

ISSUE-RESPONSIVE PROGRAMMING – KAVV (FM)

April-June 2016

KAVV's General Manager, Paul Lotsof, is a close observer of the Benson scene with particular emphasis on city government. From time to time, he develops commentaries designed to provide Benson area residents with an in-depth developments.

ISSUE: Funding Education in Arizona:

In early 2016 Arizona Governor Doug Ducey came up with a ballot proposition which became known as Proposition one two three. 123 allowed the state to withdraw funds from the Arizona State Land Trust. The proposition would decrease the funds in the land trust so that in the future interest paid on the fund's assets would be reduced. In his editorial Mr. Lotsof compared the state land trust's cash to money that his grandmother had in a savings account. Grandma Lotsof periodically would withdraw the interest. Mr. Lotsof pointed out that if enough money is withdrawn from the land trust's principal there will be less cash for education for future generations. He urged voters to reject 123. This editorial was aired between April 30 and May 7 and it was broadcast a total of 24 times. The editorial lasted 3 minutes 55 seconds.

ISSUE: Waste and inefficiency in Benson Government.

This editorial was aired between May 22 through May 27 and it lasted two minutes and twenty seconds. The editorial pointed out

that the Benson City Government is run with waste and inefficiency. This includes paying vast losses on a municipal golf course. Mr. Lotsof noted that the community is not growing and that the economic development committee had resigned in disgust. Mr. Lotsof also alluded to a proposal to build 28,000 houses in Benson even though there appears to be no market for the houses. He pointed out that there was a city council election coming up later in the year and he urged progressive people to run for seats on the city council. The editorial was aired thirty times.

Unemployment

“Vocations Locations” is broadcast weekday mornings at 9:30, about three minutes per program. Jobs available in Cochise County are described. The program includes data obtained from the Arizona Department of Economic Security’s office in Sierra Vista as well as other listings obtained by KAVV’s staff directly from area employers. Over sixty programs were aired during this period.

ISSUE: Religious Needs

KAVV broadcasts three and one half hours of religious programming each Sunday morning between 6:30 and

9:30 a.m. Seven programs sponsored by local church groups are currently broadcast.

Every Sunday morning at 7:30 a.m. KAVV broadcasts "Music and the Spoken Word" featuring the Mormon Tabernacle Choir.

Other Services

Mondays through Saturdays, KAVV devotes more than forty minutes to newscasts spread throughout the day. On Sundays, national news is reported at noon and on the hour between 4 and 7 p.m. KAVV continues to cover and report on all regularly scheduled meetings of the Benson City Council.

Local Public Service Announcements average one per hour.