

ORDER

Orders
Order / Rev: 2721428
Alt Order #: 37280108
Product Desc: Advocacy
Estimate: 4844
Flight Dates: 05/10/24 - 05/14/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: POLITICAL-ISSUE

Dallas KRLD-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texas Defense Pac
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 221312
Agency External ID: 4027634
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	13	\$5,715.00	\$4,857.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	13	\$5,715.00	\$4,857.75	0.00
Totals	13	\$5,715.00	\$4,857.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	05/10/24	05/14/24	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM	11--2--	:30	4	\$403.00	ISSUI	0.00	NM	4	\$1,612.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/08/24	05/14/24	11--2--		4		\$403.00		0.00					
N 2	KRLDA	05/10/24	05/14/24	M-F 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM	21--2--	:30	5	\$455.00	ISSUI	0.00	NM	5	\$2,275.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/08/24	05/14/24	21--2--		5		\$455.00		0.00					
N 3	KRLDA	05/10/24	05/14/24	M-F 3p-7p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM	11--2--	:30	4	\$457.00	ISSUI	0.00	NM	4	\$1,828.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/08/24	05/14/24	11--2--		4		\$457.00		0.00					
													Totals	13	\$5,715.00