

WZEE
Madison, WI
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/07/2019

WZEE
Quarterly Issues/Programs List

WZEE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture, Weather, Food:** MIDDLETON POLICE AND FIRE HAVE BEEN BUSY BETWEEN FLOODING AND A WORKPLACE SHOOTING. CHIEF CHUCK FOU
- **Community Event:** UW BAND DIRECTOR MIKE LECKRONE RETIRES AFTER 50 YEARS LEADING THE UW MARCHING BAND
- **Consumers, Legal Reform, Education:** WITH ALL THE HOLIDAY COMERACE THERE ARE A LOT OF SCAMMERS TRYING TO TAKE ADVANTAGE OF PEOPLE THIS H
- **Current Events:** A look back at the major news stories of 2018
- **Drug Addiction, Health Care:** MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A
- **Elections, Pol Parties, Mental Health:** MORE THAN HALF THE STES RESIDENTS WILL HAVE THEIR OPINIONS HEARD ON A VERITY OF MARIJUANA ISSUES IG
- **Local Economy:** THE CITY'S MARKET PLAN GETS MODIFIED AND WHAT'S OLD IS NEW AGAIN
- **Public Safety:** CRIME IN MADISON AND POLICE IN PUBLIC SCHOOLS
- **Public Health, Education:** IT'S INFLUENZA SEASON. ROBIN TALKS WITH TOM HAUPT FROM THE STSTES DEPT OF HUMAN SERVICES
- **Public Health, Consumerism:** M9007399_LivingWithDiabetes_LongFormPSA
- **Rec & Leisure/Tech, Econ:** DNR SPECIALIST KEVIN WALLENFANG DISCUSSES HUNTER SAFTEY AND UPDATED REGULATIONS FOR DEER HUNTING S

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA TION
Agriculture, Weather, Food	MADISON FORUM- MIDDLETON POLICE	MIDDLETON POLICE AND FIRE HAVE BEEN BUSY BETWEEN FLOODING AND A WORKPLACE SHOOTING. CHIEF CHUCK FOU	CHARLES 'CHUCK' FOULKE	10/07/20 18 07:01 AM	029:45
DrugAddiction, HealthCare	MADISON FORUM- OPIOIDS PT.1	MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A	CHRIS VAN WAGNER	10/14/20 18 07:01 AM	029:47
DrugAddiction, HealthCare	MADISON FORUM- OPIOIDS PT.2	MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A	CHRIS VAN WAGNER	10/21/20 18 07:01 AM	029:46
Elections, Political Parties, Mental Health	MADISON FORUM- MARIJUANA REFERENDUMS	MORE THAN HALF THE STATES RESIDENTS WILL HAVE THEIR OPINIONS HEARD ON A VARIETY OF MARIJUANA ISSUES	ANDREW HISEL	10/28/20 18 07:02 AM	029:49
Public Health, Consumerism	MADISON FORUM- 9007399_LivingWithDiabetes_LongFormPSA	M9007399_LivingWithDiabetes_LongFormPSA	----	11/04/20 18 07:00 AM	029:00
Public Health, Education	MADISON FORUM- FLU SEASON	IT'S INFLUENZA SEASON. ROBIN TALKS WITH TOM HAUPT FROM THE STATE'S DEPT OF HUMAN SERVICES	Tom Haupt	11/11/20 18 07:02 AM	029:50
Recreation & Leisure/Tech, Economy	MADISON FORUM- HUNTERS SAFETY	DNR SPECIALIST KEVIN WALLENFANG DISCUSSES HUNTER SAFETY AND UPDATED REGULATIONS FOR DEER HUNTING	KEVIN WALLENFANG	11/18/20 18 07:00 AM	029:50
Consumers, Legal Reform, Education	MADISON FORUM- CONSUMER SAFETY	WITH ALL THE HOLIDAY COMMERCE THERE ARE A LOT OF SCAMMERS TRYING TO	MICHELLE REINEN	12/02/20 18 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA TION
TAKE ADVANTAGE OF PEOPLE THIS H					
Community Event	MADISON FORUM- LECKRONE'S CURTAIN CALL	UW BAND DIRECTOR MIKE LECKRONE RETIRES AFTER 50 YEARS LEADING THE UW MARCHING BAND	MIKE LECKRO NE	12/09/20 18 07:01 AM	029:50
Local Economy	MADISON FORUM- MADISON PUBLIC MARKET	THE CITY'S MARKET PLAN GETS MODIFIED AND WHAT'S OLD IS NEW AGAIN	DAN KENNEL LY	12/16/20 18 07:00 AM	029:55
Public Safety	MADISON FORUM- MADISON POLICE CHIEF KOVAL	CRIME IN MADISON AND POLICE IN PUBLIC SCHOOLS	Mike Koval	12/23/20 18 07:01 AM	029:50
Current Events	MADISON FORUM- YEAR IN REVIEW Part 1	A look back at the major news stories of 2018	Robin Colbert	12/30/20 18 07:00 AM	029:51

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Rodney Atkins BOGO 30 Promo FRI-SUN	000:33	001
BULLYING	CRISIS TEXTLINE	000:30	003
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	011
COMMUNITY INVOLVEMENT	GLAAD	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
Disaster Relief	100 ROOFS	000:30	015
Disaster Relief	Red Cross	000:30	016
DRUG ADDICTION SUPPORT	TELLURIAN DETOX CENTER	000:31	057
FLOOD RELIEF	American Red Cross	000:34	065
HEALTH AND FITNESS	RED	000:30	016
Hunger Prevention	Goodman Center	000:31	102
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	006
Public Health	Ad Council	000:15	002
RAISING FUNDS FOR HOSPICE CARE	Agrace Hospice Care	000:32	005