

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Polce, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joe Biden

Authorized committee:

Joe Biden for President

Agency requesting time (and contact information):

☐ N/A GMMB

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Greg Schultz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Kelly Polce

Name: Kelly Polce

Date of Request to Purchase Ad Time: 9/14/2020

Station Representative

Signature:

Lenny Yontalvo

Name:

Date of Station Agreement to Sell Time: 10/5/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Kelly Polce

Name: Kelly Polce

Date: 9/14/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

10/05/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *3177878*

Station Call Letters:

KDLS

Date Received/Requested:

*10/5/2020*Est. #: *9448*

Station Location:

Des Moines, IA

Run Start and End Dates:

10/06/2020 - 10/12/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET:	Des Moines, IA	AMOUNT:	\$840.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	70		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390060
ADVERTISER:	Biden for President	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est. 9448 106-10/12 Candidate	AGY EST:	9448		Invoices@MediaFinancial.com
FLIGHT:	10-06-2020 TO 10/12/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/05/2020 07:52

COMMENTS

10/05/2020: This is a new order. Continue with current traffic UFN. Please confirm today to leta.mork@genmediapartners.com or in Radio Exchange if you are setup. thank you.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency net in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.

DAY#1		10/6/2020 To 10/6/2020						TOT \$144.00	TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	10/6/2020	10/6/2020	4	\$12	\$48
	2		.T.....	10:00AM	3:00PM	30	10/6/2020	10/6/2020	4	\$12	\$48
	3		.T.....	3:00PM	7:00PM	30	10/6/2020	10/6/2020	4	\$12	\$48

DAY#2		10/7/2020 To 10/7/2020						TOT \$144.00	TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	10/7/2020	10/7/2020	4	\$12	\$48
	2		..W....	10:00AM	3:00PM	30	10/7/2020	10/7/2020	4	\$12	\$48
	3		..W....	3:00PM	7:00PM	30	10/7/2020	10/7/2020	4	\$12	\$48

MARKET:	Des Moines, IA	AMOUNT:	\$840.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	70		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390060
ADVERTISER:	Biden for President	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est. 9448 106-10/12 Candidate	AGY EST:	9448		Invoices@MediaFinancial.com
FLIGHT:	10-06-2020 TO 10/12/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/05/2020 07:52

DAY#3		10/8/2020 To 10/8/2020							TOT \$144.00		TOTAL SPOTS 12	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	30	10/8/2020	10/8/2020	4	\$12	\$48	
	2		...T...	10:00AM	3:00PM	30	10/8/2020	10/8/2020	4	\$12	\$48	
	3		...T...	3:00PM	7:00PM	30	10/8/2020	10/8/2020	4	\$12	\$48	

DAY#4		10/9/2020 To 10/9/2020							TOT \$144.00		TOTAL SPOTS 12	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	30	10/9/2020	10/9/2020	4	\$12	\$48	
	2	F..	10:00AM	3:00PM	30	10/9/2020	10/9/2020	4	\$12	\$48	
	3	F..	3:00PM	7:00PM	30	10/9/2020	10/9/2020	4	\$12	\$48	

DAY#5		10/10/2020 To 10/10/2020							TOT \$60.00		TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	30	10/10/2020	10/10/2020	5	\$12	\$60	

[illegible]