

ORDER



Orders
Order / Rev: 1394260
Alt Order #: 07977490
Product Desc: CITZNS 4 CINCY PARKS
Estimate: 4850
Flight Dates: 10/19/15 - 10/25/15
Original Date / Rev: 10/16/15 / 10/16/15
Order Type: Political

WXIX

Primary AE: Jim Rapp
Sales Office: T-CHI
Sales Region: National

Agency
Name: A/L Media
Buying Contact:
Billing Contact:
 222 W Ontario, Suite 600
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Citizens for Cincinnati Parks
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/25/15	17	\$13,225.00	\$11,241.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	17	\$13,225.00	\$11,241.25	57.30
Totals	17	\$13,225.00	\$11,241.25	57.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	10/19/15	10/23/15	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	2	\$400.00	P 1	2.40	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			2		\$400.00		2.40				
E 2	WXIX	10/24/15	10/24/15	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----1-	:30	1	\$225.00	P 2	2.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	-----1-			1		\$225.00		2.00				
E 3	WXIX	10/19/15	10/23/15	SYN 5-6P M-F JUDGE JUDY	Comm	5-6P	MTWTF--	:30	2	\$250.00	P 2	2.30	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			2		\$250.00		2.30				
E 4	WXIX	10/19/15	10/23/15	SYN 6-630P M-F JUDGE JUDY	Comm	6-630P	MTWTF--	:30	2	\$300.00	P 1	2.50	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			2		\$300.00		2.50				
E 5	WXIX	10/19/15	10/23/15	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	2	\$400.00	P 2	2.10	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			2		\$400.00		2.10				
E 6	WXIX	10/19/15	10/23/15	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$800.00	P 2	5.50	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	MTWTF--			2		\$800.00		5.50				

Order / Rev: 1394260
Alt Order #: 07977490
Flight Dates: 10/19/15 - 10/25/15

Advertiser: ISS/Citizens for Cincinnati Parks
Product Desc: CITZNS 4 CINCY PARKS
Estimate: 4850

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 7	WXIX	10/19/15	10/23/15	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	2	\$800.00	P 2	6.20 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--			2		\$800.00		6.20			
E 8	WXIX	10/19/15	10/19/15	Mon Hour 1 GOTHAM	Comm	M 8-9P	1-----	:30	1	\$1,700.00	P 2	3.00 NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----			1		\$1,700.00		3.00			
E 9	WXIX	10/19/15	10/23/15	LOC Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	2	\$700.00	P 2	2.40 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	MTWTF--			2		\$700.00		2.40			
E 10	WXIX	10/25/15	10/25/15	NFL on Fox Game 2 NFL on Fox	Comm	4P-7P	-----1	:30	1	\$4,000.00	P 1	5.50 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	-----1			1		\$4,000.00		5.50			
												Totals	17	\$13,225.00