

ORDER

Orders
Order / Rev: 2722687
Alt Order #: 37285697
Product Desc: HD58/33
Estimate: na
Flight Dates: 05/14/24 - 05/26/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: POLITICAL-ISSUE

Dallas KRLD-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street, 3rd Floor
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Federation of Children Victo
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 221377
Agency External ID: 4027634
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	18	\$9,230.00	\$7,845.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$9,230.00	\$7,845.50	0.00
Totals	18	\$9,230.00	\$7,845.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	05/14/24	05/26/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	1	\$937.00	ISSUI	0.00	NM	2	\$1,874.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	- TWTF--		1		\$937.00		0.00					
	Week:	05/20/24	05/26/24	MTWTF--		1		\$937.00		0.00					
N 2	KRLDA	05/14/24	05/26/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	1	\$891.00	ISSUI	0.00	NM	2	\$1,782.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	- TWTF--		1		\$891.00		0.00					
	Week:	05/20/24	05/26/24	MTWTF--		1		\$891.00		0.00					
N 3	KRLDA	05/14/24	05/26/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	1	\$879.00	ISSUI	0.00	NM	2	\$1,758.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	- TWTF--		1		\$879.00		0.00					
	Week:	05/20/24	05/26/24	MTWTF--		1		\$879.00		0.00					
N 4	KRLDA	05/18/24	05/26/24	Sa 6a-10a Sa 6a-10a	CM	6:00 AM-10:00 AM	-----S-	1:00	1	\$194.00	ISSUI	0.00	NM	2	\$388.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/18/24	05/24/24	-----S-		1		\$194.00		0.00					

Order / Rev: 2722687
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 Flight Dates: 05/14/24 - 05/26/24

Advertiser: American Federation of Children Victory
 Product Desc: HD58/33
 Estimate: na

Dallas KRLD-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KRLDA	05/18/24	05/26/24	Sa 10a-3p Sa 10a-3p	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$400.00	ISSUI	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/25/24	05/31/24	-----S-		1		\$194.00		0.00					
		Week: 05/18/24	05/24/24	-----S-		1		\$400.00		0.00					
		Week: 05/25/24	05/31/24	-----S-		1		\$400.00		0.00					
N 6	KRLDA	05/18/24	05/26/24	Sa 3p-7p Sa 3p-7p	CM	3:00 PM-7:00 PM	-----S-	1:00	1	\$320.00	ISSUI	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/18/24	05/24/24	-----S-		1		\$320.00		0.00					
		Week: 05/25/24	05/31/24	-----S-		1		\$320.00		0.00					
N 7	KRLDA	05/19/24	05/26/24	Su 6a-10a Su 6a-10a	CM	6:00 AM-10:00 AM	-----S	1:00	1	\$94.00	ISSUI	0.00	NM	2	\$188.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/19/24	05/25/24	-----S		1		\$94.00		0.00					
		Week: 05/26/24	06/01/24	-----S		1		\$94.00		0.00					
N 8	KRLDA	05/19/24	05/26/24	Su 10a-3p Su 10a-3p	CM	10:00 AM-3:00 PM	-----S	1:00	1	\$400.00	ISSUI	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/19/24	05/25/24	-----S		1		\$400.00		0.00					
		Week: 05/26/24	06/01/24	-----S		1		\$400.00		0.00					
N 9	KRLDA	05/19/24	05/26/24	Su 3p-7p Su 3p-7p	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$500.00	ISSUI	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/19/24	05/25/24	-----S		1		\$500.00		0.00					
		Week: 05/26/24	06/01/24	-----S		1		\$500.00		0.00					
													Totals	18	\$9,230.00