

KAZK Willcox AZ

ISSUES / PROGRAMS

2nd Quarter 2020

KAZK has identified the following list of issues as important to its coverage area primarily through listener contact and informational postings.

All times listed are Pacific Time.

The station has aired educational and religious programming responsive to the issues listed.

1. COVID-19
2. Parenting, Children, Family Issues
3. Opioid Abuse, Drugs
4. Jobs/Economy/Finances
5. Homelessness
6. Suicide
7. Crime/Gangs
8. Census and Hispanics
9. Community Reconciliation

The following is an illustrative sample list of programs aired in response to the issues listed.

1. COVID-19

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

4/18/2020	COVID-19 - Clarifying About the Symptoms - Part I - Dr. Alejandro Andrade, Ventura County Medical Center. Ventura County Medical Center clarifies any confusion about the Covid-19 symptoms - a virus that came out of China in 2019 and spreads very quickly. There are people who get slightly sick, and others, seriously ill. The symptoms can be very different for each person. Typically, fever, cough, feeling tired, trouble breathing, and muscle aches. Other people may experience headaches, sore throat, lack of smell, stomach problems such as nausea and diarrhea. The main preventive measure that we try to educate our population is to stay home, wash their hands frequently, wear a mask and keep social distance.
4/25/2020	COVID-19 - Part II- Who are the most affected? Dr. Alejandro Andrade, Ventura County Medical Center. -"At the beginning we knew that the elderly and people with chronic and/ or serious illnesses were the most affected. But we have had cases where people as young as 30 years old, and sometimes younger, without medical problems, have also been affected by this virus, both in the United States and in several European countries. Preventive measures remain the same - wash hands frequently for at least 20 seconds, wear a mask, maintain social distance, and do not share glasses, dishes, and utensils." Dr. A. Andrade
6/13/2020	COVID-19 and Related Index of Drowning Among Children 1 to 14 Years Old. Carla Coolman- Director, CPF- Consumer Products. Drowning continues to be the leading cause of death among children ages 1 to 14, according to the Annual Reports of Drowning of Children Under 15 Years of Age. Mostly in a residential setting and generally due to lack of adult supervision. With the pandemic, many members of a single family have been isolated and cannot provide supervision. 45% of Hispanics don't know how to swim, according to the <i>Foundation USA Swimming</i> .

Mi Casa Y Yo, with hosts Pastors Jeff and Evelyn Tolle. Addressing topics of daily family life. Daily 11:00 – 11:12 a.m. and repeat at 3:40 a.m.

4/6/2020	Surviving At Home in COVID-19 isolation: Developing a schedule with the family during Coronavirus
4/7/2020	Surviving At Home in COVID-19 isolation: How to maintain balance with electronics usage while spending more time at home during the Coronavirus
4/8/2020	Surviving At Home in COVID-19 isolation: Ideas to leverage this season of being more at home to try new things as a family

4/9/2020	Surviving At Home in COVID-19 isolation: Ideas about how to leverage the current season to accomplish and do more
4/10/2020	Surviving At Home in COVID-19 isolation: While being more at home as family, it's important to stay active.

Con Gozo en la Manana *With Joy in the Morning*, with hosts Vania Consentino and Fernando Garcia. Daily 5:00 a.m. – 9:00 a.m.

4/10/2020	High BMI or obesity has been cited as a possible explanation for higher than average per-capita COVID-19 death rates in the U.S. city of New Orleans and in Mexico. The mortality rate for young people entering hospital with severe COVID-19 respiratory disease is at 14% for people who have underlying difficulties like obesity or other health problems. 5:36 a.m.
4/10/2020	Do I have COVID-19? <i>Free from Emory University - site is C19check.com</i> This free service has a Spanish version, too. Free for the Public! 8:42 a.m.
5/13/2020	The Oregon Food Bank receives more than double the food than it expected to receive to help residents in April. Demand for all of those around the country who are food-challenged has increased, too. If you know of a food bank, why not share it on our Facebook page? 5:10 a.m.
6/19/2020	What temperature makes it a fever? A temperature greater than 100.4 F is considered a fever. Oral temperatures of 99.5 F and under-the-arm temperatures of 99 F, for children. 5:36 a.m.
6/23/2020	The U.S. Food and Drug Administration says Mexican hand sanitizer contains large amounts of methanol. The FDA said the methanol “can be toxic when absorbed through the skin or ingested.” Look to see if you have gel sanitizers made by Eskbiochem SA de CV. 5:36 a.m.
6/26/2020	Telehealth use is on the rise with COVID-19. Meet your doctor online or by telephone and there is no COVID-19 exposure for you or the doctor. Many health practioners now using this option for you. 5:36 a.m.

COVID Spots “COVID-19 Symptoms and seeing your doctor” :30 spots voiced by Morning Show host Vania. Spots aired daily Monday-Sunday.

75 - :60 spots from April 1 – 6, 2020

COVID Spots “Stay at Home – Stop the Spread” :30 spots voiced by Morning Show host Vania. Spots aired daily – Monday – Sunday.

195 - :60 spots from May 2 – 15, 2020

2. Parenting, Children, Family Issues

Mi Casa Y Yo, with hosts Pastors Jeff and Evelyn Tolle. Addressing topics of daily family life. Daily 11:00 – 11:12 a.m. and repeat at 3:40 a.m.

4/13/2020	Set New Foundations in COVID-19: Use the time of quarantine do go deeper spiritually as a family.
4/14/2020	Set New Foundations in COVID-19: Use the time of quarantine to spend more quality time together as a family.
4/15/2020	Set New Foundations in COVID-19: During this season of quarantine, these ideas will help to establish new priorities that last beyond this season.
4/16/2020	Set New Foundations in COVID-19: During the quarantine, some ideas to begin setting healthy patterns of exercise
4/17/2020	Set New Foundations in COVID-19: Some ideas to use the quarantine time to begin new projects.
4/20/2020	An overview of the fruit of the Spirit found in Galatians 5:22-23
4/21/2020	A description of how to be people of love according to Scripture
4/22/2020	Ideas about how to live joyfully together as a family
4/23/2020	Thoughts about peace being the order of God that he brings to our lives
4/24/2020	The importance of developing patience, especially when families are together during this season of quarantine
4/27/2020	Implementing the biblical concept of kindness into our homes and families
4/28/2020	Ideas to live lives connected to the goodness of God as a family
4/29/2020	Thoughts about what faithfulness looks like among family members

3. Opioid Abuse, Drugs

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

5/30/2020	<i>The Body Response to Opioid Over Consumption. Sandy Logan Director, Project San Fernando Valley Partnership with Los Angeles County.</i> - A person who suffers from pain related to a certain disease may find relief by taking pain medicine (<i>opioids</i>). If taken in higher dosage than the one prescribed by a healthcare practitioner, it can cause severe side effects and even death. Latest studies show that the response of a person's body is so significant, that 1(one) individual in 96 (ninety-six) has the possibility of dying of an opioid overdose, while 1(one) in 103 (one-hundred-and three) may die in a car accident.
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4. Jobs/Finance

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

4/11/2020	<i>The Internal Revenue Service Alerts: Watch Out for Scams Related to Economic Impact Payments. Irma Trevino, IRS Spokes-person.</i> To use the new <i>app</i> or get information, taxpayers should visit IRS.gov. Watch out for scams using email, phone calls or texts related to the <i>impact payments</i> . The IRS will not send unsolicited electronic communications asking people to open attachments, visit a website or share personal or financial information.
5/9/2020	<i>Economic Impact Checks. Irma Trevino - IRS Spokesperson</i> - The Internal Revenue Service spokesperson answers contributors' frequent questions why they haven't received their checks. She says it is because the contributor either doesn't qualify or has changed address and didn't inform the IRS. She also mentions VITA- a free service for taxpayers who cannot afford to pay for their tax preparation.

Con Gozo en la Manana With Joy in the Morning, with hosts Vania Consentino and Fernando Garcia. Daily 5:00 a.m. – 9:00 a.m.

5/6/2020	More than 30-million people have lost their jobs and filed for unemployment benefits in this pandemic. These numbers are staggering. 5:10 a.m.
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5. Homelessness

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

6/6/2020	<i>Homelessness - Ventura County City Center Ministries. Pastor Jim Duran-Founder, Ventura County City Center Ministries, Ventura, CA.</i> A not-for-profit free transitional living center for homeless children and their parents. A 30-room motel, where there was prostitution and drugs were sold, became a permanent home for street children and their parents. We work with families for 24 months to help them find work and be able to get a means of transportation. We help families to get up and be self-sufficient. Families must be sober for the last 6 months. Many communities have local help. Check with your local Public Health Department for local helping agencies or ministries.
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6. Suicide

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

5/16/2020	<i>Young and Suicidal - Part I. Pastor and Family Counselor Netz Gomez - Houses of Light Church, North Hills, CA.</i> Thoughts of suicide occur in people when they feel that their pain exceeds their ability to overcome it. It is not that the person is weak or incapable. Most of the time, parents and youth leaders do not know how to respond and it takes wisdom and understanding to know how to help them. In many cases, people go through periods of great anger or frustration that lead them to think "I want to kill myself ..." (<i>National Suicide Line: 1-888-628-9454</i>)
5/23/2020	<i>Young and Suicidal - Part II. Pastor and Family Counselor Netz Gomez - Houses of Light Church, North Hills, CA.</i> - Specifically with the <i>millenniums</i> , the so-called generation 'Z' and from what we have seen frequently, the problem has to do with many factors - from the hyper-saturated world in which they live, family crisis, easy access to drug addiction, and the comparisons that they live on social media, for example, when they see their lives are not so successful, not so happy, like that of a friend in 'Instagram' - who goes to the beach, and has a girlfriend. We have observed that the chances of suicide among our youth have increased substantially. (<i>National Suicide Line: 1-888-628-9454</i>)

Con Gozo en la Manana *With Joy in the Morning*, with hosts Vania Consentino and Fernando Garcia. Daily 5:00 a.m. – 9:00 a.m.

6/25/2020	The Federal Communications Commission considers new emergency number for suicide emergencies - 988 - similar to 911, it connects to SUICIDE HOTLINE. The current number is hard to remember or write down in an emergency. Suicide rates have increased for many years. 6:10 a.m.
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7. Crime/Gangs

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

5/2/2020	<i>Saving Our Youth from Gang Groups. Alex Lopez-Director, Young Life Ministries -Oxnard, CA.</i> - Our youth are dropping school, church, family, and home. It is our experience that every young person has questions about their identity. Who am I? Am I important? Adding to all this, cases of divorce between parents, possible emotional abuse, and other issues, will very frequently lead our young people to find answers outside their homes - and very often join a gang group.
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8. Census and Hispanics

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

4/4/2020	<i>Serving the Census is a Civic Duty. Maria O. Malagon, Director, US Census Bureau 2020 Project.</i> It is a duty that our Constitution asks to all of us who live in the United States of America. It is extremely important and fundamental to move communities forward, for example, as to how many members of Congress are needed on each State, the allocation of \$ 685 billion annually in federal funds to the communities, where are more businesses needed to generate jobs and non-profits to serve the public, and more.
6/27/2020	<i>COVID-19 - 2020 Census. Pablo Rodriguez -Executive Director, Census 2020. California Educational Funds.</i> The state of California is' launching a great effort to reach the hundreds of thousands of people who, due to adverse circumstances, such as the 2020 pandemic as well as the number of different languages spoken in the State, do not have responded to Census 2020. Only 65% of people in California have responded.

9. Community Reconciliation

Al Día Up-to-Date, with Vania Consentino. Public Affairs program with special expert guests interviewed by Vania Consentino. Saturdays 12:00 – 12:15 p.m.

6/20/2020	<i>Communities Getting Together. Alex Lopez-Director, Young Life Ministries -Oxnard, CA. -</i> "We saw many angry people in the riot videos after what happened to the victim of a police officer. Anger has dominated us, and consequently, our actions caused other acts of injustice. Of course, reforms in the Police Department are necessary. But primarily, we must deal with our humanity. All reconciliation requires sacrifice. Let us prepare ourselves for this sacrifice so that we will be able to see and enjoy reconciliation among our communities." A. Lopez
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Mi Casa Y Yo, with hosts Pastors Jeff and Evelyn Tolle. Addressing topics of daily family life. Daily 11:00 – 11:12 a.m. and repeat at 3:40 a.m.

4/30/2020	How to leverage power in the context of family to bless others
5/1/2020	Ideas about developing self-control as members of the family
5/5/2020	Developing an understanding that even the worst experiences of life will come to an end
5/6/2020	When going through difficult seasons, it is important to continue giving and serving others