

REP BUYLINES

Order#:
Station: WKYT-TV LEXINGTON, KY
Agency: HULSEN MEDIA SERVICES
Advertiser: POLI/N BLAKEMORE/D/TRE/KY
Buyer: MEENAH HULSON

Hdl#: 7753249 (Rev 0)
Dates: May08/15 - May13/15
Prod1: BLAKEMORE 4 ST TREAS
Prod2:
Tid #:

Traffic#:
Salesperson: MICK NESCI (H)
Est#: 533
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	##CASH	BLAKEMORE 4 ST TREASURER -ELECTRONIC INVOICING- ID:9915247 OR TV15247													
	1	Fri/530-6A	30S	\$135	May08/15	May08/15	1	1	1	\$135	NEWS	0.0	May06/15	Rev #0: A	
	2	M-W/530-6A	30S	\$135	May11/15	May13/15	1	3	3	\$405	NEWS	0.0	May06/15	Rev #0: A	
	3	Fri/6-7A	30S	\$225	May08/15	May08/15	1	1	1	\$225	NEWS	0.0	May06/15	Rev #0: A	
	4	M-W/6-7A	30S	\$225	May11/15	May13/15	1	3	3	\$675	NEWS	0.0	May06/15	Rev #0: A	
	5	Fri/7-9A	30S	\$90	May08/15	May08/15	1	1	1	\$90	THIS MORNING	0.0	May06/15	Rev #0: A	
	6	Tu-W/7-9A	30S	\$90	May12/15	May13/15	1	2	2	\$180	THIS MORNING	0.0	May06/15	Rev #0: A	
	7	M,W/11A-12N	30S	\$225	May11/15	May13/15	1	2	2	\$450	PRICE IS RIGHT	0.0	May06/15	Rev #0: A	
	8	Fri/12N-1P	30S	\$140	May08/15	May08/15	1	1	1	\$140	NEWS	0.0	May06/15	Rev #0: A	
	9	Tue/12N-1P	30S	\$140	May12/15	May12/15	1	1	1	\$140	NEWS	0.0	May06/15	Rev #0: A	
	10	M-W/6-630P	30S	\$340	May11/15	May13/15	1	3	3	\$1,020	NEWS	0.0	May06/15	Rev #0: A	
	11	Fri/7-730P	30S	\$425	May08/15	May08/15	1	1	1	\$425	WHEEL	0.0	May06/15	Rev #0: A	
	12	M,W/7-730P	30S	\$425	May11/15	May13/15	1	2	2	\$850	WHEEL	0.0	May06/15	Rev #0: A	
	13	Tu-W/730-8P	30S	\$465	May12/15	May13/15	1	2	2	\$930	JEOPARDY	0.0	May06/15	Rev #0: A	
	14	Fri/11-1135P	30S	\$265	May08/15	May08/15	1	1	1	\$265	LATE NEWS	0.0	May06/15	Rev #0: A	
	15	M-W/11-1135P	30S	\$265	May11/15	May13/15	1	3	3	\$795	LATE NEWS	0.0	May06/15	Rev #0: A	
	16	Fri/1135P-1235A	30S	\$120	May08/15	May08/15	1	1	1	\$120	LETTERMAN	0.0	May06/15	Rev #0: A	
	17	M,W/1135P-1235A	30S	\$120	May11/15	May13/15	1	2	2	\$240	LETTERMAN	0.0	May06/15	Rev #0: A	
	18	Tue/8-9P	30S	\$975	May12/15	May12/15	1	1	1	\$975	NCIS	0.0	May06/15	Rev #0: A	
	19	Fri/10-11P	30S	\$650	May08/15	May08/15	1	1	1	\$650	BLUE BLOODS	0.0	May06/15	Rev #0: A	
	20	Sat/10-11P	30S	\$225	May09/15	May09/15	1	1	1	\$225	48 HOURS	0.0	May06/15	Rev #0: A	
	21	Sun/7-8P	30S	\$550	May10/15	May10/15	1	1	1	\$550	60 MINUTES	0.0	May06/15	Rev #0: A	
	22	Sun/10-11P	30S	\$500	May10/15	May10/15	1	1	1	\$500	BATTLE CREEK	0.0	May06/15	Rev #0: A	
	23	Sat/8-10A	30S	\$125	May09/15	May09/15	1	1	1	\$125	THIS MORNING	0.0	May06/15	Rev #0: A	
	24	Sun/9-1030A	30S	\$260	May10/15	May10/15	1	1	1	\$260	THIS MORNING	0.0	May06/15	Rev #0: A	
	25	Sun/11-1135P	30S	\$250	May10/15	May10/15	1	1	1	\$250	LATE NEWS	0.0	May06/15	Rev #0: A	
Total 38 Spots for:				\$10,620					38	\$10,620		0.0			
Monthly Estimate Dollars:										\$10,620	May/15	0.0	May/15		