

WZEE
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2016
10/06/2016

WZEE
Quarterly Issues/Programs List

WZEE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ECONOMY/DEVELOPMENT:** (No issue/program description given.)
 - **FOOD/LIFESTYLE:** (No issue/program description given.)
 - **Government/Business:** UPDATE ON JUDGE DOYLE SQUARE
 - **Health Care:** WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE
 - **LAW ENFORCEMENT:** LAW ENFORCEMENT AND COMMUNITY RELATIONS
 - **Lifestyle:** WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE
 - **LIFESTYLE/COMMUNITY SERVICE:** FOOD SAFETY FOR THE 4TH OF JULY
 - **Lifestyle/Government:** FOOD SAFETY FOR THE 4TH OF JULY
 - **Political:** JOHN HAUSBECK WITH THE MADISON-DANE DEPT OF PUBLIC HEALTH ON ZIKA
 - **Public Safety:** (No issue/program description given.)
 - **Tourism:** (No issue/program description given.)
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LIFESTYLE/COMMUNITY SERVICE	MAD FRM - BRANDAN SCHOLZ SEG 1 7/2/16	FOOD SAFETY FOR THE 4TH OF JULY	BRANDON SCHOLZ	07/03/2016 07:01 AM	009:39
LIFESTYLE/COMMUNITY SERVICE	MAD FRM - BRANDAN SCHOLZ SEG 2 7/2/16	FOOD SAFETY FOR THE 4TH OF JULY	BRANDON SCHOLZ	07/03/2016 07:11 AM	006:22
Lifestyle/Government	MAD FRM - BRANDAN SCHOLZ SEG 3 7/2/16	FOOD SAFETY FOR THE 4TH OF JULY	BRANDON SCHOLZ	07/03/2016 07:17 AM	012:57
Health Care	MAD FRM - DR PAT REMMINGTON SEG 1 7/9/16	WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE	DR Pat Remington	07/10/2016 07:01 AM	011:05
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 2 7/9/16	WISCONSIN REMAINS AN OVERWEIGHT STATE, BUT PROGRESS IS BEING MADE	DR Pat Remington	07/10/2016 07:12 AM	005:39
Lifestyle	MAD FRM - DR PAT REMMINGTON SEG 3 7/9/16	CELEBRATING THE 46TH ANNIVERSARY OF EARTH DAY IN WISCONSIN	DR Pat Remington	07/10/2016 07:17 AM	012:56
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 1 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 07:03 AM	010:40
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 2 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 07:13 AM	006:15
LAW ENFORCEMENT	MAD FRM - DAVE MAHONEY SEG 3 7/16/16	JAIL SAFETY HAS GRABBED NATIONAL HEADLINES	Dave Mahoney	07/17/2016 07:19 AM	012:49
Government/Business	MAD FRM - MIKE VERVEER SEG	UPDATE ON JUDGFE DOYLE SQUARE	MIKE VERVEER	07/24/2016 07:00 AM	010:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1 7/23/16					
Government/Business	MAD FRM - MIKE VERVEER SEG 2 7/23/16	UPDATE ON JUDGE DOYLE SQUARE	MIKE VERVEER	07/24/2016 07:10 AM	006:19
Government/Business	MAD FRM - MIKE VERVEER SEG 3 7/23/16	UPDATE ON JUDGE DOYLE SQUARE	MIKE VERVEER	07/24/2016 07:16 AM	012:46
LAW ENFORCEMENT	MAD FRM - LT WAYNE SMITH	LAW ENFORCEMENT AND COMMUNITY RELATIONS	WAYNE SMITH	07/31/2016 07:00 AM	029:45
Political	MAD FRM - dane county district attny primary	HEATED BATTLE FOR DANE COUNTY DA	OZANNE/JAMBOIS	08/07/2016 07:01 AM	030:27
Political	MAD FRM - THE ZIKA VIRUS	JOHN HAUSBECK WITH THE MADISON- DANE DEPT OF PUBLIC HEALTH ON ZIKA	JOHN HAUSBECK	08/14/2016 07:03 AM	030:16
FOOD/LIFESTYLE	MAD FRM - WILLY STREET COOP	----	JOHN HAUSBECK	08/21/2016 07:03 AM	029:15
ECONOMY/DEVELOPMENT	MAD FRM - DANE COUNTY REAL ESTATE MARKET	----	KEVIN KING	08/28/2016 07:02 AM	029:30
ECONOMY/DEVELOPMENT	MAD FRM - WHAT'S NEXT FOR MADISON AFTER OSCAR MAYER	----	DOUG LEIKNESS PRES. LOCAL 538	09/04/2016 07:02 AM	029:40
Public Safety	MAD FRM - REMEMBERING SEPT. 11TH - 15 YEARS LATER W/CHI	----	Madison Fire Department	09/11/2016 07:03 AM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tourism	MAD FRM - Monroe Cheese Days	-----	Noreen Rueckert	09/18/2016 07:02 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	GLOBAL CITIZEN FESTIVAL	000:31	002
Education	SUMMER LEARNING	000:31	022
Education, Youth at risk	REACH a Child	000:31	021
Family Relationships, Homeless	Family Service Madison	000:31	015
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
Literature, Education	Literacy Network	000:30	019
Make-A-Wish	Make-A-Wish Foundation	000:22	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
Muscle Disease Awareness	RSVP DANE	000:29	051
OPIOID AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
ORGAN DONATION	MatchingDonors.com	000:30	031
ORGAN DONATION	MatchingDonors.com	000:42	006
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Traffic and Highway Safety,He	WI Highway Patrol	000:31	033