

WIBA  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/01/2019

WIBA  
Quarterly Issues/Programs List

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WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Aging, SeniorCitizens, Science:** JOHN SAUER PRESIDENT AND CEO OF LEADINGAGE WISCONSIN TALKS WITH ROBIN ABOUT THE NEEDS OF SENIORS AN
- **Airport/travalers:** MADISON WEIGHTS THE PROS AND CONS OF ADDING F-35 JETS TO TRUAX FIELD
- **CRIME/SOCIAL JUSTICE:** IN THIS 2 PART CONVERSATION, ROBIN TALKS WITH CHIEF MIKE KOVAL ABOUT ISSUES FACING THE CITY AND WHA
- **Culture, Communication, Consume:** THE VOICE OF THEBADGERS LOOKS TO THE FOOTBALL SEASON AHEAD AND HIS CAREER CALLING BADGER GAMES
- **DisasterReadiness/HomeIntrude:** ONE YEAR AFTER AN EXPLOSION DEVISTATED DOWNTOWN SUN PRAIRIE, ROBIN TALKS WITH THE MAYOR ABOUT THE R
- **HealthCare, PublicHealth, :** AS THE DHS SECRINARY-ELECT, ANDREA PALM IS ASSUMING A ROLE THAT FACES MANY CHALLENGES WITH AN AGING
- **LGBT RIGHTS:** THE MAGIC FESTIVAL PREVIEW, CHALLENGES FACING THE LGBTQ COMMUNITY, THE RANIBOW FLAG FLYING ABOVE TH
- **POLITICS/GOVERNMENT:** WISCONSINHAS 2 OPEN CONGRESSIONAL SEATS AND A PRESIDENTIAL ELECTION ON THE HORIZON
- **PublicHealth, Education:** REMEMBERING THOSE LOST SERVING AND DOING ACTS OF GOOD ON 9/11 ALSO, A FIRST HAND ACCOUNT FROM THE H
- **Real Estate-Construction:** KEVIN KING, EXECUTIVE VICE PRESIDENT OF THE REALITORS ASSOCIATION OF SOUTH CENTRAL WISCONSIN ON THE
- **Weather:** DESPITE A COOL START TO SUMMER, SEVERE WEATHER IS ALWAYS A CONCERN.. HOW DOES THE NWS WORK?

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Weather	MADISON FORUM- THE NATIONAL WEATHER SERVICE PT.2	DESPITE A COOL START TO SUMMER, SEVERE WEATHER IS ALWAYS A CONCERN.. HOW DOES THE NWS WORK?	TIM HALBACH	07/07/2019 06:30 AM	029:50
DisasterReadiness/HomeIntrude	MADISON FORUM- SUN PRAIRIE STRONG	ONE YEAR AFTER AN EXPLOSION DEVISTATED DOWNTOWN SUN PRAIRIE, ROBIN TALKS WITH THE MAYOR ABOUT THE R	PAUL ESSER	07/14/2019 06:30 AM	029:50
DisasterReadiness/HomeIntrude	MADISON FORUM- SUN PRAIRIE STRONG	ONE YEAR AFTER AN EXPLOSION DEVISTATED DOWNTOWN SUN PRAIRIE, ROBIN TALKS WITH THE MAYOR ABOUT THE R	PAUL ESSER	07/14/2019 06:30 AM	029:50
CRIME/SOCIAL JUSTICE	MADISON FORUM- MADISON POLICE CHIEF	IN THIS 2 PART CONVERSATION, ROBIN TALKS WITH CHIEF MIKE KOVAL ABOUT ISSUES FACING THE CITY AND WHA	Mike Koval	07/21/2019 06:30 AM	029:50
CRIME/SOCIAL JUSTICE	MADISON FORUM- MADISON POLICE CHIEF PT.2	IN THIS 2 PART CONVERSATION, ROBIN TALKS WITH CHIEF MIKE KOVAL ABOUT ISSUES FACING THE CITY AND WHA	Mike Koval	07/28/2019 06:30 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Aging,SeniorCitizens,Science	MADISON FORUM-ASSISTED LIVING	JOHN SAUER PRESIDENT AND CEO OF LEADINGAGE WISCONSIN TALKS WITH ROBIN ABOUT THE NEEDS OF SENIORS AN	JOHN SAUER	08/04/2019 06:30 AM	029:50
LGBT RIGHTS	MADISON FORUM-OUTREACH(MADISON)	THE MAGIC FESTIVAL PREVIEW, CHALLENGES FACING THE LGBTQ COMMUNITY, THE RANIBOW FLAG FLYING ABOVE TH	Steve Starkey	08/11/2019 06:30 AM	029:50
Culture,Communication,Consume	MADISON FORUM- MATT LEPAY	THE VOICE OF THEBADGERS LOOKS TO THE FOOTBALL SEASON AHEAD AND HIS CAREER CALLING BADGER GAMES	MATT LEPAY	08/18/2019 06:30 AM	029:50
Culture,Communication,Consume	MADISON FORUM- MAYOR SATYA RHODES-CONWAY	IN HER FIRST YEAR AS MADISON MAYOR, MAYOR RHODES- CONWAY HAS SET GOALS ABND FACED CHALLENGES.	MATT LEPAY	08/25/2019 06:30 AM	029:50
HealthCare,PublicHealth,	MADISON FORUM-WISCONSIN DHS	AS THE DHS SECRARY- ELECT, ANDREA PALM IS ASSUMING A ROLE THAT FACES MANY CHALLENGES WITH AN AGING	ANDREA PALM	09/01/2019 06:30 AM	029:50
PublicHealth,Education	MADISON FORUM-IHR_911_Day_Honoring_Heroes	REMEMBERING THOSE LOST SERVING AND DOING ACTS OF	SHELLI SONSTEIN	09/08/2019 06:30 AM	027:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		GOOD ON 9/11 ALSO, A FIRST HAND ACCOUNT FROM THE H			
POLITICS/GOVERNMENT	MADISON FORUM- CHARLES FRANKLIN	WISCONSINHAS 2 OPEN CONGRESSIONAL SEATS AND A PRESIDENTIAL ELECTION ON THE HORIZON	CHARLES FRANKLIN	09/15/2019 06:30 AM	029:50
Airport/travalers	MADISON FORUM- F-35 JETS AT TRUAX	MADISON WEIGHTS THE PROS AND CONS OF ADDING F-35 JETS TO TRUAX FIELD	CHRIS ARENZ - BADGER AIR COMM	09/22/2019 06:30 AM	029:50
Real Estate-Construction	MADISON FORUM- KEVIN KING	KEVIN KING, EXECUTIVE VICE PRESIDENT OF THE REALITORS ASSOCIATION OF SOUTH CENTRAL WISCONSIN ON THE	KEVIN KING	09/29/2019 06:30 AM	029:49

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	Goodman Center	000:16	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:29	018
ALCOHOL ABUSE AWARENESS	Alcoholics Anonymous	000:30	011
Alcoholism,Mental Illness	Alcoholics Anonymous	000:58	041
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	027
College Education	Ad Council	000:20	006
Community Awareness	Badger Honor Flight	000:30	138
Community Awareness	Social Security Admin	001:00	039
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	009
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	012
Education	NATIONAL SUMMER LEARNING	000:31	016
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	011
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	004
Health Care	Red Cross	000:30	003
Job Training Goodwill	Goodwill/Ad Council	001:00	037
Life Lessons from HS Sports	W.I.A.A.	000:30	043
MILITARY AND VETERANS	USO	000:55	056
National Park Conservation	National Park Conserva. Assc.	000:15	002
Nature Preservation	Aldo Leopold Nature Center	000:30	001
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	021
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	013
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	026
Pet Adoption	PETA	000:14	001
Public Announcement	Paralyzed Veterans Of America	000:15	002
Public Education	Enviorenmental Protection AGY	000:15	011
Public Education	Nat Fondtn For Credit Council	000:15	003
Public Education	Paralyzed Veterans Of America	000:20	001
Public Education	Social Security Admin	000:30	010
Public Education	Wild Life Land Trust	000:15	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Public Health	Ad Council	000:15	002
Public Health	Ad Council	000:20	002
Public Health	Ad Council	000:30	007
Public Health	Ad Council	000:55	045
Public Health	Ad Council	000:59	020
RAISE FUNDS FOR YOUTH HOCKEY	HOMETOWN BREWDOWN	000:30	006
Recycling	Ad Council	000:21	006
SAFE DRIVING	NHTSA	000:29	007
SAFE DRIVING	NHTSA	000:30	007
Sports Bring Communities Together	W.I.A.A.	000:30	039
Veteran's Issues, Military War	Paralyzed Veterans America	000:15	002
VETERANS HEALTH	Paralyzed Veterans America	000:30	009