

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WECT      WILMINGTON NC</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">9-26-16</span>
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I, Great American Media

do hereby request station time concerning the following issue:

<p><del>DSCC-IE</del></p> <p style="text-align: center; font-size: 1.1em; margin-top: 20px;"><i>CREATIVE NOT YET RECEIVED TO DETERMINE ISSUE</i></p>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As Ordered</i>					

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*CREATIVE NOT YET RECEIVED TO DETERMINE ISSUE*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☒ Accepted in Part                      ☐ Rejected

[Signature]                      MARK MENDENHALL                      CSM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered				ATTACHED	

Attach proposed schedule with charges (if available): **\$19,448.<sup>00</sup> NET**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**ORDER**

**Orders**  
**Order / Rev:** 1592178  
**Alt Order #:** 08400727  
**Product Desc:** DSCC IE  
**Estimate:** 5472  
**Flight Dates:** 10/25/16 - 10/31/16  
**Original Date / Rev:** 09/26/16 / 09/26/16  
**Order Type:** Political

**WECT**  
**Primary AE:** Mick Nesci  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/DSCC IE  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	41	\$18,220.00	\$15,487.00
10/31/16	10/31/16	10	\$4,660.00	\$3,961.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	41	\$18,220.00	\$15,487.00	0.00
November 2016	10	\$4,660.00	\$3,961.00	0.00
<b>Totals</b>	<b>51</b>	<b>\$22,880.00</b>	<b>\$19,448.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WECT	63%	\$22,880.00
Market	100%	\$36,317.46

**Competitive Share**

	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	9%	\$3,268.57
WSFX	10%	\$3,631.75
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	18%	\$6,537.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	10/25/16	10/31/16	NBC Today Show III NBC Today Show III	Comm	10-11a	MTWTF--	:30	1	\$235.00	P 1	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	MTWTF--			1		\$235.00	0.00					
E 2	WECT	10/25/16	10/31/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	MTWTF--	:30	3	\$380.00	P 1	0.00	NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1592178  
 Alt Order #: 08400727  
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: ISS/DSCC IE  
 Product Desc: DSCC IE  
 Estimate: 5472

WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WECT	10/25/16	10/31/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	MTWTF--	:30	3	\$380.00	P 1	0.00	NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		3			\$380.00		0.00				
E 3	WECT	10/25/16	10/31/16	News at Noon News 6 at Noon	Comm	12-1230p	MTWTF--	:30	3	\$270.00	P 1	0.00	NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		3			\$270.00		0.00				
E 4	WECT	10/25/16	10/31/16	News at 5p M-F News at 5p	Comm	5-530p	MTWTF--	:30	3	\$380.00	P 1	0.00	NM	3	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		3			\$380.00		0.00				
E 5	WECT	10/25/16	10/31/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	MTWTF--	:30	3	\$395.00	P 1	0.00	NM	3	\$1,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		3			\$395.00		0.00				
E 6	WECT	10/25/16	10/31/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	MTWTF--	:30	3	\$725.00	P 1	0.00	NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		3			\$725.00		0.00				
E 7	WECT	10/25/16	10/31/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	MTWTF--	:30	4	\$435.00	P 1	0.00	NM	4	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		4			\$435.00		0.00				
E 8	WECT	10/25/16	10/31/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MTWTF--	:30	4	\$650.00	P 1	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		4			\$650.00		0.00				
E 9	WECT	10/25/16	10/31/16	NET NBC Today Show NBC Today Show	Comm	7-9a	MTWTF--	:30	4	\$475.00	P 1	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		4			\$475.00		0.00				
E 10	WECT	10/25/16	10/31/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	MTWTF--	:30	4	\$650.00	P 1	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		4			\$650.00		0.00				
E 11	WECT	10/25/16	10/31/16	NBC Today Show II NBC Today Show II	Comm	9-10a	MTWTF--	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--		1			\$300.00		0.00				
E 12	WECT	10/28/16	10/28/16	NET Friday Hour 1 CAUGHT ON CAMERA	Comm	8-9p	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----1--		1			\$275.00		0.00				
E 13	WECT	10/29/16	10/30/16	News at 6p Sa/Su NEWS AT 6P	Comm	6-630P	-----SS	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----SS		2			\$500.00		0.00				
E 14	WECT	10/29/16	10/29/16	LOC Late News Sat LN (SA)	Comm	11-1130p	-----1-	:30	1	\$340.00	P 2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1-		1			\$340.00		0.00				
E 15	WECT	10/29/16	10/29/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----1-	:30	1	\$305.00	P 1	0.00	NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1-		1			\$305.00		0.00				
E 16	WECT	10/29/16	10/29/16	Carolina in the AM Sat Sat Carolina in the AM 6a	Comm	6-7a	-----1-	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1-		1			\$150.00		0.00				

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WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WECT	10/29/16	10/29/16	Carolina in the AM Sat 6a Sat Carolina in the AM 6a	Comm	6-7a	-----1-	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1-		1			\$150.00			0.00			
E 17	WECT	10/29/16	10/29/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	:30	1	\$260.00	P 1	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1-		1			\$260.00			0.00			
E 18	WECT	10/29/16	10/29/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----2-	:30	2	\$305.00	P 1	0.00	NM	2	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2-		2			\$305.00			0.00			
E 19	WECT	10/29/16	10/29/16	SYN 730-8p Sa Jeopardy Weekend	Comm	Sa 730-8p	-----1-	:30	1	\$285.00	P 1	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1-		1			\$285.00			0.00			
E 20	WECT	10/30/16	10/30/16	NET NBC Meet The Press Meet the Press 10-11am	Comm	10-11a eff.9/8/13	-----1	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1			\$325.00			0.00			
E 21	WECT	10/30/16	10/30/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$305.00	P 1	0.00	NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1			\$305.00			0.00			
E 22	WECT	10/30/16	10/30/16	Carolina in the AM Sun 9a Sun Carolina in the AM 9a	Comm	9-10a	-----2	:30	2	\$150.00	P 2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----2		2			\$150.00			0.00			
E 23	WECT	10/25/16	10/25/16	NET Tuesday Hour 1 THE VOICE	Comm	8-9p	-1-----	:30	1	\$1,100.00	P 1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-1-----		1			\$1,100.00			0.00			
E 24	WECT	10/25/16	10/25/16	NET Tuesday Hour 2 THIS IS US	Comm	9-10p	-1-----	:30	1	\$550.00	P 1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-1-----		1			\$550.00			0.00			
E 25	WECT	10/26/16	10/26/16	NET Wednesday Hour 1 BLINDSPOT	Comm	8-9p	--1----	:30	1	\$550.00	P 1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1			\$550.00			0.00			
E 26	WECT	10/26/16	10/26/16	NET Wednesday Hour 2 LAW & ORDER SVU	Comm	9-10p	--1----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	--1----		1			\$700.00			0.00			
													Totals	51	\$22,880.00