



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2545954

Schedule Dates: 09/20/16-09/26/16
Advertiser: Priorities USA Action (72141)
Agency: Targeted Platform Media (15945)
Product: POLITICAL ISSUE (ns) (1187)
Brand: TV (105655)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Katie Thompson,
Phone/Fax: /
CPE: 750/760/4557
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Separation: 30
AMY MCCREARY

Date Entered: 06/23/16
Last Modified: 09/19/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR2525314
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$990.75
Net Total: \$5,614.25
Sales Tax:

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	31	\$5,720.00
Oct. 2016	6	\$985.00
Grand Total:	37	\$6,605.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/20/16-09/23/16	4	:30	5:00-01A- ABC-America This Morning	1	1	1	1	1				4	\$15.00	\$60.00	Greensboro (WXLV)	America This Morning	6/23/16
2.0	Normal Line / SPOT (2)	09/20/16-09/23/16	2	:30	9A- Dr Phil 2	1	1	1	1	1				4	\$80.00	\$320.00	Greensboro (WXLV)	Dr. Phil	6/23/16
3.0	Normal Line / SPOT (3)	09/20/16-09/23/16	4	:30	2P- ABC-General Hospital	1	1	1	1	1				4	\$90.00	\$360.00	Greensboro (WXLV)	General Hospital	6/23/16
4.0	Normal Line / SPOT (4)	09/20/16-09/23/16	4	:30	3P- Dr Phil	1	1	1	1	1				4	\$105.00	\$420.00	Greensboro (WXLV)	Dr. Phil	6/23/16
5.0	Normal Line / SPOT (5)	09/20/16-09/23/16	1	:30	4:30P- Family Feud D	1	1	1	1	1				4	\$120.00	\$480.00	Greensboro (WXLV)	CANAIR 4-5P IN Family Feud	6/23/16
5.0.1	Closed Preempt (5)	09/23/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
5.0.2	Closed Preempt (5)	09/22/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
5.0.3	Closed Preempt (5)	09/21/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
5.0.4	Closed Preempt (5)	09/20/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
6.0	Normal Line / SPOT (6)	09/20/16-09/23/16	2	:30	5P- Peoples Court	1	1	1	1	1				4	\$90.00	\$360.00	Greensboro (WXLV)	Peoples Court	6/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: *Delinclouds* Date: *9/22/16*
Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline7p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT (7)	09/20/16-09/23/16	2	:30	7:28-30P- Family Feud B	1		1	1	1	1			4	\$400.00	\$1,600.00	Greensboro (WXLV)	Family Feud	6/23/16
8.0	Normal Line / News (8)	09/20/16-09/23/16	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$480.00	\$960.00	Greensboro (WXLV)	News14 On ABC 45	6/23/16
9.0	Revised Line / Prime (9)	09/25/16-09/25/16	2	:30	9P- 10P (EST)	1							1	1			Greensboro (WXLV)	The Family (Season Premiere)	6/23/16
9.1	Normal Line / Prime (9)	09/25/16-09/25/16	2	:30	9P- ABC-Secrets and Lies (Sunday)	1							1	1	\$1,160.00	\$1,160.00	Greensboro (WXLV)	SECRETS AND LIES	9/19/16
10.0	Normal Line / SPOT (2)	09/26/16-09/26/16	2	:30	9A- Dr Phil 2	1							1	1	\$90.00	\$90.00	Greensboro (WXLV)	Dr. Phil	6/23/16
11.0	Normal Line / SPOT (3)	09/26/16-09/26/16	4	:30	2P- ABC-General Hospital	1							1	1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	6/23/16
12.0	Normal Line / SPOT (4)	09/26/16-09/26/16	4	:30	3P- Dr Phil	1							1	1	\$105.00	\$105.00	Greensboro (WXLV)	Dr. Phil	6/23/16
13.0	Normal Line / SPOT (5)	09/26/16-09/26/16	1	:30	4:30P- Family Feud D	1							1	1	\$120.00	\$120.00	Greensboro (WXLV)	CAVAIR 4:30 PM Family Feud/Family Feud	6/23/16
13.0.1	Closed Preempt (5)	09/26/16															Greensboro (WXLV)	Program Change/Exception - Henry Connick	
14.0	Normal Line / SPOT (6)	09/26/16-09/26/16	2	:30	5P- Peoples Court	1							1	1	\$90.00	\$90.00	Greensboro (WXLV)	Peoples Court	6/23/16
15.0	Normal Line / SPOT (7)	09/26/16-09/26/16	2	:30	7:28:30P- Family Feud B	1							1	1	\$400.00	\$400.00	Greensboro (WXLV)	Family Feud	6/23/16

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16.0	M/G For 5.0,1.5,0.2,5.0,3.5,0.4 / SPOT (5)	09/20/16-09/23/16	1	:30	4p- Harry Connick			1	1	1	1			4	\$120.00	\$480.00	Greensboro (WXLV)	HARRY	8/25/16
17.0	M/G For 13.0,1 / SPOT (5)	09/26/16-09/26/16	1	:30	4p- Harry Connick									1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	8/25/16

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 Accepted Station: _____ Date: _____
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

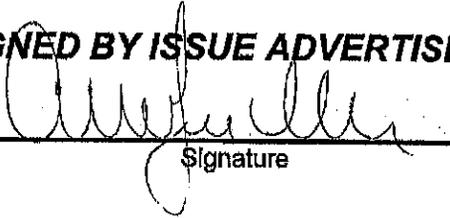
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Allison Aldridge

Printed Name

DVS

Title