

WHIG-TV QUARTERLY ISSUES REPORT

JULY, AUGUST, SEPTEMBER - 3RD QUARTER 2021

- GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "**NC SPIN**" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. THIS QUARTER WE AIRED "**AMERICA IN DANGER**" WHICH IS A SHOW THAT TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.
- CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING.
- COMMUNITY INVOLVEMENT/AWARENESS ISSUES - THIS QUARTER WE AIRED A SHOW "**THE KAY FILES**". THIS IS A SHOW TO GET INFORMATION OUT TO THE PUBLIC ABOUT UNSOLVED MURDERS, SOME 20 TO 30 YEARS OLD, IN OUR AREA. THIS PROGRAM ALSO ENCOURAGES AND IS HOPEFUL THAT THE PUBLIC WILL BE ABLE TO ASSIST OR PROVIDE INSIGHT INTO AND INFORMATION PERTAINING TO THE MURDERS. IF ANY INFORMATION IS PROVIDED IT MAY BE DONE SO THROUGH ANONYMOUS CALL INS TO THE POLICE DEPARTMENT. THIS PROGRAM IS BROADCASTED THROUGHOUT OUR VIEWING AREA WHICH IS MADE UP OF 19 COUNTIES. THIS QUARTER WE AIRED THE FLAG DAY CEREMONY WHICH WAS A CEREMONY TO HONOR OUR FLAG. THIS QUARTER WE AIRED A LIVE RELAY FOR LIFE EVENT. THIS QUARTER WE AIRED THE NASH COUNTY SHERIFF PRESS CONFERENCE. THIS WAS A CONFERENCE ABOUT A LARGE DRUG BUST THAT HAD TAKEN PLACE IN OUR LOCAL AREA.
- HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "**HERE'S TO YOUR GOOD HEALTH**", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "**REMEDY THIS NATURALLY**" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. "**HAMMER CHIROPRACTIC**" IS A SHOW WE AIR THAT DISCUSSES SEEING A CHIROPRACTOR AND HOW IT CAN BE BENEFICIAL AND HEALTHY.
- ECONOMIC ISSUES -WE AIRED THE EDGECOMBE COUNTY COMMISSIONER'S MEETING. THIS QUARTER WE AIRED "THE MAYOR BRIEF REPORT." THIS IS A PROGRAM WHERE OUR MAYOR WILL GIVE A BRIEFING TO THE COMMUNITY FOLLOWING THE COUNCIL MEETINGS TO DISCUSS ECONOMIC DEVELOPMENT. WE AIRED THE SMALL BUSINESS BANQUET WHICH WAS HELD TO HONOR THE SMALL BUSINESS OF THE YEAR.
- EDUCATIONAL ISSUES - THIS QUARTER WE AIRED THE STEP EDUCATION PANEL. THIS WAS MADE UP OF PANELISTS THAT WERE TALKING ABOUT CHANGES IN EDUCATION AND GIVING INFORMATION ABOUT EDUCATION IN OUR LOCAL AREA.

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- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN.

AMERICA IN DANGER – AIRS SATURDAY'S @ 6:30 P.M. 57 MIN. –MON. JULY 5 @ 9:30 P.M. 57 MIN., MON. JULY 12 @ 9:30 P.M. 57 MIN., TUE. JULY 13 @ 4:30 P.M. 57 MIN., WED. JULY 14 @ 9:30 P.M. 57 MIN., FRI. JULY 16 @ 8:00 P.M. 57 MIN., SAT. JULY 17 @ 8:00 A.M. 57 MIN., WED. JULY 21 @ 5:30 P.M. 57 MIN., FRI. JULY 23 @ 8:00 P.M. 57 MIN., SAT. JULY 24 @ 8:00 A.M. 57 MIN., SUN. JULY 25 @ 8:30 P.M. 57 MIN., WED. JULY 28 @ 9:30 P.M. 57 MIN., FRI. JULY 30 @ 8:00 P.M. 57 MIN., WED. AUG. 4 @ 4:30 P.M. 57 MIN., FRI. AUG. 6 @ 5:00 P.M. 57 MIN., SUN. AUG. 8 @ 7:00 A.M. 57 MIN., MON. AUG. 9 @ 6:00 P.M. 57 MIN., SUN. AUG. 15 @ 7:30 P.M. 57 MIN., SUN. AUG. 22 @ 7:00 A.M. 27 MIN., SUN. SEPT. 5 @ 7:00 A.M. 57 MIN.,

- CIVIC INVOLVEMENT ISSUES

UNITED WAY – MONDAY'S @ 10:30 A.M. 30 MIN.

ROTARY CLUB – THU. JULY 22 @ 7:30 P.M. 27 MIN., FRI. JULY 23 @ 10:30 A.M. 27 MIN., SAT. JULY 24 @ 12:30 P.M. 27 MIN., SUN. JULY 25 @ 2:30 P.M. 27 MIN., MON. JULY 26 @ 12:30 P.M. 27 MIN., TUE. JULY 27 @ 9:30 P.M. 27 MIN., WED. JULY 28 @ 11:30 A.M. 27 MIN., THU. JULY 29 @ 10:30 A.M. 27 MIN., FRI. JULY 30 @ 12:30 P.M. 27 MIN., SAT. JULY 31 @ 9:30 A.M. 27 MIN., SUN. AUG. 1 @ 11:30 A.M. 27 MIN., AUG. 2 @ 3:30 P.M. 27 MIN., THU. AUG. 5 @ 7:30 P.M. 27 MIN., SAT. AUG. 7 @ 9:30 A.M. 27 MIN., SUN. AUG. 8 @ 2:30 P.M. 27 MIN., MON. AUG. 9 @ 11:30 A.M. 27 MIN., TUE. AUG. 10 @ 6:00 P.M. 27 MIN., TUE. AUG. 10 @ 9:00 P.M. 27 MIN., WED. AUG. 11 @ 11:30 A.M. 27 MIN., THU. AUG. 12 @ 10:30 A.M. 27 MIN., THU. AUG. 12 @ 10:00 P.M. 27 MIN., SAT. AUG. 14 @ 9:30 A.M. 27 MIN., MON. AUG. 16 @ 5:00 P.M. 27 MIN., TUE. AUG. 17 @ 6:30 P.M. 27 MIN., THU. AUG. 19 @ 7:30 P.M. 27 MIN., FRI. AUG. 20 @ 12:30 P.M. 27 MIN., MON. AUG. 23 @ 10:30 A.M. 27 MIN., MON. AUG. 23 @ 8:30 P.M. 27 MIN., TUE. AUG. 24 @ 9:00 P.M. 27 MIN., FRI. AUG. 27 @ 9:00 P.M. 27 MIN., TUE. AUG. 31 @ 6:30 P.M. 27 MIN., WED. SEP. 1 @ 10:30 A.M. 27 MIN., THU. SEP. 2 @ 7:30 P.M. 27 MIN., THU. SEP. 9 @ 12:30 P.M. 27 MIN., FRI. SEP. 10 @ 10:30 A.M. 27 MIN., FRI. SEP. 10 @ 9:00 P.M. 27 MIN., SAT. SEP. 11 @ 7:30 P.M. 27 MIN., THU. SEP. 16 @ 10:00 P.M. 27 MIN., WED. SEP. 22 @ 11:30 A.M. 27 MIN., SUN. SEP. 26 @ 1:00 P.M. 27 MIN., THU. SEP. 30 @ 10:30 A.M. 27 MIN.

- COMMUNITY INVOLVEMENT/AWARENESS

THE KAY FILES – AIRS @ 8:00 A.M. ON THE MORNING SHOW 57 MIN. AND ON FRIDAY'S @ 7:00 P.M. 57 MIN. – MON. JULY 19 @ 9:30 P.M. 57 MIN., WED. JULY 21 @ 9:30 P.M. 57 MIN., SAT. JULY 31 @ 4:00 P.M. 57 MIN., WED. AUG. 11 @ 6:00 P.M. 57 MIN., SAT. AUG. 14 @ 2:00 P.M. 57 MIN., MON. AUG. 16 @ 9:30 P.M. 57 MIN., SUN. AUG. 22 @ 7:30 A.M. 27 MIN., TUE. AUG. 24 @ 9:30 P.M. 57 MIN.

FLAG DAY CEREMONY – THU. JULY 1 @ 12:30 P.M. 27 MIN., SAT. JULY 3 @ 7:30 P.M. 27 MIN.

RELAY FOR LIFE – MON. SEP. 6 @ 6:00 P.M. 57 MIN.

NASH COUNTY SHERIFF PRESS CONFERENCE – SAT. JULY 31 @ 2:00 P.M. 27 MIN., SUN. AUG. 1 @ 6:30 P.M. 57 MIN., MON. AUG. 2 @ 9:30 P.M. 57 MIN., TUE. AUG. 3 @ 6:30 P.M. 27 MIN., THU. AUG. 5 @ 10:30 A.M. 27 MIN., FRI. AUG. 6 @ 12:30 P.M. 27 MIN.

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- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY’S @ 4:00 P.M. 57 MIN. & THURSDAY’S @ 9:00 P.M. 57 MIN.-
FRI. JULY 30 @ 5:00 P.M. 57 MIN., SUN. AUG. 1 @ 7:30 P.M. 57 MIN., WED. AUG. 4 @ 9:30 P.M.
57 MIN., FRI. AUG. 6 @ 8:00 P.M. 57 MIN., WED. AUG. 11 @ 9:30 P.M. 57 MIN., FRI. AUG. 13 @
8:00 P.M. 57 MIN., FRI. AUG. 20 @ 8:00 P.M. 57 MIN., SAT. AUG. 21 @ 12:30 P.M. 57 MIN., MON.
AUG. 23 @ 9:30 P.M. 57 MIN., WED. AUG. 25 @ 9;30 P.M. 57 MIN., FRI. AUG. 27 @ 5:00 P.M. 57
MIN., TUE. AUG. 31 @ 4:30 P.M. 57 MIN., WED. SEP. 1 @ 4:30 P.M. 57 MIN., SUN. SEP. 5 @ 2:00
P.M 57 MIN., WED. SEPT. 8 @ 6:00 P.M. 57 MIN., SUN. SEP. 12 @ 12:30 P.M. 57 MIN., FRI. SEP.
17 @ 8:00 P.M. 57 MIN., SAT. SEP. 25 @ 3:30 P.M. 57 MIN., SUN. SEP. 26 @ 9:00 P.M. 57 MIN.,
WED. SEP. 29 @ 6:00 P.M. 57 MIN.

HERE’S TO YOUR GOOD HEALTH – WEDNESDAY’S @ 7:00 P.M. 57 MIN. – FRI. JULY 2 @ 5:00 P.M.
57 MIN., SAT. JULY 3 @ 3:30 P.M. 57 MIN., SUN. JULY 4 @ 8:00 P.M. 57 MIN., SUN. JULY 18 @
11:30 A.M. 57 MIN., SUN. JULY 18 @ 8:00 P.M. 57 MIN., MON. JULY 19 @ 5:00 P.M. 57 MIN., SAT.
JULY 24 @ 3:30 P.M. 57 MIN., TUE. JULY 27 @ 4:30 P.M. 57 MIN., FRI. JULY 30 @ 3:30 P.M. 57
MIN., SAT. JULY 31 @ 3:00 P.M. 57 MIN., MON. AUG. 2 @ 6:00 P.M. 57 MIN., SAT. AUG. 7 @ 3;30
P.M. 57 MIN., MON. AUG. 9 @ 5:00 P.M. 57 MIN., TUE. AUG. 10 @ 4:30 P.M. 57 MIN., FRI. AUG.
13 @ 5:00 P.M. 57 MIN., SUN. AUG. 15 @ 6:30 P.M. 57 MIN., TUE AUG. 17 @ 4:30 P.M. 57 MIN.,
FRI. AUG. 20 @ 5:00 P.M. 57 MIN., SAT. AUG. 21 @ 11:30 A.M. 57 MIN., MON. AUG. 30 @ 9:30
P.M. 57 MIN., FRI. SEP. 3 @ 5:00 P.M. 57 MIN., SAT. SEP. 4 @ 4:00 P.M. 57 MIN., SUN. SEP. 5 @
12:30 P.M. 57 MIN., SUN. SEP. 5 @ 9:00 P.M. 57 MIN., TUE. SEP. 7 @ 4:30 P.M. 57 MIN., MON.
SEP. 13 @ 9:30 P.M. 57 MIN., MON. SEP. 20 @ 9:30 P.M. 57 MIN., SUN. SEP. 26 @ 2:00 P.M. 57
MIN., THU. SEP. 30 @ 5:30 P.M. 57 MIN.

HAMMER CHIROPRACTIC – AIRS TUESDAY’S @ 8:00 P.M. 27 MIN.

- ECONOMIC ISSUES

EDGECOMBE COUNTY COMMISSIONER’S MEETING – FRI. JULY 9 @ 5:00 P.M. 27 MIN., SAT. JULY
10 @ 11:00 A.M. 57 MIN., SUN. JULY 11 @ 8:30 P.M. 57 MIN., THU. AUG. 5 @ 5:30 P.M. 90 MIN.,
FRI. AUG. 6 @ 3:00 P.M. 90 MIN., SAT. AUG. 7 @ 12:00 P.M. 90 MIN., SUN. AUG. 8 @ 7:00 P.M.
90 MIN.

MAYORAL BRIEF – AIRS THURSDAY’S @ 7:00 P.M. 27 MIN. – THU. JULY 1 @ 10:30 A.M. 27 MIN.,
FRI. JULY 2 @ 10:30 A.M. 27 MIN., SAT. JULY 3 @ 9:30 AM. 27 MIN., SUN. JULY 4 @ 11:30 A.M.
27 MIN., MON. JULY 5 @ 10:30 A.M. 27 MIN., MON. JULY 5 @ 8:30 P.M. 27 MIN., TUE. JULY 6 @
4:30 P.M. 27 MIN., THU. JULY 8 @ 10:30 A.M. 27 MIN., FRI. JULY 9 @ 10:30 A.M. 27 MIN., SAT.
JULY 10 @ 12:30 P.M. 27 MIN., SUN. JULY 11 @ 11:30 A.M. 27 MIN., MON. JULY 12 @ 10:30 A.M.
27 MIN., TUE. JULY 13 @ 5:30 P.M. 27 MIN., FRI. JULY 16 @ 12:30 P.M. 27 MIN., SAT. JULY 17 @
7:30 P.M. 27 MIN., SUN. JULY 18 @ 11:30 A.M. 27 MIN., MON. JULY 19 @ 10:30 A.M. 27 MIN.,
TUE. JULY 20 @ 6:30 P.M. 27 MIN., WED. JULY 21 @ 10:30 A.M. 27 MIN., THU. JULY 22 @ 10:30
A.M. 27 MIN., SAT. JULY 24 @ 7:30 P.M. 27 MIN., SUN. JULY 24 @ 11:30 A.M. 27 MIN., MON. JULY
26 @ 11:30 A.M. 27 MIN., TUE. JULY 27 @ 7:30 P.M. 27 MIN., THU. JULY 29 @ 11:30 A.M. 27
MIN., SAT. JULY 31 @ 8;45 A.M. 15 MIN., MON. AUG. 2 @ 12:30 P.M. 27 MIN., WED. AUG. 4 @
11:30 A.M. 27 MIN., THU. AUG. 5 @ 11:30 A.M. 27 MIN., FRI. AUG. 6 @ 10:30 A.M. 27 MIN., SAT.
AUG. 7 @ 7:30 P.M. 27 MIN., SUN. AUG. 8 @ 11:30 A.M. 27 MIN., MON. AUG. 9 @ 10:30 A.M. 27

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MAYORAL BRIEF (CONT'D) - MIN., MON. AUG. 9 @ 8:30 P.M. 27 MIN., TUE. AUG. 10 @ 7:30 P.M. 27 MIN., THU. AUG. 12 @ 11:30 A.M. 27 MIN., FRI. AUG. 13 @ 12:30 P.M. 27 MIN., SAT. AUG. 14 @ 7:30 P.M. 27 MIN., SUN. AUG. 15 @ 2:30 P.M. 27 MIN., MON. AUG. 16 @ 3:30 P.M. 27 MIN., TUE. AUG. 17 @ 5:30 P.M. 27 MIN., SAT. AUG. 21 @ 9:30 A.M. 27 MIN., MON. AUG. 30 @ 12:30 P.M. 27 MIN., THU. SEP. 2 @ 12:30 P.M. 27 MIN., MON. SEP. 6 @ 12:30 P.M. 27 MIN., TUE. SEP. 21 @ 5:30 P.M. 27 MIN., WED. SEP. 22 @ 6:30 P.M. 27 MIN., WED. SEP. 29 @ 11:30 A.M. 27 MIN.

- ECONOMIC ISSUES

SMALL BUSINESS BANQUET – FRI. AUG. 13 @ 9:00 P.M. 27 MIN., WED. AUG. 18 @ 9:30 P.M. 27 MIN., THU. AUG. 19 @ 6:30 P.M. 27 MIN., FRI. AUG. 20 @ 10:30 A.M. 27 MIN., SAT. AUG. 21 @ 7:30 P.M. 27 MIN., SUN. AUG. 22 @ 11:30 A.M. 27 MIN., MON. AUG. 23 @ 11:30 A.M. 27 MIN., MON. AUG. 30 @ 11:30 A.M. 27 MIN., TUE. AUG. 31 @ 7:30 P.M. 27 MIN., WED. SEP. 1 @ 11:30 A.M. 27 MIN., THU. SEP. 2 @ 11:30 A.M. 27 MIN., MON. SEP. 6 @ 3:30 P.M. 27 MIN., THU. SEP. 9 @ 10:30 A.M. 27 MIN., SAT. SEP. 11 @ 9:30 A.M. 27 MIN., MON. SEP. 13 @ 10:30 A.M. 27 MIN., MON. SEP. 13 @ 8:30 P.M. 27 MIN., TUE. SEP. 14 @ 7:30 P.M. 27 MIN., SAT. SEP. 18 @ 12:30 P.M. 27 MIN., TUE. SEP. 21 @ 5:00 P.M. 27 MIN., THU. SEP. 23 @ 12:30 P.M. 27 MIN., MON. SEP. 27 @ 6:30 P.M. 27 MIN.,

- EDUCATIONAL ISSUES

STEP EDUCATION PANEL – FRI. AUG. 27 @ 10:30 A.M. 27 MIN., FRI. AUG. 27 @ 8:00 P.M. 27 MIN., SAT. AUG. 28 @ 9:30 A.M. 27 MIN., MON. AUG. 30 @ 10:30 A.M. 27 MIN., MON. AUG. 30 @ 5:00 P.M. 27 MIN., MON. AUG. 30 @ 6:30 P.M. 27 MIN., THU. SEP. 2 @ 10:30 A.M. 27 MIN., FRI. SEP. 3 @ 12:30 P.M. 27 MIN., FRI. SEP. 3 @ 4:00 P.M. 27 MIN., MON. SEP. 6 @ 12:30 P.M. 27 MIN., MON. SEP. 6 @ 5:00 P.M. 27 MIN., TUE. SEP. 7 @ 6:30 P.M. 27 MIN., THU. SEP. 9 @ 11:30 A.M. 27 MIN., FRI. SEP. 10 @ 12:30 P.M. 27 MIN., FRI. SEP. 10 @ 5:00 P.M. 27 MIN., SAT. SEP. 11 @ 12:30 P.M. 27 MIN., MON. SEP. 13 @ 3:30 P.M. 27 MIN., MON. SEP. 13 @ 5:00 P.M. 27 MIN., WED. SEP. 15 @ 11:30 P.M. 57 MIN., WED. SEP. 15 @ 9:30 P.M. 27 MIN., THU. SEP. 16 @ 11:30 A.M. 27 MIN., SUN. SEP. 19 @ 2:00 P.M. 27 MIN., MON. SEP. 20 @ 8:30 P.M. 27 MIN., FRI. SEP. 24 @ 9:00 P.M. 27 MIN., SUN. SEP. 26 @ 6:00 P.M. 27 MIN., MON. SEP. 27 @ 3:30 P.M. 27 MIN.

