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network

ORDER

Orders	Order / Re	ev: 267	75387									
	Alt Order #	#: 270	27071451								V	
Product De		esc: TA	TARGET VOTER						WXSP TV			
	Estimate:	001	4						Grand Ra	pids WX	SP SP	
	Flight Date	es: 09/	21/20 - 11/08/20			Primary AE	=:		Katz Chic	aqo		
	Original Da		09/21/20 / 09/21/20 REG			Sales Offic	e:		K-CHI	0		
	Order Typ					Sales Region:			Nat			
			•			Calco riogi			Hut			
Agency	Name:	KS	M - Kelly Scott N	ladison Inc - (Chica							
	Buying Co	ontact:			Billing Type:			Cash				
	Billing Cor	ntact:				Billing Cale	enda	r:	Broadcas	t		
	-		B East Wacker Dr		Billing Cycle:			EOM				
		Chi	Chicago, IL 60601			Agency Co		ssion:	15%			
						<u> </u>						
Advertiser	Name:	PO	L/Right to Life		Order Brand: New Business Thru: Advertiser External ID: Agency External ID: Unit Code:							
	Demograp	hic: A3	5-64									
	Product C	odes: PL2	2									
	Revenue (Code 1: AG	Y					IN299/IN2710/AU3231/TO180/MO211				
	Revenue (Code 2: PO	L					General				
Revenue Code 3:			L-ISS		Order Separation:			00:30:00				
	Priority:	P5	 P5									
	,											
Bill Plan Start Date	End Date	# Spots Gros	s Amount Net	Amount	Totals Month		<u> </u>	# Spots	Gross Ar	nount	Net Amount	Rating
08/31/20	09/27/20	13	\$650.00	\$552.50		mber 2020		13		650.00	\$552.50	-
09/28/20	10/25/20	52	\$3,250.00	\$2,762.50		er 2020		52		250.00	\$2,762.50	
10/26/20	11/29/20	17	\$1,700.00	\$1,445.00	Noven	mber 2020		17	\$1,	700.00	\$1,445.00	0.00
					Totals			82	\$5,	600.00	\$4,760.00	0.00
Account Exe									_			
Account Exec	cutive	Sales Office	Sales Region	Start Date /	End Date	9		Order %				
Katz Chicago				Start Of Ord	ler - End	Of Order		100%				
Order Share		Share	Tot	al								
Grand Rapids		4%										
Market		100%	\$140,000.0	0								
Competitive	Share	Share	Tota	al								
CABLE		0%										
UNKWN		70%										
WGVK		0%	\$0.0	0								
WGVU		0%	\$0.0	0								
WLLA		0%	\$0.0	0								
WOOD		21%	\$29,400.0	0								
WOTV		5%										
WTLJ		0%										
WWMT		0%										
WXMI		0%										
WZPX		0%										
WZZM		0%	\$0.0	U								
Ln Ch	Start End	Inventory	Code Bre	ak Start/End	l Time	Days	Len	Spots	Rate Pr	i Rtg Ty	/pe Spots	Amount

N 1 WXSP 09/21/20 10/16/20

СМ 3-4p

MTWTF--:30 16

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Order / Rev:	26	75387			Advertiser:	POL/Right to	o Life			20 11.11.20	i ugu	2010	
Alt Order #:	#: 27071451				Product Desc	: TARGET VO	DTER			Grand Rapids WXSP			
Flight Dates:	09/21/20 - 11/08/20				Estimate:	0014	0014				·		
Ln Ch	Start	End	Inventory Code M-F 3-4p	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount	
			Peoples Court										
COMME People's		PLY TO SU	B LINES A THRU	A									
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/27/20	MTWTF	4	\$50.00	0.00							
Week: 09/2 Week: 10/0		10/04/20 10/11/20	MTWTF MTWTF	4	\$50.00 \$50.00	0.00 0.00							
Week: 10/		10/11/20	MTWTF	4	\$50.00 \$50.00	0.00							
N 2 WXSP				СМ	3-4p	МГWГF	1:00	4	\$100.00 P5	0.00 NM	9	\$900.00	
			Peoples Court										
COMME People's		PLY TO SU	B LINES A THRU	В									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	MTWTF	4	\$100.00	0.00							
Week: 10/2 Week: 11/0		11/01/20 11/08/20	MTWTF MTWTF	4	\$100.00 \$100.00	0.00 0.00							
N 3 WXSP				CM	5-530p	0.00 MTWTF	:30	3	\$25.00 P5	0.00 NM	12	\$300.00	
	00/21/2	.0 10/10/20	Mike & Molly	OW	0.000b		.00	U	¢20.001 0	0.00 140	12	φ000.00	
		PLY TO SU	B LINES A THRU	A									
Mike & N Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/27/20	MTWTF	3	\$25.00	0.00							
Week: 09/2	28/20	10/04/20	MTWTF	3	\$25.00	0.00							
Week: 10/0		10/11/20	MTWTF	3	\$25.00	0.00							
Week: 10/		10/18/20	MTWTF	3	\$25.00	0.00	4.00		\$50.00 D5	0.00 1114	-	* 050.00	
N 4 WXSP	10/19/2	20 11/06/20	M-F 5-530p Mike & Molly	CM	5-530p	MTWTF	1:00	3	\$50.00 P5	0.00 NM	7	\$350.00	
COMME Mike & M		PLY TO SU	B LINES A THRU	В									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/25/20	MTWTF	3	\$50.00	0.00							
Week: 10/2		11/01/20	MTWTF	3	\$50.00	0.00							
Week: 11/0		11/08/20	MTWTF	1 CM	\$50.00	0.00	.20	2	105 00 DE	0.00 NIM	10	¢200.00	
N 5 WXSP	09/21/2	0 10/16/20	M-F 530-6p Mike & Molly	CM	530-6р	MTWTF	:30	3	\$25.00 P5	0.00 NM	12	\$300.00	
		PLY TO SU	B LINES A THRU	A									
Mike & N	violly rt Date	End Data	Weekdeve	Spote/Mook	Poto	Poting							
Week: 09/2		End Date 09/27/20	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$25.00	Rating 0.00							
Week: 09/2		10/04/20	MTWTF	3	\$25.00	0.00							
Week: 10/0		10/11/20	MTWTF	3	\$25.00	0.00							
Week: 10/		10/18/20	MTWTF	3	\$25.00	0.00					_	.	
N 6 WXSP	10/19/2	20 11/06/20		CM	530-6p	MTWTF	1:00	3	\$50.00 P5	0.00 NM	7	\$350.00	
COMME	INTS AF	PLY TO SU	Mike & Molly B LINES A THRU	В									
Mike & N													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/2		10/25/20 11/01/20	MTWTF MTWTF	3	\$50.00 \$50.00	0.00 0.00							
Week: 10/2 Week: 11/0		11/08/20	MTWTF	1	\$50.00	0.00							
N 7 WXSP	09/21/2	0 10/16/20	M-F 630-7p	CM	630-7p	MTWTF	:30	3	\$100.00 P5	0.00 NM	12	\$1,200.00	
			Family Feud										
COMME Family F		PLY TO SU	B LINES A THRU	A									
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/27/20	MTWTF	3	\$100.00	0.00							
Week: 09/2 Week: 10/0		10/04/20 10/11/20	MTWTF MTWTF	3	\$100.00 \$100.00	0.00 0.00							
Week: 10/0 Week: 10/		10/11/20	MTWTF	3		0.00							
N 8 WXSP				CM	630-7p	MTWTF	1:00	3	\$200.00 P5	0.00 NM	7	\$1,400.00	
			Family Feud										
COMMENTS APPLY TO SUB LINES A THRU B Family Feud													
ганиу г	Guu										I		

Order / Rev:					Advertiser:	POL/Right	to Life	Grand Rapids WXSP			
Alt Order #:					Product Desc:	: TARGET	VOTER				
Flight Dates:	es: 09/21/20 - 11/08/20				Estimate:	0014	0014				
Ln Ch S	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pr	i Rtg Type	Spots	Amount
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/	/20	10/25/20	MTWTF	3	\$200.00	0.00					
Week: 10/26/	/20	11/01/20	MTWTF	3	\$200.00	0.00					
Week: 11/02/	/20	11/08/20	MTWTF	1	\$200.00	0.00				ļ	
									Totals	82	\$5,600.00

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