

Quarterly Response Issues Programming First Quarter, 2024

Issue...Pollack discusses plans to fill open deputy positions

Title...Focus on Branch County

Description...6 new deputies in 2024 county budget

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...01/06/24 and 01/07/24

Duration.. 2 minutes

Issue....Administrator Search Time Line

Title...Focus on Branch County

Description...Bud Norman retiring at end of year

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...01/20/24 and 01/21/24

Duration.. 2 minutes

Issue....Downtown business gets \$10,000 in grants

Title...Focus on Branch County

Description...Shemel's Carpet to make business upgrades

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...01/27/24 and 01/28/24

Duration.. 2 minutes

Issue...Trall uses fire as example to shut doors while sleeping

Title...Focus on Branch County

Description...February 3 fire at Elmwood Apartments

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...02/10/24 and 02/11/24

Issue...Annual CFD report presented to City Council

Title...Focus on Branch County

Description...Chief Dave Schmaltz recaps past year for his department

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...02/17/24 and 02/18/24

Duration.. 2 minutes

Issue...Planning continues at Coldwater parks

Title...Focus on Branch County

Description...Work scheduled for Rotary and Waterworks Parks

WTVB-6:20am Saturday WNWN 6am Sunday

Date...03/02/24 and 03/03/24

Duration...2 minutes

Issue...Coldwater Area Chamber Awards Dinner

Title...Focus on Branch County

Description...Sell out crowd of 350 on hand

TVB-6:20am Saturday WNWN 6am Sunday

Date...03/09/24 and 03/10/24

Duration...2 minutes

Issue....New City Attorney selected

Title...Focus on Branch County

Description...Amanda O'Boyle of Lansing hired

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...03/16/24 and 03/17/24

Issue...Altrusa International bench sculpture

Title...Focus on Branch County

Description...permission given by City Council

Time...WTVB-6:20am Saturday WNWN 6am Sunday

Date...03/30/24 and 03/31/24

TOP ISSUES AND CONCERNS IN THE BRANCH COUNTY COMMUNITY

SECOND QUARTER 2024

- * CAMPAIGNS FOR UPCOMING ELECTIONS
- * CONTINUING EFFORTS TO REVITALIZE DOWNTOWN COLDWATER
- * FINDING MORE AFFORDABLE HOUSING IN BRANCH COUNTY
- * ECONOMIC DEVELOPMENT
- * FUTURE OF RECREATIONAL MARIJUANA STORES OPERATING IN COLDWATER
- * FINDING QUALIFIED PEOPLE TO FILL JOB OPENINGS