

ISSUE-RESPONSIVE PROGRAMMING – KAVV (FM)

JULY-SEPTEMBER 2016

KAVV's General Manager, Paul Lotsof, is a close observer of the Benson scene with particular emphasis on city government. From time to time, he develops commentaries designed to provide Benson area residents with an in-depth developments.

ISSUE: Naive and incompetent Benson City Officials:

Between July 8 and July 12, Mr. Lotsof aired an editorial lasting 6 minutes and 14 seconds. It was aired a total of sixteen times. In this editorial he first delved into an insurance proposal put forth by a company based in Pennsylvania which wanted to use City of Benson letterhead in an effort to mislead the public that the city was offering plumbing insurance. Despite Mr. Lotsof's admonition to the council that this scheme is a scam, the council voted to allow it. Later in the editorial Mr. Lotsof pointed to a forty year contract that the city had just entered into with a real estate developer. Mr. Lotsof expressed the belief that this company will never build the housing development that the company proposes and he went on that this forty year agreement ties the hands of future councils who are likely to know a lot more than what the present council knows. Finally, Mr. Lotsof called attention to the forthcoming primary election and he expressed the hope that competent persons will come forward and seek public office.

ISSUE: Council candidate Crystal Schmidt:

This editorial was aired between August 25 and August 27 and it lasted four minutes and 20 seconds. It was aired twelve times. The editorial noted that one of the candidates running for a seat on the Benson City Council was Crystal Schmidt. Mr. Lotsof pointed out that Ms Schmidt was registered to vote as Crystal Larriva-Schmidt and that her husband had recently been locked up in the Cochise County Jail on charges of possession of child pornography and also on a charge of child abuse. The editorial went into some detail on how the criminal case was handled including the zeal with which the Police Chief pursued the case against the candidate's husband. Mr. Lotsof expressed the opinion that the criminal case against Mr. Larriva-Schmidt might have been a factor in motivating Crystal to seek a council seat.

ISSUE: Management of Sulphur Springs Electric Cooperative

This editorial lasted 5:05 and was aired a total of fifteen times. Mr. Lotsof began by outlining some problems that his company has had with the electric cooperative. He then alluded to a recent massive power outage that affected the entire Benson area. Mr. Lotsof expressed the opinion that the cooperative is poorly run and that they spend vast amounts of money on public relations to convince their customers that they are God's gift to Southeast Arizona. Mr. Lotsof also alluded to high salaries that the cooperative's executives receive, and he expressed the opinion that the public would be better served if the cooperative spent less on public relations and executives' pay and devoted more resources to providing reliable electric service.

Issue: Unemployment

“Vocations Locations” is broadcast weekday mornings at 9:30, about three minutes per program. Jobs available in Cochise County are described. The program includes data obtained from the Arizona Department of Economic Security’s office in Sierra Vista as well as other listings obtained by KAVV’s staff directly from area employers. Over sixty programs were aired during this period.

ISSUE: Religious Needs

KAVV broadcasts three and one half hours of religious programming each Sunday morning between 6:30 and 9:30 a.m. Seven programs sponsored by local church groups are currently carried.

Every Sunday morning at 7:30 a.m. KAVV broadcasts “Music and the Spoken Word” featuring the Mormon Tabernacle Choir.

Other Services

Mondays through Saturdays, KAVV devotes more than forty minutes to newscasts spread throughout the day. On Sundays, national news is reported at noon and on the hour between 4 and 7 p.m. KAVV continues to cover and report on all regularly scheduled meetings of the Benson City Council.

Local Public Service Announcements average one per hour.