WHIG-TV QUARTERLY ISSUES REPORT

APRIL, MAY, JUNE 2021 2ND QUARTER 2021

- <u>GOVERNMENTAL ISSUES</u> WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "NC SPIN" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED "AMERICA IN DANGER" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.
- <u>CIVIC INVOLVEMENT ISSUES</u> WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE NASHVILLE CITY COUNCIL MEETING.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES THIS QUARTER WE AIRED A NEW SHOW "THE KAY FILES". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS QUARTER WE AIRED THE FLAG DAY CEREMONY WHICH WAS A CEREMONY TO HONOR OUR FLAG. THIS QUARTER WE AIRED THE GRAND OPENING OF COOPER'S MIRACLE PARK. A NON PROFIT BUSINESS PAID FOR AND ADDED A PARK TO AN AREA OF OUR COUNTY THAT DID NOT HAVE ONE. IT IS A REGULAR PARK BUT IT ALSO HAS A SECTION FOR THE HANDICAP. THIS QUARTER WE AIRED THEM TO SHARE THEIR LIFE STORIES. A FEW OF THESE HEROES ARE DON BULLOCK, MAYO BODDIE, AND JIM GARDNER.
- <u>HEALTH ISSUES</u> WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH"**, HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY"** IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC"** IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- <u>ECONOMIC ISSUES</u> WE AIRED THE EDGECOMBE COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. THIS QUARTER WE AIRED THE STATE OF THE COUNTY ADDRESS. WE AIRED THE WILSON SMALL BUSINESS BANQUET WHICH WAS HELD TO HONOR THE SMALL BUSINESS OF THE YEAR.
- <u>VETERAN'S ISSUES</u> THIS QUARTER WE AIRED A MEMORIAL DAY CELEBRATION THAT HONORED ALL VETERAN'S.

WHIG-TV QUARTERLY ISSUES REPORT APRIL, MAY, JUNE 2021 2ND QUARTER 2021

GOVERNMENTAL ISSUES

NC SPIN - AIRS EVERY SUNDAY AT 1:30 P.M. - 30 MIN.

AMERICA IN DANGER – AIRS SATURDAY'S @ 6:30 P.M. 57 MIN. – SAT. APRIL 10 @ 3:30 P.M. 57 MIN., SUN. APRIL 11 @ 9:00 P.M. 57 MIN., MON. APRIL 12 @ 9:30 P.M. 57 MIN., FRI. APRIL 16 @ 8:00 P.M. 57 MIN., SAT. APRIL 17 @ 12:30 P.M. 57 MIN., SUN. APRIL 18 @ 7:30 P.M. 57 MIN., MON. APRIL 19 @ 9:30 P.M. 57 MIN., WED. APRIL 21 @ 9:30 P.M. 57 MIN., FRI. APRIL 23 @ 8:00 P.M. 57 MIN., SUN. APRIL 25 @ 8:30 P.M. 57 MIN., THU. APRIL 29 @ 5:30 P.M. 57 MIN., FRI. APRIL 30 @ 5:00 P.M. 57 MIN., SUN. MAY 2 @ 12:30 P.M. 57 MIN., MON. MAY 3 @ 9:30 P.M. 57 MIN., TUE. MAY 4 @ 5:00 P.M. 57 MIN., WED. MAY 5 @ 9:30 P.M. 57 MIN., FRI. MAY 7 @ 8:00 P.M. 57 MIN., MON. MAY 10 @ 9:30 P.M. 57 MIN., WED. MAY 12 @ 9:30 P.M. 57 MIN., FRI. MAY 14 @ 8:00 P.M. 57 MIN., SUN. MAY 16 @ 8:00 P.M. 57 MIN., SUN. MAY 23 @ 7:00 P.M. 57 MIN., MON. MAY 24 @ 6:00 P.M. 57 MIN., WED. MAY 26 @ 9:30 P.M. 57 MIN., FRI. MAY 28 @ 8:00 P.M. 57 MIN., SUN. MAY 30 @ 9:00 P.M. 57 MIN., FRI. JUNE 4 @ 8:00 P.M. 57 MIN., SUN. JUNE 6 @ 8:00 P.M. 57 MIN., FRI. JUNE 11 @ 5:00 P.M. 57 MIN., WED. 30 P.M. 57 MIN., SUN. 30 P.M. 57 MIN., SUN. JUNE 10 P.M. 57 MIN., WED. JUNE 23 @ 9:30 P.M. 57 MIN.

<u>CIVIC INVOLVEMENT ISSUES</u>

UNITED WAY - MONDAY'S @ 10:30 A.M. 30 MIN.

NASHVILLE CITY COUNCIL MEETING - THU. JUNE 17 @ 5:30 P.M. 27 MIN., FRI. JUNE 18 @ 3:00 P.M. 27 MIN.

COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – SAT. APRIL 3 @ 3:30 P.M. 57 MIN., SUN. APRIL 4 @ 9:00 P.M. 57 MIN., ,MON. APRIL 5 @ 9:30 P.M. 57 MIN., WED. APRIL 7 @ 11:30 A.M. 27 MIN., THU. APRIL 8 @ 10:30 A.M. 27 MIN., FRI. APRIL 9 @ 8:30 P.M. 57 MIN., SUN. APRIL 11 @ 6:00 P.M. 27 MIN., SUN. APRIL 11 @ 8:30 P.M. 27 MIN., MON. APRIL 12 @ 6:30 P.M. 27 MIN., WED. APRIL 14 @ 9:30 P.M. 57 MIN., FRI. APRIL 16 @ 12:30 P.M. 27 MIN., FRI. APRIL 16 @ 3:00 P.M. 57 MIN., SAT. APRIL 17 @ 9:30 A.M. 27 MIN., FRI. APRIL 16 @ 12:30 P.M. 27 MIN., FRI. APRIL 16 @ 3:00 P.M. 57 MIN., SAT. APRIL 17 @ 9:30 A.M. 27 MIN., SUN. APRIL 18 @ 12:30 P.M. 57 MIN., MON. APRIL 26 @ 11:30 A.M. 27 MIN., TUE. APRIL 20 @ 4:00 P.M. 27 MIN., WED. APRIL 21 @ 6:00 P.M. 57 MIN., MON. APRIL 26 @ 11:30 A.M. 27 MIN., TUE. APRIL 27 @ 6:30 P.M. 27 MIN., WED. MAY 5 @ 4:30 P.M. 57 MIN., THU. MAY 6 @ 11:30 A.M. 27 MIN., THU. MAY 6 @ 12:30 P.M. 27 MIN., SAT. MAY 8 @ 3:30 P.M. 57 MIN., SUN. MAY 9 @ 12:30 P.M. 57 MIN., SUN. MAY 9 @ 2:30 P.M. 27 MIN., MON. MAY 10 @ 3:30 P.M. 27 MIN., TUE. MAY 11 @ 9:30 P.M. 57 MIN., SUN. MAY 16 @ 9:00 P.M. 57 MIN., MON. MAY 24 @ 9:30 P.M. 57 MIN., WED. JUNE 2 @ 9:30 P.M. 57 MIN., SAT. JUNE 19 @ 2:00 P.M. 57 MIN.

FLAG DAY CEREMONY – THU. JUNE 24 @ 7:30 P.M. 27 MIN., FRI. JUNE 25 @ 9:00 P.M. 27 MIN.

COOPER'S MIRACLE PARK GRAND OPENING – WED. MAY 19 @ 4:30 P.M. 57 MIN., FRI. MAY 21 @ 5:00 P.M. 57 MIN., SAT. MAY 22 @ 2:00 P.M. 57 MIN., SAT. MAY 29 @ 12:30 P.M. 57 MIN.

WHIG-TV QUARTERLY ISSUES REPORT APRIL, MAY, JUNE 2021 2ND QUARTER 2021

AROUND TOWN LEGACY SERIES – WED. APRIL 14 @ 11:30 A.M. 27 MIN., THU. APRIL 15 @ 11:30 A.M. 27 MIN., FRI. APRIL 16 @ 4:00 P.M. 27 MIN., SAT. APRIL 17 @ 7:30 P.M. 27 MIN., MON. APRIL 19 @ 8:30 P.M. 27 MIN., WED. APRIL 21 @ 11:30 A.M. 27 MIN., THU. APRIL 22 @ 12:30 P.M. 27 MIN., FRI. APRIL 23 @ 9:00 P.M. 27 MIN., SAT. APRIL 24 @ 7:30 P.M. 27 MIN., TUE. APRIL 27 @ 5:30 P.M. 27 MIN., FRI. APRIL 30 @ 6:30 P.M. 27 MIN., SAT. MAY 1 @ 7:30 P.M. 27 MIN., MON. MAY 3 @ 5:00 P.M. 27 MIN., TUE. MAY 4 @ 6:30 P.M. 27 MIN.

HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 P.M. 57 MIN. & THURSDAY'S @ 9:00 P.M. 57 MIN.-FRI. APRIL 2 @ 8:00 P.M. 57 MIN., SUN. APRIL 4 @ 8:00 P.M. 57 MIN., WED. APRIL 7 @ 9;30 P.M. 57 MIN., SAT. APRIL 10 @ 11:00 A.M. 57 MIN., WED. APRIL 14 @ 6:00 P.M. 57 MIN., SAT. APRIL 17 @ 11:30 A.M. 57 MIN., FRI. APRIL 23 @ 5:00 P.M. 57 MIN., WED. APRIL 28 @ 6:00 P.M. 57 MIN., SUN. MAY 2 @ 9:00 P.M. 57 MIN., TUE. MAY 4 @ 4:00 P.M. 57 MIN., FRI. MAY 7 2 3:30 P.M. 57 MIN., FRI. MAY 14 @ 5:00 P.M. 57 MIN., SAT. MAY 15 @ 11:30 A.M. 57 MIN., TUE. MAY 18 @ 5:00 P.M. 57 MIN., SUN. MAY 23 @ 9:00 P.M. 57 MIN., SAT. JUNE 5 @ 12:00 P.M. 57 MIN., SAT. JUNE 12 @ 3:30 P.M. 57 MIN., WED. JUNE 16 @ 4:30 P.M. 57 MIN., SAT. JUNE 19 @ 11:30 A.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH - WEDNESDAY'S @ 7:00 P.M. 57 MIN. - FRI. APRIL 2 @ 3:30 P.M. 57 MIN., SAT. APRIL 3 @ 12:00 P.M. 57 MIN., SUN. APRIL 4 @ 12:30 P.M. 57 MIN., FRI. APRIL 9 @ 3:30 P.M. 57 MIN., TUE. APRIL 13 @ 4:30 P.M. 57 MIN., FRI. APRIL 16 @ 5:00 P.M. 57 MIN., SAT. APRIL 17 @ 3:30 P.M. 57 MIN., SUN. APRIL 18 2 6;30 P.M. 57 MIN., FRI. APRIL 23 @ 3:30 P.M. 57 MIN., SAT. APRIL 24 @ 3:30 P.M. 57 MIN., SUN. APRIL 25 @ 12:30 P.M. 57 MIN., FRI. APRIL 30 @ 3:30 P.M. 57 MIN., FRI. MAY 7 @ 5:00 P.M. 57 MIN., SAT. MAY 8 @ 11:00 A.M. 57 MIN., FRI. MAY 14 @ 3:30 P.M. 57 MIN., SAT. MAY 15 @ 3:30 P.M. 57 MIN., FRI. MAY 21 @ 8:00 P.M. 57 MIN., SUN. MAY 23 @ 8:00 P.M. 57 MIN., TUE. MAY 25 @ 6:00 P.M. 57 MIN., FRI. MAY 28 @ 3:30 P.M. 57 MIN., FRI. JUNE 4 @ 3:30 P.M. 57 MIN., SAT. JUNE 5 @ 3:30 P.M. 57 MIN., SUN. JUNE 13 @ 7:00 P.M. 57 MIN., FRI. JUNE 18 @ 5:00 P.M. 57 MIN., SUN. JUNE 20 @ 8:00 P.M. 57 MIN., FRI. JUNE 25 @ 5:00 P.M. 57 MIN., FRI. JUNE 26 @ 3:30 P.M. 57 MIN., FRI. JUNE 25 @ 5:00 P.M. 57 MIN., FRI. JUNE 26 @ 3:30 P.M. 57 MIN., SUN. JUNE 17 MIN., SUN. JUNE 18 @ 5:00 P.M. 57 MIN., SUN. JUNE 20 @ 8:00 P.M. 57 MIN., FRI. JUNE 25 @ 5:00 P.M. 57 MIN., FRI. JUNE 26 @ 3:30 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY'S @ 8:00 P.M. 27 MIN. – MON. MAY 24 @ 12:00 P.M. 27 MIN.

WHIG-TV QUARTERLY ISSUES REPORT

APRIL, MAY, JUNE 2021 2ND QUARTER 2021

<u>ECONOMIC ISSUES</u>

EDGECOMBE COUNTY COMMISSIONER'S MEETING – WED. APEIL 7 @ 4:30 P.M. 57 MIN., FRI. APRIL 9 @ 5:00 P.M. 57 MIN., SUN. APRIL 11 @ 12:30 P.M. 57 MIN., WED. MAY 5 @ 5:30 P.M. 90 MIN., THU. MAY 6 @ 5:30 P.M. 90 MIN., SUN. MAY 9 @ 8:30 P.M. 90 MIN., TUE. MAY 11 @ 4:00 P.M. 90 MIN., SAT. MAY 29 @ 2:00 P.M. 90 MIN., SUN. MAY 30 @ 6:00 P.M. 90 MIN., WED. JUNE 9 @ 9:30 P.M. 57 MIN., FRI. JUNE 11 @ 8:00 P.M. 57 MIN., TUE. JUNE 22 @ 4:00 P.M. 57 MIN.

MAYORAL BRIEF - AIRS THURSDAY'S @ 7:00 P.M. 27 MIN. - THU. APRIL 1 @ 10:30 A.M. 27 MIN., FRI. APRIL 2 @ 10:30 A.M. 27 MIN., SUN. APRIL 4 @ 11:30 A.M. 27 MIN., TUE. APRIL 6 @ 6:30 P.M. 27 MIN., WED. APRIL 7 @ 10:30 A.M. 27 MIN., THU. APRIL 8 @ 12:30 P.M. 27 MIN., FRI. APRIL 9 @ 11:30 A.M. 27 MIN., SAT. APRIL 10 @ 12:30 P.M. 27 MIN., SUN. APRIL 11 @ 11:30 A.M. 27 MIN., MON. APRIL 12 @ 8:30 P.M. 27 MIN., TUE. APRIL 13 @ 9:30 P.M. 27 MIN., THU. APRIL 15 @ 12:30 P.M. 27 MIN., FRI. APRIL 16 @ 10:30 A.M. 27 MIN., SAT. APRIL 17 @ 9:30 P.M. 27 MIN., SUN. APRIL 18 @ 11:30 A.M. 27 MIN., TUE. APRIL 20 @ 6:30 P.M. 27 MIN., THU. APRIL 22 @ 11:30 A.M. 27 MIN., FRI. APRIL 23 @ 11:30 A.M. 27 MIN., SAT. APRIL 24 @ 9:30 A.M. 27 MIN., SUN. APRIL. 25 @ 11:30 A.M. 27 MIN., MON. APRIL 26 @ 12:30 P.M. 27 MIN., TUE. APRIL 27 @ 9:30 P.M. 27 MIN., THU. APRIL 29 @ 11:30 A.M. 27 MIN., FRI. APRIL 30 @ 10:30 A.M. 27 MIN., SAT. MAY 1 @ 9:30 A.M. 27 MIN., SUN. MAY 2 @ 11:30 P.M. 27 MIN., MON. MAY 3 @ 11:30 A.M. 27 MIN., WED. MAY 5 @ 10:30 A.M. 27 MIN., THU. MAY 6 @ 10:30 A.M. 27 MIN., FRI. MAY 7 @ 10:30 A.M. 27 MIN., SAT. MAY 8 @ 9:30 A.M. 27 MIN., SAT. MAY 8 @ 7:30 P.M. 27 MIN., SUN. MAY 9 @ 6:00 P.M. 27 MIN., MON. MAY 10 @ 12:30 P.M. 27 MIN., TUE. MAY 11 @ 7:30 P.M. 27 MIN., THU, MAY 13 @ 10:30 A.M. 27 MIN., FRI, MAY 14 @ 11:30 A.M. 27 MIN., SAT, MAY 15 @ 7:30 P.M. 27 MIN., SUN. MAY 16 @ 11:30 A.M. 27 MIN., MON. MAY 17 @ 5:00 P.M. 27 MIN., TUE. MAY 18 @ 6:30 P.M. 27 MIN., WED. MAY 19 @ 10:30 A.M. 27 MIN., THU. MAY 20 @ 12:30 P.M. 27 MIN., FRI. MAY 21 @ 12:30 P.M. 27 MIN., SAT. MAY 22 @ 9:30 A.M. 27 MIN., SUN. MAY 23 @ 2:30 P.M. 27 MIN., MON. MAY 24 @ 11:30 A.M. 27 MIN., TUE. MAY 25 @ 7:30 P.M. 27 MIN., WED. MAY 26 @ 11:30 A.M. 27 MIN., SAT. MAY 29 @ 7:30 P.M. 27 MIN., SUN. MAY 30 @ 11:30 A.M. 27 MIN., MON. MAY 31 @ 11:30 A.M. 27 MIN., TUE. JUNE 1 @ 5:30 P.M. 27 MIN., WED. JUNE 2 @ 10:30 A.M. 27 MIN., THU. JUNE 3 @ 10:30 A.M. 27 MIN., FRI. JUNE 4 @ 10:30 A.M. 27 MIN., SAT. JUNE 5 @ 7:30 P.M. 27 MIN., SUN. JUNE 6 @ 2:30 P.M. 27 MIN., MON. JUNE 7 @ 11:30 A.M. 27 MIN., TUE. JUNE 8 @ 4:00 P.M. 27 MIN., WED. JUNE 9 @ 6:00 P.M. 27 MIN., THU. JUNE 10 @ 10:30 A.M. 27 MIN., FRI. JUNE 11 @ 10:30 A.M. 27 MIN., SAT. JUNE 12 @ 9:30 A.M. 27 MIN., SUN. JUNE 13 @ 11:30 A.M. 27 MIN., MON. JUNE 14 @ 11:30 A.M. 27 MIN., TUE. JUNE 15 @ 4:00 P.M. 27 MIN., WED. JUNE 16 @ 10:30 A.M. 27 MIN., THU. JUNE 17 @ 11:30 A.M. 27 MIN., FRI. JUNE 18 @ 12:30 P.M. 27 MIN., SAT. JUNE 19 @ 7:30 P.M. 27 MIN., SUN. JUNE 20 @ 11:30 A.M. 27 MIN., MON. JUNE 21 @ 10:30 A.M. 27 MIN., TUE. JUNE 22 @ 9:30 P.M. 27 MIN., THU. JUNE 24 @ 10:30 A.M. 27 MIN., FRI. JUNE 25 @ 11:30 A.M. 27 MIN., SAT. JUNE 26 @ 9:30 A.M. 27 MIN.

STATE OF THE COUNTY ADDRESS -TUE. JUNE 8 @ 7:30 P.M. 27 MIN., WED. JUNE 9 @ 11:30 A.M. 27 MIN., THU. JUNE 10 @ 7:30 P.M. 27 MIN., FRI. JUNE 11 @ 11:30 A.M. 27 MIN., SAT. JUNE 12 @ 9:30 P.M. 27 MIN., SUN. JUNE 13 @ 2:30 P.M. 27 MIN., MON. JUNE 14 @ 10:30 A.M. 27 MIN., TUE. JUNE 15 @ 6:30 P.M. 27 MIN., FRI. JUNE 18 @ 3:30 P.M. 27 MIN.

WHIG-TV QUARTERLY ISSUES REPORT APRIL, MAY, JUNE 2021 2ND QUARTER 2021

<u>ECONOMIC ISSUES</u>

WILSON SMALL BUSINESS BANQUET - MON. MAY 10 @ 8:30 P.M. 27 MIN. TUE. MAUY 11 @ 6:30 P.M. 57 MIN., WED. MAY 12 @ 11:30 A.M. 27 MIN., WED. MAY 12 @ 6:30 P.M. 27 MIN., THU. MAY 13 @ 7:30 P.M. 27 MIN., SAT. MAY 15 @ 9:30 P.M. 27 MIN., THU. MAY 20 @ 7:30 P.M. 27 MIN., SAT. MAY 22 @ 7:30 P.M. 27 MIN., SAT. MAY 29 @ 9:30 A.M. 27 MIN., TUE. JUNE 1 @ 6:30 P.M. 27 MIN., THU. JUNE 3 @ 7:30 P.M. 27 MIN.

• VETERAN'S ISSUES

MEMORIAL DAY CELEBRATION - MON. MAY 31 @ 9:30 P.M. 57 MIN., WED. JUNE 2 @ 4:30 P.M. 57 MIN., THU. JUNE 3 @ 5:30 P.M. 57 MIN.