

WHIG-TV QUARTERLY ISSUES REPORT

OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2021

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED "**AMERICA IN DANGER**" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS QUARTER WE AIRED THE TWIN COUNTY HALL OF FAME BANQUET. THIS WAS A BANQUET CELEBRATING EXCELLENCE THAT BRINGS A STRONG SUCCESS TO THE TWIN COUNTIES AND HONORING THE PEOPLE WHO STAND OUT IN THESE COUNTIES. THIS QUARTER WE AIRED THE POLICE CHIEF FORUM. THIS WAS A GATHERING OF OUR LOCAL POLICE CHIEFS TO MEET AND TALK ABOUT ISSUES IN OUR COMMUNITY. WE AIRED THE HOMETOWN HERO'S EVENT. THIS FEATURED LOCAL HEROES IN OUR COMMUNITY TO HONOR AND RECOGNIZE THEIR CONTRIBUTIONS AND SUCCESSES TO/FOR OUR COMMUNITY. THIS QUARTER WE AIRED THE COVID DOCUMENTARY. THIS DOCUMENTARY WAS PRODUCED BY OUR STATION TO HIGHLIGHT AND HONOR OUR FIRST RESPONDERS IN THEIR CONTINUED EXCELLENCE THROUGH ALL THE DIFFICULTIES THAT THEY FACE DURING COVID. WE INTERVIEWED OUR HOSPITAL, HEALTH DEPARTMENT, CHURCHES, SCHOOLS,, AND COLLEGES.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES -WE AIRED THE EDGECOMBE COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED THE ECONOMIC SUMMIT PANEL FOR IMPROVING TWIN COUNTY ECONOMY. WE AIRED THE NATIONAL ECONOMIC OUTLOOK IN THIS

WHIG-TV QUARTERLY ISSUES REPORT
OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2021

- QUARTER. WE AIRED THE WILSON FARM CITY BREAKFAST MEETING. THESE ARE MEETINGS TO RECOGNIZE OUR FARMERS AND AGRIBUSINESS MEN AND WOMEN IN OUR COMMUNITY.
- VETERAN'S ISSUES – THIS QUARTER WE AIRED THE JACK LAUGHERY VETERAN'S DAY MEMORIAL SERVICE

WHIG-TV QUARTERLY ISSUES REPORT

OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2021

• GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.

AMERICA IN DANGER – AIRS SATURDAY'S @ 6:30 P.M. 57 MIN. – SUN. OCT. 3 @ 7:00 A.M. 57 MIN., SUN. OCT. 3 @ 9:00 P.M. 57 MIN., SUN. OCT. 10 @ 7:00 A.M. 57 MIN., SUN. OCT. 17 @ 7:00 A.M. 57 MIN., SUN. OCT. 17 @ 2:00 P.M. 57 MIN., MON. OCT. 18 @ 9:30 A.M. 57 MIN., TUE. OCT. 19 @ 5:00 P.M. 57 MIN., WED. OCT. 20 @ 9:30 P.M. 57 MIN., SUN. OCT. 24 @ 7:00 A.M. 57 MIN., MON. OCT. 25 @ 6:00 P.M. 57 MIN., WED. OCT. 27 @ 9:30 P.M. 57 MIN., THU. OCT. 28 @ 5:30 P.M. 57 MIN., FRI. OCT. 29 @ 5:00 P.M. 57 MIN., SAT. OCT. 30 @ 11:00 A.M. 57 MIN., SUN. OCT. 31 @ 7:30 P.M. 57 MIN., MON. NOV. 1 @ 9:30 P.M. 57 MIN., WED. NOV. 3 @ 9:30 P.M. 57 MIN., SUN. NOV. 7 @ 2:00 P.M. 57 MIN., MON. NOV. 8 @ 9:30 P.M. 57 MIN., FRI. NOV. 12 @ 5:00 P.M. 57 MIN., SUN. NOV. 14 @ 2:00 P.M. 57 MIN., MON. NOV. 15 @ 9:30 P.M. 57 MIN., WED. NOV. 17 @ 6:00 P.M. 57 MIN., SUN. NOV. 21 @ 2:00 P.M. 57 MIN., MON. NOV. 22 @ 9:30 P.M. 57 MIN., TUE. NOV. 23 @ 5:30 P.M. 57 MIN., SUN. NOV. 28 @ 2:00 P.M. 57 MIN., FRI. DEC. 31 @ 5:00 P.M. 57 MIN.

• CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.

ROTARY CLUB – SUN. OCT. 3 @ 12:30 P.M. 27 MIN., TUE. OCT. 5 @ 5:30 P.M. 27 MIN., FRI. OCT. 8 @ 12:30 P.M. 27 MIN., SAT. OCT. 9 @ 7:30 P.M. 27 MIN., SUN. OCT. 10 @ 11:30 A.M. 27 MIN., MON. OCT. 11 @ 3:30 P.M. 27 MIN., MON. OCT. 11 @ 6:30 P.M. 27 MIN., TUE. OCT. 12 @ 6:30 P.M. 27 MIN., WED. OCT. 13 @ 11:30 A.M. 27 MIN., THU. OCT. 14 @ 10:30 A.M. 27 MIN., FRI. OCT. 15 @ 11:30 A.M. 27 MIN., MON. OCT. 18 @ 11:30 A.M. 27 MIN., FRI. NOV. 19 @ 10:30 A.M. 27 MIN., SAT. NOV. 20 @ 9:30 A.M. 27 MIN., MON. NOV. 22 @ 12:30 P.M. 27 MIN., TUE. NOV. 23 @ 9:30 P.M. 27 MIN., FRI. NOV. 26 @ 10:30 A.M. 27 MIN., FRI. NOV. 26 @ 9:00 P.M. 27 MIN., SAT. NOV. 27 @ 9:30 A.M. 27 MIN., SUN. NOV. 28 @ 6:00 P.M. 27 MIN., MON. NOV. 29 @ 11:30 A.M. 27 MIN., TUE. NOV. 30 @ 4:00 P.M. 27 MIN., WED. DEC. 1 @ 10:30 A.M. 27 MIN., THU. DEC. 2 @ 10:30 A.M. 27 MIN., MON. DEC. 6 @ 3:30 P.M. 27 MIN.

KIWANAS – THU. OCT. 7 @ 5:30 P.M. 57 MIN., FRI. OCT. 8 @ 3:00 P.M. 57 MIN., SAT. OCT. 9 @ 4:00 P.M. 57 MIN., SUN. OCT. 10 @ 2:00 P.M. 57 MIN., WED. OCT. 13 @ 6:00 P.M. 57 MIN., THU. OCT. 14 @ 6:00 P.M. 57 MIN., FRI. OCT. 15 @ 5:00 P.M. 57 MIN., MON. OCT. 25 @ 9:30 P.M. 57 MIN.

BUSINESS BUILDERS – FRI. OCT. 1 @ 11:30 A.M. 27 MIN., SAT. OCT. 2 @ 9:30 A.M. 27 MIN., SUN. OCT. 3 @ 1:00 P.M. 27 MIN., MON. OCT. 4 @ 12:30 P.M. 27 MIN., TUE. OCT. 5 @ 6:30 P.M. 27 MIN., THU. OCT. 7 @ 7:30 P.M. 27 MIN., SAT. OCT. 9 @ 12:30 P.M. 27 MIN., MON. OCT. 11 @ 11:30 A.M. 27 MIN., THU. OCT. 14 @ 12:30 P.M. 27 MIN., SUN. OCT. 17 @ 1:30 P.M. 27 MIN., MON. OCT. 18 @ 6:00 P.M. 27 MIN., THU. OCT. 21 @ 11:30 A.M. 27 MIN.

WHIG-TV QUARTERLY ISSUES REPORT
OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2021

- COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – WED. OCT. 13 @ 9:30 P.M. 57 MIN., SUN. OCT. 31 @ 9:00 P.M. 57 MIN.

TWIN COUNTY HALL OF FAME – SAT. NOV. 6 @ 12:00 P.M. 90 MIN., WED. NOV. 10 @ 4:30 P.M. 90 MIN., THU. NOV. 11 @ 5:30 P.M. 90 MIN., FRI. NOV. 12 @ 8:00 P.M. 90 MIN., SAT. NOV. 13 @ 4:00 P.M. 90 MIN., MON. NOV. 15 @ 5:00 P.M. 90 MIN., WED. NOV. 17 @ 4:30 P.M. 57 MIN., SAT. NOV. 20 @ 3:30 P.M. 90 MIN., SUN. NOV. 21 @ 8:00 P.M. 90 MIN., MON. NOV. 22 @ 5:00 P.M. 90 MIN., TUE. NOV. 23 @ 4:00 P.M. 90 MIN., WED. NOV. 24 @ 4:30 P.M. 90 MIN., SUN. NOV. 28 @ 7:00 P.M. 90 MIN., SUN. DEC. 5 @ 6:30 P.M. 90 MIN.

POLICE CHIEF FORUM – FRI. OCT. 8 @ 10:30 A.M. 27 MIN., MON. OCT. 11 @ 10:30 A.M. 27 MIN., TUE. OCT. 12 @ 7:30 P.M. 27 MIN., THU. OCT. 14 @ 11:30 A.M. 27 MIN., SUN. OCT. 24 @ 7:30 P.M. 27 MIN., THU. NOV. 4 @ 12:30 P.M. 27 MIN.

HOMETOWN HEROES EVENT – WED. DEC. 1 @ 6:00 P.M. 27 MIN., THU. DEC. 2 @ 6:00 P.M. 27 MIN., FRI. DEC. 3 @ 8:00 P.M. 27 MIN., SAT. DEC. 4 @ 3:30 P.M. 27 MIN., MON. DEC. 6 @ 12:30 P.M. 27 MIN., TUE. DEC. 7 @ 6:30 P.M. 27 MIN., THU. DEC. 9 @ 10:00 P.M. 27 MIN., FRI. DEC. 10 @ 8:00 P.M. 27 MIN., SUN. DEC. 12 @ 11:30 A.M. 27 MIN., MON. DEC. 13 @ 12:30 P.M. 27 MIN., TUE. DEC. 14 @ 7:30 P.M. 27 MIN., WED. DEC. 15 @ 10:30 A.M. 27 MIN., THU. DEC. 16 @ 10:30 A.M. 27 MIN., THU. DEC. 16 @ 10:00 P.M. 27 MIN., SAT. DEC. 25 @ 9:30 P.M. 27 MIN., SUN. DEC. 26 @ 11:30 A.M. 27 MIN., MON. DEC. 27 @ 12:30 P.M. 27 MIN.

COVID DOCUMENTARY – TUE. NOV. 30 @ 9:30 P.M. 27 MIN., THU. DEC. 2 @ 7:30 P.M. 27 MIN., SAT. DEC. 4 @ 7:30 P.M. 27 MIN., SUN. DEC. 5 @ 11:30 A.M. 27 MIN., MON. DEC. 6 @ 6:30 P.M. 27 MIN., SAT. DEC. 18 @ 12:00 P.M. 27 MIN., SUN. DEC. 19 @ 12:00 P.M. 27 MIN., MON. DEC. 20 @ 3:30 P.M. 27 MIN., THU. DEC. 23 @ 10:30 A.M. 27 MIN., THU. DEC. 23 @ 7:30 P.M. 27 MIN., FRI. DEC. 24 @ 10:30 A.M. 27 MIN., FRI. DEC. 24 @ 9:00 P.M. 27 MIN., MON. DEC. 27 @ 6:30 P.M. 27 MIN.,

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN. – FRI. OCT. 1 @ 8:00 P.M. 57 MIN., OCT. 2 @ 4:00 P.M. 57 MIN., SUN. OCT. 30 @ 2:00 P.M. 57 MIN., MON. OCT. 4 @ 9:30 P.M. 57 MIN., WED. OCT. 6 @ 5:30 P.M. 57 MIN., SUN. OCT. 10 @ 9:00 P.M. 57 MIN., SUN. OCT. 24 @ 2:00 P.M. 57 MIN., SAT. DEC. 11 @ 4:00 P.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:00 P.M. 57 MIN. – FRI. OCT. 1 @ 5:00 P.M. 57 MIN., WED. OCT. 6 @ 4:30 P.M. 57 MIN., SAT. OCT. 9 @ 11:00 A.M. 57 MIN., MON. OCT. 11 @ 9:30 P.M. 57 MIN., FRI. OCT. 15 @ 8:00 P.M. 57 MIN., FRI. OCT. 22 @ 8:00 P.M. 57 MIN., SUN. OCT. 31 @ 2:00 P.M. 57 MIN., FRI. DEC. 3 @ 11:30 A.M. 57 MIN.,

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN. – TUE. NOV. 9 @ 8:30 P.M. 27 MIN.

WHIG-TV QUARTERLY ISSUES REPORT
OCTOBER, NOVEMBER, DECEMBER 4TH QUARTER 2021

- ECONOMIC ISSUES

EDGECOMBE COUNTY COMMISSIONER'S MEETING – FRI. OCT. 8 @ 8:00 P.M. 57 MIN., FRI. NOV. 5 @ 8:00 P.M. 57 MIN., SAT. NOV. 6 @ 4:00 P.M. 57 MIN., SUN. NOV. 7 @ 9:00 P.M. 57 MIN.

MAYORAL BRIEF – AIRS THURSDAY'S @ 7:00 P.M. 27 MIN. – TUE. OCT. 12 @ 5:00 P.M. 27 MIN., TUE. OCT. 12 @ 9:30 P.M. 27 MIN., TUE. OCT. 19 @ 9:30 P.M. 27 MIN., SUN. OCT. 31 @ 8:30 P.M. 27 MIN., MON. NOV. 1 @ 12:30 P.M. 27 MIN., WED. NOV. 3 @ 10:30 A.M. 27 MIN., MON. NOV. 8 @ 3:30 P.M. 27 MIN., THU. NOV. 11 @ 11:30 A.M. 27 MIN., FRI. NOV. 12 @ 11:30 A.M. 27 MIN., TUE. NOV. 16 @ 5:00 P.M. 27 MIN., SAT. DEC. 4 @ 12:00 P.M. 27 MIN., WED. DEC. 29 @ 11:30 A.M. 27 MIN., THU. DEC. 30 @ 11:30 A.M. 27 MIN.

ECONOMIC SUMMIT PANEL – TUE. DEC. 21 @ 4:00 P.M. 27 MIN., WED. DEC. 22 @ 11:30 A.M. 27 MIN., THU. DEC. 23 @ 11:30 A.M. 27 MIN., THU. DEC. 23 @ 10:00 P.M. 27 MIN., TUE. DEC. 28 @ 4:00 P.M. 27 MIN., WED. DEC. 29 @ 6:00 P. M. 27 MIN., THU. DEC. 30 @ 7:30 P.M. 27 MIN, FRI. DEC. 31 @ 9:00 P.M. 27 MIN.

NATIONAL ECONOMIC OUTLOOK – MON. DEC. 27 @ 9:30 P.M. 57 MIN., FRI. DEC. 31 @ 8:00 P.M. 57 MIN.

WILSON FARM CITY BREAKFAST MEETING – FRI. NOV. 19 @ 5:30 P.M. 27 MIN., TUE. NOV. 23 @ 7:30 P.M. 27 MIN., THU. NOV. 25 @ 10:00 P.M. 27 MIN., FRI. NOV. 26 @ 5:30 P.M. 27 MIN., SUN. NOV. 28 @ 11:30 A.M. 27 MIN., MON. NOV. 29 @ 6:30 P.M. 27 MIN., TUE. NOV. 30 @ 9:00 P.M. 27 MIN., THU. DEC. 2 @ 12:30 P.M. 27 MIN., SUN. DEC. 5 @ 9:30 P.M. 27 MIN., THU. DEC. 9 @ 11:30 A.M. 27 MIN.

- VETERAN'S ISSUES

JACK LAUGHERY VETERAN'S DAY MEMORIAL SERVICE – SAT. NOV. 13 @ 11:00 A.M. 57 MIN.

