KMTW
Buyer Name /
Phone/Fax 1134
CPE Local/Political Candidate Agency BRD
Account Types Standard
Billing Type Standard
Comments Est 1134 Davis for Governor 10/9-10/12/2014 TV KMTW

Date Entered 10/07/14
Last Modified 10/07/14
Entered By Julie King
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$48.00
Net Total \$272.00
Sales Tax

Wichita MyNet (KMTW)
By Broadcast Month Spots Rate
Oct. 2014 6 \$320.00
Grand Total: 6 \$320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/14-10/10/14	1	:30	3P-4P (CST)	1				1	1			2	\$120.00	\$240.00	Wichita MyNet (KMTW)	Peoples Court	10/7/14
2.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	7P-8P (CST)	1				1				1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Mentalist	10/7/14
3.0	Normal Line / SPOT	10/09/14-10/09/14	4	:30	8P-9P (CST)	1				1				1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Mentalist	10/7/14
4.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	8P-9P (CST)	1					1			1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Bones	10/7/14
5.0	Normal Line / SPOT	10/10/14-10/10/14	4	:30	7P-8P (CST)	1					1			1	\$20.00	\$20.00	Wichita MyNet (KMTW)	Bones	10/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Buy Detail Report

Revised

Revision #: Date: 10/6/2014

Client: Davis for Governor
Media: TV
Product: General
Market: Wichita

Estimate: 1134
Description: Davis for Governor 10/9-12/2014 TV
Flight Start Date: 10/9/2014 05:00 AM
Flight End Date: 10/12/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+1

Buyer: Caroline Bahng
Separation between spots: 15

Vendor: KMTW-TV
316 N. West Street
Wichita, KS 67203
Phone: 316-942-2424
Fax: 316-942-8927
Affiliation: MyNetwork

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Political Candidate

Line No	Daypart Program	Daypart Code	STN Gross	Days	Dur	Thu 10/9	Fri 10/10	Total Spots
28	KMTW-TV MTuWThF 3:00p-4:00p People's Court	EF	\$120.00	30	1	1	1	2
29	Sold Out: Lowest Rate to Clear per KMTW Th 7:00p-8:00p Mentalist	PT	\$20.00	30	1			1
30	Th 8:00p-9:00p Mentalist	PT	\$20.00	30	1			1
31	F 7:00p-8:00p Bones	PT	\$20.00	30		1		1
32	F 8:00p-9:00p Bones	PT	\$20.00	30		1		1
			Total Cost:			3	3	6
			Total Spots:			3	3	6

Signature: *[Handwritten Signature]*

Disclaimer:

10/7/14 - Done

Buy Detail Report

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Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Thu 10/9	Fri 10/10	Sat 10/11	Sun 10/12	Total Spots
KMTW-TV									
28	MTuWThF 3:00p- 4:00p People's Court	EF	\$120.00	30	1	1			2
Sold Out: Lowest Rate to Clear per KMTW									
29	Th 7:00p- 8:00p Mentalist	PT	\$20.00	30	1				1
30	Th 8:00p- 9:00p Mentalist	PT	\$20.00	30	1				1
31	F 7:00p- 8:00p Bones	PT	\$20.00	30		1			1
32	F 8:00p- 9:00p Bones	PT	\$20.00	30		1			1
			Total Cost:		3	3			6
			Total Spots:		3	3			6

Signature: _____

Disclaimer: