

WZEE
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2016
04/06/2016

WZEE
Quarterly Issues/Programs List

WZEE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumer Protection:** An explosion of consumer complaints about identity theft in Wisconsin
 - **CURRENT EVENTS:** Top Stories of 2015
 - **ECON/FOOD:** Record number of entries for this week's World Championship Cheese Contest in Madison
 - **ECONOMY:** Dane County's housing market thrived in 215, with nearly 8-thousand home sales
 - **Elections, PolParties, MentalHe:** Turnout of only 10 percent statewide predicted in February 16th Primary
 - **Environmental Protection:** Emerald ash borer infects entire city of Madison
 - **GOVERNMENT/CRIME:** Tax fraud is a big issue this year for the state Revenue Department
 - **GOVERNMENT/POLITICS:** Longtime Madison Teachers Union President is retiring at the end of the month
 - **GOVERNMENT/WEATHER:** Madison is saving a lot of money this winter on Snow plowing
 - **Lifestyle:** Spring construction on West Beltline begins March 21st
 - **TRANSPORTATION:** New Study gives state highway conditions at "D" grade
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CURRENT EVENTS	MAD FRM - DEC 27 & JAN 3 - SEG 1 YEAR IN REVIEW	Top Stories of 2015	John Colbert & Robin Colbert	01/03/2016 07:01 AM	012:23
CURRENT EVENTS	MAD FRM - DEC 27 & JAN 3 - SEG 2 YEAR IN REVIEW	Top Stories of 2015	John Colbert & Robin Colbert	01/03/2016 07:13 AM	006:53
CURRENT EVENTS	MAD FRM - DEC 27 & JAN 3 - SEG 3 YEAR IN REVIEW	Top Stories of 2015	John Colbert & Robin Colbert	01/03/2016 07:20 AM	010:29
GOVERNMENT/CRIME	MAD FRM - JANUARY 10 - SEG 1 - Government	Majority Republicans in the State assembly plan to pass bills cracking down on repeat drunk drivers	ROBIN VOS	01/10/2016 07:01 AM	010:02
GOVERNMENT/CRIME	MAD FRM - JANUARY 10 - SEG 2 - Government	Majority Republicans in the State assembly plan to pass bills cracking down on repeat drunk drivers	ROBIN VOS	01/10/2016 07:11 AM	006:56
GOVERNMENT/CRIME	MAD FRM - JANUARY 10 - SEG 3 - Government	Majority Republicans in the State assembly plan to pass bills cracking down on repeat drunk drivers	ROBIN VOS	01/10/2016 07:18 AM	012:49
ECONOMY	MAD FRM - JAN 17 - SEG 1 - ECONOMY	Dane County's housing market thrived in 215, with nearly 8-thousand home sales	KEVIN KING	01/17/2016 07:03 AM	010:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMY	MAD FRM - JAN 17 - SEG 2 - ECONOMY	Dane County's housing market thrived in 215, with nearly 8-thousand home sales	KEVIN KING	01/17/2016 07:13 AM	006:39
ECONOMY	MAD FRM - JAN 17 - SEG 3 - ECONOMY	Dane County's housing market thrived in 215, with nearly 8-thousand home sales	KEVIN KING	01/17/2016 07:20 AM	012:49
GOVERNMENT/POLITICS	MAD FRM - JAN 24 - GOV/LABOR - SEG 1	Longtime Madison Teachers Union President is retiring at the end of the month	John Mathews	01/24/2016 07:00 AM	010:29
GOVERNMENT/POLITICS	MAD FRM - JAN 24 - GOV/LABOR - SEG 2	Longtime Madison Teachers Union President is retiring at the end of the month	John Mathews	01/24/2016 07:10 AM	006:27
GOVERNMENT/POLITICS	MAD FRM - JAN 24 - GOV/LABOR - SEG 3	Longtime Madison Teachers Union President is retiring at the end of the month	John Mathews	01/24/2016 07:16 AM	012:50
TRANSPORTATION	MAD FRM - JAN 31 - LIFESTYLE SEG 1	New Study gives state highway conditions at "D" grade	Craig Thompson	01/31/2016 07:02 AM	010:09
TRANSPORTATION	MAD FRM - JAN 31 - LIFESTYLE SEG 2	New Study gives state highway conditions at	Craig Thompson	01/31/2016 07:12 AM	006:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		"D" grade			
TRANSPORTATION	MAD FRM - JAN 31 - LIFESTYLE SEG 3	New Study gives state highway conditions at "D" grade	Craig Thompson	01/31/2016 07:18 AM	012:49
Lifestyle	MAD FRM - FEB 7 - SEG 1 - LIFESTYLE	More groceries stores in the Madison area serve online shoppers	BRANDON SCHOLZ	02/07/2016 07:01 AM	010:59
Lifestyle	MAD FRM - FEB 7 - SEG 2 - LIFESTYLE	More groceries stores in the Madison area serve online shoppers	BRANDON SCHOLZ	02/07/2016 07:11 AM	006:03
Lifestyle	MAD FRM - FEB 7 - SEG 3 - LIFESTYLE	More groceries stores in the Madison area serve online shoppers	BRANDON SCHOLZ	02/07/2016 07:17 AM	012:46
Elections,PolParties,MentalHe	MAD FRM - FEBRUARY 14 - ELECTIONS/GOVERNMENT - SEG 1	Turnout of only 10 percent statewide predicted in February 16th Primary	Kevin Kennedy	02/14/2016 07:01 AM	010:24
Elections,PolParties,MentalHe	MAD FRM - FEBRUARY 14 - ELECTIONS/GOVERNMENT - SEG 2	Turnout of only 10 percent statewide predicted in February 16th Primary	Kevin Kennedy	02/14/2016 07:11 AM	006:19
Elections,PolParties,MentalHe	MAD FRM - FEBRUARY 14 - ELECTIONS/GOVERNMENT - SEG 3	Turnout of only 10 percent statewide predicted in February 16th Primary	Kevin Kennedy	02/14/2016 07:18 AM	012:58
Consumer Protection	MAD FRM - FEB 21 - SEG 1 CONSUMER PROTECTION	An explosion of consumer complaints	SANDY CHALMERS	02/21/2016 07:03 AM	010:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		about identity theft in Wisconsin			
Consumer Protection	MAD FRM - FEB 21 - SEG 2 CONSUMER PROTECTION	An explosion of consumer complaints about identity theft in Wisconsin	SANDY CHALMERS	02/21/2016 07:13 AM	006:46
Consumer Protection	MAD FRM - FEB 21 - SEG 3 CONSUMER PROTECTION	An explosion of consumer complaints about identity theft in Wisconsin	SANDY CHALMERS	02/21/2016 07:19 AM	012:50
GOVERNMENT/CRIME	MAD FRM - FEBRUARY 28 - SEG 1 - Government/Crime	Tax fraud is a big issue this year for the state Revenue Department	RICK CHANDLER	02/28/2016 07:02 AM	010:13
GOVERNMENT/CRIME	MAD FRM - FEBRUARY 28 - SEG 2 - Government/Crime	Tax fraud is a big issue this year for the state Revenue Department	RICK CHANDLER	02/28/2016 07:12 AM	006:32
GOVERNMENT/CRIME	MAD FRM - FEBRUARY 28 - SEG 3 - Government/Crime	Tax fraud is a big issue this year for the state Revenue Department	RICK CHANDLER	02/28/2016 07:18 AM	013:03
ECON/FOOD	MAD FRM - MAR 6 - SEG 1 - ECON/FOOD	Record number of entries for this week's World Championship Cheese Contest in Madison	BECKY SWEENEY	03/06/2016 07:02 AM	010:07
ECON/FOOD	MAD FRM - MAR 6 - SEG 2 - ECON/FOOD	Record number of entries for this week's World Championship Cheese Contest in Madison	BECKY SWEENEY	03/06/2016 07:12 AM	005:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECON/FOOD	MAD FRM - MAR 6 - SEG 3 - ECON/FOOD	Record number of entries for this week's World Championship Cheese Contest in Madison	BECKY SWEENEY	03/06/2016 07:18 AM	013:49
GOVERNMENT/WEATHER	MAD FRM - MAR 13 - Gov/Weather - SEG 1	Madison is saving a lot of money this winter on Snow plowing	CHRIS KELLY	03/13/2016 07:03 AM	010:14
GOVERNMENT/WEATHER	MAD FRM - MAR 13 - Gov/Weather - SEG 2	Madison is saving a lot of money this winter on Snow plowing	CHRIS KELLY	03/13/2016 07:13 AM	006:45
GOVERNMENT/WEATHER	MAD FRM - MAR 13 - Gov/Weather - SEG 3	Madison is saving a lot of money this winter on Snow plowing	CHRIS KELLY	03/13/2016 07:20 AM	012:39
Lifestyle	MAD FRM - MAR 20 - SEG 1 - LIFESTYLE	Spring construction on West Beltline begins March 21st	Eric Novotny	03/20/2016 07:00 AM	011:07
Lifestyle	MAD FRM - MAR 20 - SEG 2 - LIFESTYLE	Spring construction on West Beltline begins March 21st	Eric Novotny	03/20/2016 07:11 AM	005:45
Lifestyle	MAD FRM - MAR 20 - SEG 3 - LIFESTYLE	Spring construction on West Beltline begins March 21st	Eric Novotny	03/20/2016 07:16 AM	012:46
Environmental Protection	MAD FRM - MARCH 27 - ENVIRON/GOV - SEG 1	Emerald ash borer infects entire city of Madison	Dean Kahl	03/27/2016 07:01 AM	010:05
Environmental Protection	MAD FRM - MARCH 27 - ENVIRON/GOV - SEG 2	Emerald ash borer infects entire city of	Dean Kahl	03/27/2016 07:11 AM	006:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Madison			
Environmental Protection	MAD FRM - MARCH 27 - ENVIRON/GOV - SEG 3	Emerald ash borer infects entire city of Madison	Dean Kahl	03/27/2016 07:18 AM	012:49

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Charity	Make-A-Wish Foundation	000:30	039
Charity	WI Athletic HOF	000:31	076
Charity	WI Athletic HOF	000:32	084
ELDERLY	DO SOMETHING	000:29	003
HEALTH AND FITNESS	American Heart Association	000:30	007
MILITARY AND VETERANS	IHeart Media	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
ORGAN DONATION	MatchingDonors.com	000:30	013
ORGAN DONATION	MatchingDonors.com	000:42	020
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006

