

WHIG-TV QUARTERLY ISSUES REPORT

JANUARY, FEBRUARY, MARCH 1ST QUARTER 2021

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED THE REPUBLICAN GOP CONVENTION.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE ROCKY MOUNT CITY COUNCIL MEETING.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A NEW SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES -WE AIRED THE EDGECOMBE COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED THE STATE OF THE COUNTY ADDRESS.
- EDUCATIONAL ISSUES - WE AIRED THE NASH ROCKY MOUNT SCHOOL BOARD MEETING

WHIG-TV QUARTERLY ISSUES REPORT

JANUARY, FEBRUARY, MARCH 1ST QUARTER 2021

- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.

REPUBLICAN GOP CONVENTION – SUN. MAR. 14 @ 8:00 P.M. 57 MIN., WED. MAR. 17 @ 6:00 P.M. 57 MIN., MON. MAR. 19 @ 5:00 P.M. 57 MIN., SAT. MAR. 20 @ 11:30 A.M. 57 MIN.

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.

- COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – SAT. JAN. 20 @ 4:00 P.M. 57 MIN., SUN. JAN. 3 @ 9:00 P.M. 57 MIN., WED. JAN. 6 @ 4:30 P.M. 57 MIN., THU. JAN. 7 @ 11:30 A.M. 57 MIN., THU. JAN. 7 @ 7:30 P.M. 27 MIN., FRI. JAN. 8 @ 11:30 A.M. 27 MIN., FRI. JAN. 8 @ 9:00 P.M. 27 MIN., SAT. JAN. 9 @ 9:30 A.M. 27 MIN., SUN. JAN. 10 @ 11:30 A.M. 27 MIN., SUN. JAN. 10 @ 9:30 P.M. 27 MIN., MON. JAN. 11 @ 8:30 P.M. 27 MIN., TUE. JAN. 12 @ 9:30 P.M. 27 MIN., WED. JAN. 13 @ 9:30 P.M. 57 MIN., THU. JAN. 14 @ 7:30 P.M. 27 MIN., THU. JAN. 14 @ 10:00 P.M. 27 MIN., SAT. JAN. 16 @ 9:30 A.M. 27 MIN., SAT. JAN. 16 @ 2:30 P.M. 57 MIN., SUN. JAN. 17 @ 2:30 P.M. 27 MIN., SUN. JAN. 17 @ 9:00 P.M. 57 MIN., MON. JAN. 18 @ 3:30 P.M. 27 MIN., WED. JAN. 20 @ 9:30 P.M. 57 MIN., THU. JAN. 21 @ 11:30 A.M. 27 MIN., THU. JAN. 21 @ 10:00 P.M. 27 MIN., FRI. JAN. 22 @ 3:00 P.M. 27 MIN., FRI. JAN. 22 @ 8:00 P.M. 27 MIN., SAT. JAN. 23 @ 2:30 P.M. 27 MIN., SUN. JAN. 24 @ 11:30 A.M. 27 MIN., SUN. JAN. 24 @ 7:00 P.M. 57 MIN., MON. JAN. 25 @ 12:30 P.M. 27 MIN., MON. JAN. 25 @ 9:30 P.M. 57 MIN., TUE. JAN. 26 @ 10:30 A.M. 27 MIN., TUE. JAN. 26 @ 9:30 P.M. 27 MIN., WED. JAN. 27 @ 11:30 A.M. 27 MIN., WED. JAN. 27 @ 6:00 P.M. 57 MIN., THU. JAN. 28 @ 7:30 P.M. 27 MIN., FRI. JAN. 29 @ 12:30 P.M. 27 MIN., SAT. JAN. 30 @ 12:00 P.M. 57 MIN., SAT. JAN. 30 @ 9:30 P.M. 27 MIN., SUN. JAN. 31 @ 2:30 P.M. 27 MIN., MON. FEB. 1 @ 9:30 P.M. 57 MIN., THU. FEB. 4 @ 7:30 P.M. 27 MIN., FRI. FEB. 5 @ 12:30 P.M. 27 MIN., SAT. FEB. 6 @ 9:30 A.M. 27 MIN., SUN. FEB. 7 @ 2:30 P.M. 27 MIN., MON. FEB. 8 @ 8:30 P.M. 27 MIN., WED. FEB. 10 @ 9:30 P.M. 57 MIN., THU. FEB. 11 @ 11:30 A.M. 27 MIN., THU. FEB. 11 @ 10:00 P.M. 27 MIN., FRI. FEB. 12 @ 11:30 A.M. 27 MIN., THU. FEB. 18 @ 11:30 A.M. 27 MIN., THU. FEB. 18 @ 10:00 P.M. 27 MIN., FRI. FEB. 19 @ 4:00 P.M. 27 MIN., SAT. FEB. 20 @ 2:30 P.M. 57 MIN., SAT. FEB. 20 @ 9:30 P.M. 27 MIN., SUN. FEB. 21 @ 9:30 P.M. 27 MIN., TUE. FEB. 23 @ 9:30 P.M. 27 MIN., TUE. FEB. 23 @ 10:00 P.M. 27 MIN., SAT. FEB. 27 @ 9:30 P.M. 27 MIN., SUN. FEB. 28 @ 6:00 P.M. 27 MIN., MON. MAR. 1 @ 9:30 P.M. 27 MIN., TUE. MAR. 2 @ 7:30 P.M. 27 MIN., WED. MAR. 3 @ 4:30 P.M. 57 MIN., THU. MAR. 4 @ 10:00 P.M. 27 MIN., SAT. MAR. 6 @ 4:00 P.M. 57 MIN., WED. MAR. 10 @ 9:30 P.M. 57 MIN., THU. MAR. 11 @ 12:30 P.M. 27 MIN., SUN. MAR. 14 @ 9:00 P.M. 57 MIN., MON. MAR. 15 @ 8:30 P.M. 27 MIN., SUN. MAR. 21 @ 12:30 P.M. 57 MIN., THU. MAR. 25 @ 10:00 P.M. 27 MIN., SUN. MAR. 28 @ 9:00 P.M. 57 MIN., WED. MAR. 31 @ 6:00 P.M. 57 MIN.

WHIG-TV QUARTERLY ISSUES REPORT
JANUARY, FEBRUARY, MARCH 1ST QUARTER 2021

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY’S @ 4:00 P.M. 57 MIN. & THURSDAY’S @ 9:00 P.M. 57 MIN.-
SAT. JAN. 2 @ 12:30 P.M. 57 MIN., SUN. JAN. 3 @ 8:00 P.M. 57 MIN., TUE. JAN. 5 @ 4:30 P.M.
57 MIN., SAT. JAN. 9 @ 4:30 P.M. 57 MIN., WED. JAN. 13 @ 6:00 P.M. 57 MIN., SAT. JAN. 16 @
3:30 P.M. 57 MIN., WED. JAN. 20 @ 4:30 P.M. 57 MIN., FRI. JAN. 12 @ 8:30 P.M. 57 MIN., SAT.
JAN. 23 @ 4:30 P.M. 57 MIN., TUE. JAN. 26 @ 3:30 P.M. 57 MIN., WED. JAN. 27 @ 9:30 P.M. 57
MIN., FRI. JAN. 29 @ 5:00 P.M. 57 MIN., SAT. JAN. 30 @ 11:00 A.M. 57 MIN., SUN. JAN. 31 @
6:00 P.M. 57 MIN., SAT. FEB. 6 @ 8:00 A.M. 57 MIN., WED. FEB. 10 @ 4:30 P.M. 57 MIN., SAT.
FEB. 13 @ 8:00 A.M. 57 MIN., SUN. FEB. 14 @ 12:30 P.M. 57 MIN., WED. FEB. 17 @ 9:30 P.M. 57
MIN., SUN. FEB. 21 @ 8:30 P.M. 57 MIN., WED. FEB. 24 @ 6:00 P.M. 57 MIN., SUN. FEB. 28 @
12:30 P.M. 57 MIN., WED. MAR. 3 @ 9:30 P.M. 57 MIN., SUN. MAR. 7 @ 12:30 P.M. 57 MIN.,
WED. MAR. 10 @ 6:00 P.M. 57 MIN., FRI. MAR. 12 @ 8:00 P.M. 57 MIN., SAT. MAR. 13 @ 3:30
P.M. 57 MIN., WED. MAR. 17 @ 4:30 P.M. 57 MIN., SAT. MAR. 20 @ 12:30 P.M. 57 MIN., TUE.
MAR. 23 @ 6:00 P.M. 57 MIN., WED. MAR. 24 @ 9:30 P.M. 57 MIN., WED. MAR. 31 @ 9:30 P.M. 57
MIN.

HERE’S TO YOUR GOOD HEALTH – WEDNESDAY’S @ 7:00 P.M. 57 MIN. – FRI. JAN. 1 @ 8:00 P.M.
57 MIN., SUN. JAN. 3 @ 12:30 P.M. 57 MIN., TUE. JAN. 5 @ 3:30 P.M. 57 MIN., FRI. JAN. 8 @
8:00 P.M. 57 MIN., SAT. JAN. 9 @ 11:00 A.M. 57 MIN., SUN. JAN. 10 @ 12:30 P.M. 57 MIN., SUN.
JAN. 10 @ 8:30 P.M. 57 MIN., FRI. JAN. 15 @ 5:00 P.M. 57 MIN., SUN. JAN. 17 @ 12:30 P.M. 57
MIN., TUE. JAN. 19 @ 3:30 P.M. 57 MIN., FRI. JAN. 22 @ 5:00 P.M. 57 MIN., SUN. JAN. 24 @
12:30 P.M. 57 MIN., MON. JAN. 25 @ 5:00 P.M. 57 MIN., TUE. JAN. 26 @ 4:30 P.M. 57 MIN., FRI.
JAN. 29 @ 8:00 P.M. 57 MIN., SUN. JAN. 31 @ 12:30 P.M. 57 MIN., MON. FEB. 1 @ 5:00 P.M. 57
MIN., TUE. FEB. 2 @ 4:30 P.M. 57 MIN., SUN. FEB. 7 @ 12:30 P.M. 57 MIN., TUE. FEB. 9 @ 3:30
P.M. 57 MIN., FRI. FEB. 19 @ 5:00 P.M. 57 MIN., SUN. FEB. 21 @ 12:30 P.M. 57 MIN., SUN. FEB.
28 @ 9:00 P.M. 57 MIN., MON. MAR. 1 @ 6:00 P.M. 57 MIN., FRI. MAR. 5 @ 8:00 P.M. 57 MIN.,
MON. MAR. 8 @ 9:30 P.M. 57 MIN., TUE. MAR. 9 @ 5:30 P.M. 57 MIN., FRI. MAR. 12 @ 3:30 P.M.
57 MIN., SUN. MAR. 14 @ 12:30 P.M. 57 MIN., TUE. MAR. 23 @ 5:00 P.M. 57 MIN., WED. MAR. 24
@ 5:30 P.M. 57 MIN., FRI. MAR. 26 @ 5:00 P.M. 57 MIN., MON. MAR. 29 @ 9:30 P.M. 57 MIN.,
TUE. MAR. 30 @ 4:00 P.M. 57 MIN.,

HAMMER CHIROPRACTIC – AIRS TUESDAY’S @ 8:00 P.M. 27 MIN.

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- ECONOMIC ISSUES

EDGECOMBE COUNTY COMMISSIONER'S MEETING – WED. JAN. 6 @ 5:00 P.M. 120 MIN., SAT. JAN. 9 @ 2:30 P.M. 120 MIN., WED. FEB. 3 @ 5:00 P.M. 120 MIN., SAT. FEB. 6 @ 3:30 P.M. 120 MIN., SUN. FEB. 7 @ 6:30 P.M. 120 MIN., MON. FEB. 8 @ 5:00 P.M. 120 MIN.

MAYORAL BRIEF – AIRS THURSDAY'S @ 7:00 P.M. 27 MIN. –FRI. JAN. 1 @ 11:30 A.M. 27 MIN., SAT. JAN. 2 @ 9:30 P.M. 27 MIN., SUN. JAN. 2 @ 11:30 A.M. 27 MIN., MON. JAN. 4 @ 11:30 A.M. 27 MIN., WED. JAN. 6 @ 10:30 A.M. 27 MIN., SUN. JAN. 10 @ 2:30 P.M. 27 MIN., MON. JAN. 11 @ 11:30 A.M. 27 MIN., THU. JAN. 14 @ 10:30 A.M. 27 MIN., FRI. JAN. 15 @ 11:30 A.M. 27 MIN., SAT. JAN. 16 @ 9:30 P.M. 27 MIN., SUN. JAN. 17 @ 11:30 A.M. 27 MIN., MON. JAN. 18 @ 8:30 P.M. 27 MIN., WED. JAN. 20 @ 10:30 A.M. 27 MIN., THU. JAN. 21 @ 12:30 P.M. 27 MIN., FRI. JAN. 22 @ 10:30 A.M. 27 MIN., SAT. JAN. 23 @ 12:30 P.M. 27 MIN., SUN. JAN. 24 @ 2:30 P.M. 27 MIN., MON. JAN. 25 @ 11:30 A.M. 27 MIN., MON. JAN. 25 @ 8:30 P.M. 27 MIN., TUE. JAN. 26 @ 7:30 P.M. 27 MIN., THU. JAN. 28 @ 11:30 A.M. 27 MIN., FRI. JAN. 29 @ 10:30 A.M. 27 MIN., SAT. JAN. 30 @ 9:30 A.M. 27 MIN., SUN. JAN. 31 @ 11:30 A.M. 27 MIN., MON. FEBR. 1 @ 11:30 A.M. 27 MIN., TUE. FEB. 2 @ 5:30 P.M. 27 MIN., WED. FEB. 3 @ 10:30 A.M. 27 MIN., THU. FEB. 4 @ 10:30 A.M. 27 MIN., SUN. FEB. 7 @ 11:30 A.M. 27 MIN., MON. FEB. 8 @ 12:30 P.M. 27 MIN., TUE. FEB. 9 @ 7:30 P.M. 27 MIN., WED. FEB. 10 @ 11:30 A.M. 27 MIN., THU. FEB. 11 @ 10:30 A.M. 27 MIN., SUN. FEB. 14 @ 11:30 A.M. 27 MIN., MON. FEB. 15 @ 8:30 P.M. 27 MIN., TUE. FEB. 16 @ 5:30 P.M. 27 MIN., WED. FEB. 17 @ 10:30 A.M. 27 MIN., THU. FEB. 18 @ 10:30 A.M. 27 MIN., FRI. FEB. 19 @ 10:30 A.M. 27 MIN., SAT. FEB. 20 @ 9:30 A.M. 27 MIN., SUN. FEB. 21 @ 11:30 A.M. 27 MIN., MON. FEB. 22 @ 8:30 P.M. 27 MIN., TUE. FEB. 23 @ 10:30 A.M. 27 MIN., THU. FEB. 25 @ 11:30 A.M. 27 MIN., FRI. FEB. 26 @ 11:30 A.M. 27 MIN., SAT. FEB. 27 @ 9:30 A.M. 27 MIN., SUN. FEB. 28 @ 11:30 A.M. 27 MIN., MON. MAR. 1 @ 11:30 A.M. 27 MIN., TUE. MAR. 2 @ 5:30 P.M. 27 MIN., WED. MAR. 3 @ 11:30 A.M. 27 MIN., THU. MAR. 4 @ 10:30 A.M. 27 MIN., FRI. MAR. 5 @ 12:30 P.M. 27 MIN., SAT. MAR. 6 @ 9:30 P.M. 27 MIN., SUN. MAR. 7 @ 11:30 A.M. 27 MIN., MON. MAR. 8 @ 11:30 A.M. 27 MIN., TUE. MAR. 19 @ 6:30 P.M. 27 MIN., FRI. MAR. 12 @ 11:30 A.M. 27 MIN., SAT. MAR. 13 @ 4:30 P.M. 27 MIN., SUN. MAR. 14 @ 11:30 A.M. 27 MIN., MON. MAR. 15 @ 3:30 P.M. 27 MIN., TUE. MAR. 16 @ 5:30 P.M. 27 MIN., WED. MAR. 17 @ 11:30 A.M. 27 MIN., THU. MAR. 18 @ 11:30 A.M. 27 MIN., FRI. MAR. 19 @ 12:30 P.M. 27 MIN., SAT. MAR. 20 @ 4:30 P.M. 27 MIN., SUN. MAR. 21 @ 2:30 P.M. 27 MIN., MON. MAR. 22 @ 11:30 A.M. 27 MIN., MAR. 23 @ 7:30 P.M. 27 MIN., THU. MAR. 25 @ 10:30 A.M. 27 MIN., SAT. MAR. 27 @ 9:30 A.M. 27 MIN., SUN. MAR. 28 @ 11:30 A.M. 27 MIN., MON. MAR. 29 @ 3:30 P.M. 27 MIN., TUE. MAR. 30 @ 7:30 P.M. 27 MIN.

STATE OF THE COUNTY ADDRESS – WED. FEB. 3 @ 4:30 P.M. WED. FEB. 3 @ 9:30 P.M. 27 MIN.

- EDUCATIONAL ISSUES

NASH ROCKY MOUNT SCHOOL BOARD MEETING – FRI. FEB. 12 @ 8:30 P.M. 57 MIN., SAT. FEB. 13 @ 11:00 A.M. 57 MIN., SUN. FEB. 14 @ 8:30 P.M. 90 MIN., MON. FEB. 15 @ 9:30 P.M. 57 MIN., TUE. FEB. 16 @ 4:00 P.M. 90 MIN.

