



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Clingman/R/Supreme Court Justice
Attention: Josh Hernandez
400 Gold Ave SW
Suite 1200
Albuquerque, MN 87102

CONTRACT

<u>Product</u>		<u>Contract / Revision</u> 1800424 /	<u>Alt Order #</u>
<u>Candidate</u>			
<u>Contract Dates</u> 10/09/18 - 10/14/18	<u>Estimate #</u>		
<u>Advertiser</u> Clingman/R/Supreme Court Justice	<u>Original Date / Revision</u> 10/10/18 / 10/10/18		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> KOAT	<u>Account Executive</u> Marcus Liburdi	<u>Sales Office</u> Albuquerque - L	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product</u> 1/2	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
N 3	KOAT	10/09/18	10/12/18	The View	10-11a		:30			P-5		NM	3	\$345.00	
Class of Time - Pre-emptible with notice															
Week:		10/08/18	10/14/18	Weekdays	Spots/Week	Rate									
				-TWTF--	4	\$115.00									
Spot		Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate							
3 KOAT			10/08/18-10/14/18	The View	10-11a	-TWTuF----	:30	\$115.00							
Credited															
N 4	KOAT	10/09/18	10/12/18	General Hospital	1-2p		:30			P-5		NM	3	\$345.00	
Class of Time - Pre-emptible with notice															
Week:		10/08/18	10/14/18	Weekdays	Spots/Week	Rate									
				-TWTF--	4	\$115.00									
Spot		Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate							
3 KOAT			10/08/18-10/14/18	General Hospital	1-2p	-TWTuF----	:30	\$115.00							
Credited															
Totals							0.00							15	\$2,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/14/18	15	\$2,195.00	(\$329.25)	\$1,865.75
Totals	15	\$2,195.00	(\$329.25)	\$1,865.75

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Makegood Form

To: Joshua Hernandez
 Agency: _____
 Fax: _____

Client: Clingman/R/Supreme Court
 contract# multiple
 Station KOAT
 Market Albuquerque
 Client Codes _____

From: Marcus / Melissa
 Fax: _____
 Phone: _____

Missed Spot(s):

ORDER #	WO line #	Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points	comment
1800424	3	Tu/10-11a	10/9	:30	DY	The View	\$ 115	1		\$ -	0	
	4	Tu/1-2p	10/9	:30	DY	General Hospital	\$ 115	1		\$ 115	0	oversold
								2		\$ 230	0	oversold

Makegood:

ORDER #	Day/Time	Date	Length	Daypart	Programming	Unit Cost	# spots	Points	Total \$	total points	comment
1800910	M-F	10/15-10/19	:30	DY	GMA Day	\$ 115	2		\$ -	0	
									\$ 230	0	
									\$ -	0	
							2		\$ 230	0	

Comment: The View and General Hospital oversold this week. Make good spots into GMA Day next week.

Makegood Accepted by: _____

Date Accepted: _____