



Invoice No: 2815648350

Bill To: Neighborhood Research Corp.  
Po Box 297  
Rodanthe NC 27968

|               |          |
|---------------|----------|
| Client ID:    | 615498   |
| Invoice Date: | 03/10/20 |
| Payment Due:  | 04/09/20 |
| Amount Paid:  | \$263.50 |
| Amount Due:   | \$0.00   |

Order Details

|             |                           |            |            |                |           |
|-------------|---------------------------|------------|------------|----------------|-----------|
| Advertiser  | J. Elizabeth Kellum for J | Station    | WAAX-AM    | CPE //         |           |
| Order #     | 1507117501                | Market     | Birmingham | Billing Period | Mar 2020  |
| Contract #  |                           | Start Date | 02/24/20   | Schedule       | Broadcast |
| AE          | Kerry Lambert             | End Date   | 03/02/20   | Terms          | Net 30    |
| iHM Product | Radio                     |            |            |                |           |

Note 1: PAID 1/25/20 - Credit Card  
Note 2:

Invoice Summary

| Product Type | Billable Units | Gross Amount    | Agency Commission | Sales Tax     | Net Due         |
|--------------|----------------|-----------------|-------------------|---------------|-----------------|
| Spot         | 31             | \$310.00        | \$46.50           | \$0.00        | \$263.50        |
| Misc         | 0              | \$0.00          | \$0.00            | \$0.00        | \$0.00          |
| <b>Total</b> | <b>31</b>      | <b>\$310.00</b> | <b>\$46.50</b>    | <b>\$0.00</b> | <b>\$263.50</b> |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

|              |            |
|--------------|------------|
| Invoice No:  | 2815648350 |
| Client ID:   | 615498     |
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| Payment Due: | 04/09/20   |
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Check Enclosed  Check # : \_\_\_\_\_

Bill To : Neighborhood Research Corp.  
Po Box 297  
Rodanthe NC 27968

Remit To : iHeartMedia  
P.O. Box 406372  
Atlanta, GA 30384-6372

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# Invoice Details

Market: Birmingham

Station: WAAX-AM

| Order Line | Product Type | Ordered      | Day(s)   | Daypart           |             |            | Rate      |             |
|------------|--------------|--------------|--|-------------------|-------------|------------|-----------|-------------|
| 1          | Spot         | Commercial   | M  | 06:00:00-09:59:59 |             |            | \$10.00   |             |
|            |              | <u>AIRED</u> | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 6:49 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 7:49 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 9:53 am     | 60         |           | \$10.00     |
| 2          | Spot         | Commercial   | M  | 10:00:00-14:59:59 |             |            | \$10.00   |             |
|            |              | <u>AIRED</u> | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 10:51 am    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 11:23 am    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 12:23 pm    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 1:31 pm     | 60         |           | \$10.00     |
| 3          | Spot         | Commercial   | M  | 15:00:00-18:59:59 |             |            | \$10.00   |             |
|            |              | <u>AIRED</u> | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 3:13 pm     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 4:46 pm     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 3/2/2020          | 5:43 pm     | 60         |           | \$10.00     |
| 4          | Spot         | Commercial   | TWThF  | 06:00:00-09:59:59 |             |            | \$10.00   |             |
|            |              | <u>AIRED</u> | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/25/2020         | 6:38 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/26/2020         | 7:29 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/27/2020         | 9:48 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/28/2020         | 8:50 am     | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/28/2020         | 9:52 am     | 60         |           | \$10.00     |
| 5          | Spot         | Commercial   | TWThF  | 10:00:00-14:59:59 |             |            | \$10.00   |             |
|            |              | <u>AIRED</u> | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/25/2020         | 10:50 am    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/26/2020         | 10:49 am    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/27/2020         | 10:51 am    | 60         |           | \$10.00     |
|            | Spot         | Commercial   | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/27/2020         | 12:31 pm    | 60         |           | \$10.00     |

## Invoice Details

| Order Line                 | Product Type | Ordered           | Day(s)   | Daypart                  |                   |            | Rate            |             |
|----------------------------|--------------|-------------------|--|--------------------------|-------------------|------------|-----------------|-------------|
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/28/2020                | 10:48 am          | 60         | \$10.00         |             |
| <b>6</b>                   | <b>Spot</b>  | <b>Commercial</b> | <b>TWThF</b>   | <b>15:00:00-18:59:59</b> |                   |            | <b>\$10.00</b>  |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/25/2020                | 6:13 pm           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/26/2020                | 5:29 pm           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/27/2020                | 5:57 pm           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/28/2020                | 4:43 pm           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/28/2020                | 5:57 pm           | 60         |                 | \$10.00     |
| <b>10</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>M</b>   | <b>06:00:00-09:59:59</b> |                   |            | <b>\$10.00</b>  |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 6:18 am           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 9:52 am           | 60         |                 | \$10.00     |
| <b>11</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>M</b>   | <b>10:00:00-14:59:59</b> |                   |            | <b>\$10.00</b>  |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 12:24 pm          | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 2:45 pm           | 60         |                 | \$10.00     |
| <b>12</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>M</b>   | <b>15:00:00-18:59:59</b> |                   |            | <b>\$10.00</b>  |             |
|                            |              | <u>AIRED</u>      | <u>ISCI/SPOT TITLE</u>                                   | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u>       | <u>RATE</u> |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 4:48 pm           | 60         |                 | \$10.00     |
|                            | Spot         | Commercial        | BK Radio 2020-2 Expe / J. Elizabeth Kullum/Experience/60 | 2/24/2020                | 5:46 pm           | 60         |                 | \$10.00     |
| <b>Totals for Station:</b> |              | WAAX-AM           | No. of Spots/Misc:                                       | 31/0                     | Gross Amt:        |            | \$310.00        |             |
| <b>Totals for Market:</b>  |              | Birmingham        | No. of Spots/Misc:                                       | 31/0                     | Gross Amt:        |            | \$310.00        |             |
| <b>Totals for Invoice:</b> |              |                   | <b>No. of Spots/Misc:</b>                                | <b>31/0</b>              | <b>Gross Amt:</b> |            | <b>\$310.00</b> |             |