

WZEE
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2015
10/05/2015

WZEE
Quarterly Issues/Programs List

WZEE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** More Than 70 thousand visitors expected in madison for World Dairy Expo
- **Education:** Enrollment expected to top 27,000 students in Madison schols this fall
- **Education, Nutrition and Healt:** More Madison schools are offering free lunches this fall
- **Government/Business:** Negotiations produce progress on huge Judge Doyle project in downtown Madison
- **GOVERNMENT/POLITICS:** WI Secretary of State stages liegal fight to get staff back
- **GOVERNMENT/TAXES:** Total WI property taxes down 3.2 percent
- **Health/Wellness:** Obseity continues to cause major health problems in Wisconsin
- **LAW ENFORCEMENT:** Heroin deaths down in Dane County so far this year, but use of the drug remains high
- **Lifestyle:** Wisconsin ranks high for "Bixyxle Friendliness"
- **Lifestyle/Government:** Opponets of gay marriage in Wisconsin don't give up the fight
- **TRANS/GOV:** Madison's bus system is feeling growing pains
- **TRAVEL:** New state budget fails to meet motorists' needs

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LAW ENFORCEMENT	MAD FRM - JULY 5 - Law Enforcement - SEG 1	Heroin deaths down in Dane County so far this year, but use of the drug remains high	JASON FREEDMAN (SGT)	07/05/2015 07:00 AM	010:25
LAW ENFORCEMENT	MAD FRM - JULY 5 - Law Enforcement - SEG 2	Heroin deaths down in Dane County so far this year, but use of the drug remains high	JASON FREEDMAN (SGT)	07/05/2015 07:10 AM	006:35
LAW ENFORCEMENT	MAD FRM - JULY 5 - Law Enforcement - SEG 3	Heroin deaths down in Dane County so far this year, but use of the drug remains high	JASON FREEDMAN (SGT)	07/05/2015 07:17 AM	012:59
Lifestyle/Government	MAD FRM - JULY 12 - Government/Lifestyle - SEG 1	Opponents of gay marriage in Wisconsin don't give up the fight	Julaine Appling	07/12/2015 07:00 AM	011:07
Lifestyle/Government	MAD FRM - JULY 12 - Government/Lifestyle - SEG 2	Opponents of gay marriage in Wisconsin don't give up the fight	Julaine Appling	07/12/2015 07:11 AM	005:48
Lifestyle/Government	MAD FRM - JULY 12 - Government/Lifestyle - SEG 3	Opponents of gay marriage in Wisconsin don't give up the fight	Julaine Appling	07/12/2015 07:17 AM	012:58
Lifestyle	MAD FRM - JULY 19 - LIFESTYLE - SEG 1	Wisconsin ranks high for "Bixytle Friendliness"	Mayor Dave	07/19/2015 07:02 AM	011:02
Lifestyle	MAD FRM - JULY 19 - LIFESTYLE - SEG 2	Wisconsin ranks high for "Bicycle Friendliness"	Mayor Dave	07/19/2015 07:13 AM	005:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lifestyle	MAD FRM - JULY 19 - LIFESTYLE - SEG 3	Wisconsin ranks high for "Bicycle Friendliness"	Mayor Dave	07/19/2015 07:19 AM	012:55
GOVERNMENT/TAXES	MAD FRM - JULY 26 - SEG 1 - GOVERNMENT	Total WI property taxes down 3.2 percent	Todd Berry	07/26/2015 07:02 AM	010:37
GOVERNMENT/TAXES	MAD FRM - JULY 26 - SEG 2 - GOVERNMENT	Total WI property taxes down 3.2 percent	Todd Berry	07/26/2015 07:12 AM	006:20
GOVERNMENT/TAXES	MAD FRM - JULY 26 - SEG 3 - GOVERNMENT	Total WI property taxes down 3.2 percent	Todd Berry	07/26/2015 07:18 AM	012:58
Government/Business	MAD FRM - AUG 2 - SEG 1 - GOVERNMENT	Negotiations produce progress on huge Judge Doyle project in downtown Madison	PAUL SOGLIN	08/02/2015 07:00 AM	010:59
Government/Business	MAD FRM - AUG 2 - SEG 2 - GOVERNMENT	Negotiations produce progress on huge Judge Doyle project in downtown Madison	PAUL SOGLIN	08/02/2015 07:11 AM	005:59
Government/Business	MAD FRM - AUG 2 - SEG 3 - GOVERNMENT	Negotiations produce progress on huge Judge Doyle project in downtown Madison	PAUL SOGLIN	08/02/2015 07:17 AM	012:57
GOVERNMENT/POLITICS	MAD FRM - AUGUST 9 - SEG 1 - GOVERNMENT	WI Secretary of State stages legal fight to get staff back	Doug LaFollette	08/09/2015 07:00 AM	013:22
GOVERNMENT/POLITICS	MAD FRM - AUGUST 9 - SEG 2 - GOVERNMENT	WI Secretary of State stages legal fight to get staff back	Doug LaFollette	08/09/2015 07:13 AM	006:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GOVERNMENT/POLITICS	MAD FRM - AUGUST 9 - SEG 3 - GOVERNMENT	WI Secretary of State stages legal fight to get staff back	Doug LaFollette	08/09/2015 07:20 AM	013:02
GOVERNMENT/TAXES	MAD FRM - AUGUST 16 - SEG 1 - Government	Massive downtown Madison development called a big risk to taxpayers	David Ahrens	08/16/2015 07:03 AM	010:24
GOVERNMENT/TAXES	MAD FRM - AUGUST 16 - SEG 2 - Government	Massive downtown Madison development called a big risk to taxpayers	David Ahrens	08/16/2015 07:13 AM	006:32
GOVERNMENT/TAXES	MAD FRM - AUGUST 16 - SEG 3 - Government	Massive downtown Madison development called a big risk to taxpayers	David Ahrens	08/16/2015 07:19 AM	012:57
TRANS/GOV	MAD FRM - AUGUST 22 - TRANS/GOV - SEG 1	Madison's bus system is feeling growing pains	CHUCK KAMP - MADISON METRO	08/23/2015 07:00 AM	010:28
TRANS/GOV	MAD FRM - AUGUST 22 - TRANS/GOV - SEG 2	Madison's bus system is feeling growing pains	CHUCK KAMP - MADISON METRO	08/23/2015 07:10 AM	006:30
TRANS/GOV	MAD FRM - AUGUST 22 - TRANS/GOV - SEG 3	Madison's bus system is feeling growing pains	CHUCK KAMP - MADISON METRO	08/23/2015 07:17 AM	012:53
Education	MAD FRM - AUGUST 30 - Education - SEG 1	Enrollment expected to top 27,000 students in Madison schols this fall	Jennifer Cheatham	08/30/2015 07:03 AM	011:14
Education	MAD FRM - AUGUST 30 - Education - SEG 2	Enrollment expected to	Jennifer Cheatham	08/30/2015 07:14 AM	005:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		top 27,000 students in Madison schols this fall			
Education	MAD FRM - AUGUST 30 - Education - SEG 3	Enrollment expected to top 27,000 students in Madison schols this fall	Jennifer Cheatham	08/30/2015 07:20 AM	012:53
TRAVEL	MAD FRM - SEPTEMBER 6 - Travel/Transportation SEG 1	New state budget fails to meet motorists' needs	Craig Thompson	09/06/2015 07:02 AM	011:24
TRAVEL	MAD FRM - SEPTEMBER 6 - Travel/Transportation SEG 2	New state budget fails to meet motorists' needs	Craig Thompson	09/06/2015 07:13 AM	005:34
TRAVEL	MAD FRM - SEPTEMBER 6 - Travel/Transportation SEG 3	New state budget fails to meet motorists' needs	Craig Thompson	09/06/2015 07:19 AM	012:55
Education,Nutrition and Healt	MAD FRM - SEPT 13 - SEG 1 - Education/Nutrition	More Madison schools are offering free lunches this fall	STEVE YOUNGBAUER	09/13/2015 07:03 AM	010:38
Education,Nutrition and Healt	MAD FRM - SEPT 13 - SEG 2 - Education/Nutrition	More Madison schools are offering free lunches this fall	STEVE YOUNGBAUER	09/13/2015 07:13 AM	006:19
Education,Nutrition and Healt	MAD FRM - SEPT 13 - SEG 3 - Education/Nutrition	More Madison schools are offering free lunches this fall	STEVE YOUNGBAUER	09/13/2015 07:19 AM	012:56
Health/Wellness	MAD FRM - SEPT 20 - SEG 1 - HEALTH	Obseity continues to cause major health problems in	DR Pat Remington	09/20/2015 07:01 AM	011:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Wisconsin					
Health/Wellness	MAD FRM - SEPT 20 - SEG 2 - HEALTH	Obesity continues to cause major health problems in Wisconsin	DR Pat Remington	09/20/2015 07:12 AM	005:40
Health/Wellness	MAD FRM - SEPT 20 - SEG 3 - HEALTH	Obesity continues to cause major health problems in Wisconsin	DR Pat Remington	09/20/2015 07:18 AM	012:56
Agriculture	MAD FRM - SEPTEMBER 27 - SEG 1 - ECONOMY/AGRICULTURE	More Than 70 thousand visitors expected in madison for World Dairy Expo	BEN BRANCEL	09/27/2015 07:01 AM	010:35
Agriculture	MAD FRM - SEPTEMBER 27 - SEG 2 - ECONOMY/AGRICULTURE	More Than 70 thousand visitors expected in madison for World Dairy Expo	BEN BRANCEL	09/27/2015 07:11 AM	006:23
Agriculture	MAD FRM - SEPTEMBER 27 - SEG 3 - ECONOMY/AGRICULTURE	More Than 70 thousand visitors expected in madison for World Dairy Expo	BEN BRANCEL	09/27/2015 07:18 AM	012:53

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts&Culture,Media,Environmen	OutReach LGBT Community Cente	000:30	012
Cancer Research	American Cancer Society	000:30	003
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	005
FamilyRelationships,Homelessn	Family Service Madison	000:31	021
Health Care	Muscular Dystrophy Associatio	000:30	047
Homelessness	Middleton Outreach	000:32	047
Make-A-Wish	Make-A-Wish Foundation	000:30	034
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	019
Nature Preservation	Aldo Leopold Nature Center	000:32	029
POVERTY	A PLACE AT THE TABLE	000:32	011
Public Health	Ad Council	001:00	006
Veteran's Issues, MilitaryWar	Keep Wisconsin Warm Fund	000:15	003