

ORDER

Orders
Order / Rev: 2723690
Alt Order #: 37287559
Product Desc: Advocacy
Estimate: 4883
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Dallas KRLD-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: _____
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texas Defense Pac
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 221312
Agency External ID: 4027634
Unit Code: Issue - Local
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	18	\$7,894.00	\$6,709.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$7,894.00	\$6,709.90	0.00
Totals	18	\$7,894.00	\$6,709.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRLDA	05/15/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	21111--	:30	6	\$403.00	ISSUI	0.00	NM	6	\$2,418.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/15/24	05/21/24	21111--		6		\$403.00		0.00					
N 2	KRLDA	05/15/24	05/21/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	1111---	:30	4	\$455.00	ISSUI	0.00	NM	4	\$1,820.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/15/24	05/21/24	1111---		4		\$455.00		0.00					
N 3	KRLDA	05/15/24	05/21/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	22112--	:30	8	\$457.00	ISSUI	0.00	NM	8	\$3,656.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/15/24	05/21/24	22112--		8		\$457.00		0.00					
													Totals	18	\$7,894.00