

WXXM
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019

WXXM
Quarterly Issues/Programs List

WXXM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|---|--|-------------------------------|------------------------|----------|
| PubHealth,Edu,Consumerism | MADISON FORUM PET SAFETY | THE 4TH OF JULY HOLIDAY CAN E STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE | LIS DE SOUZA | 07/04/2021 07:37 AM | 029:47 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | P. KLOTZBAUGH, S. BOWEN | 07/11/2021 07:31 AM | 029:49 |
| Computers/PreserveHistory | MADISON FORUM COMPUTER SECURITY | WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET | JESSE LA GREW | 07/18/2021 07:38 AM | 030:07 |
| Politics,Elections,Media | MADISON FORUM former madison mayor dave cieslewicz | SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE CIESLEWICZ TH | Mayor Dave | 07/25/2021 07:32 AM | 029:47 |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC | Focus on the biggest issues impacting this week | Dr. V. Murthy, R. Lewis | 08/01/2021 07:30 AM | 029:46 |

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|--------------------------------|---|--|-------------------------|---------------------|--------|
| | AFFAIRS SPECIAL | | | | |
| Public Health, Public Safety | MADISON FORUM | Focus on the biggest issues impacting this week | Dr. V. Murthy, R. Lewis | 08/08/2021 07:31 AM | 030:15 |
| Weather,Tech,Ethics | MADISON FORUM SEVERE WEATHER IN WISCOSIN | MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES | MARCIA CRONCE | 08/15/2021 07:34 AM | 029:47 |
| Public Health & Safety | MADISON FORUM IHEARTRADIO COMMUNITIES | Focus on the biggest issues impacting this week | Dr. Thomas & S. Raviv. | 08/22/2021 07:35 AM | 029:47 |
| Business,Labor,Tech | MADISON FORUM DANE BUY LOCAL | LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS, COVID AND CHALLENGES FINDING EMPLOYEES. COL | COLIN MURRAY | 08/29/2021 07:29 AM | 029:47 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | C. Jones, B. Solish | 09/05/2021 07:33 AM | 029:50 |
| Public Health & Safety | MADISON FORUM - RSV AND OTHER VIRUSES | RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES | Tom Haupt | 09/12/2021 07:32 AM | 029:47 |
| Veteran's Issues, Military War | MADISON FORUM - BADGER HONOR FLIGHT | COVID HAS HAD AN EFFECT ONBOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING | BRIAN ZIEGLER | 09/19/2021 07:32 AM | 029:47 |
| Traffic and Highway Safety,He | MADISON FORUM - BYE TO 'BOB' | THE DANE COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING | Eric Novotny | 09/26/2021 08:20 AM | 029:47 |

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| | | STRANDED MOTORISTS , DIRECTING TRAFFIC AND | | | |
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--|---------------------------------|----------|------|
| | PSA-STAND UP TO CANCER | 000:30 | 1 |
| 9/11 DAY OF SERVICE | 9/11 NATIONAL DAY OF SERVICE | 000:29 | 5 |
| CHILD MENTORING | SAVE THE CHILDREN | 000:30 | 1 |
| COLON CANCER SCREENING AWAREN | STAND UP TO CANCER | 000:30 | 45 |
| Raising funds for military veterans to travel and see the monuments built in their honor | Badger Honor Flight | 000:29 | 67 |
| Raising funds for military veterans to travel and see the monuments built in their honor | Badger Honor Flight | 000:29 | 114 |
| MENTAL HEALTH & SUBSTANCE USE | RECOVER OUT LOUD | 000:30 | 6 |
| NATIONAL SUMMER LEARNING ASSO | NATIONAL SUMMER LEARNING | 000:30 | 21 |
| Raising funds so no child is left without nutritious food | NO KID HUNGRY | 000:30 | 3 |
| Raising funds so no child is left without nutritious food | NO KID HUNGRY | 000:30 | 7 |
| Raising funds so no child is left without nutritious food | NO KID HUNGRY | 000:30 | 7 |
| Raising funds so no child is left without nutritious food | NO KID HUNGRY | 000:30 | 4 |
| POVERTY AWARENESS | Feeding America | 000:30 | 3 |
| Bringing awareness to the dangerous of distracted driving | PROJECT YELLOW LIGHT | 000:29 | 22 |
| Raising funds for the nation's largest and most effective minority education organization | UNCF | 000:30 | 13 |