

October 1, 2013

The following is a report on Public Affairs Programming for the Third Quarter of 2013 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Economy
Education
Community Relations
Health

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

"West Coast Forum" airs Sunday mornings at 6:00 a.m. "Spectrum" airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,



Michael Sharkey
Program Director

MS/mlm

Economy

Sunday, July 14, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Gregory Gay, Sr., West Tampa Community Development Corporation, Tampa.

Mr. Gay explained that one of the goals of their non-profit group, West Tampa Community Development Corporation, is working towards getting young men living in the central city to become more involved in agriculture. Mr. Gay presented ways to have young adults in the community focus on better career choices that not only will benefit the community but themselves as well.

Sunday, July 28, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Gwen Harmon, Metropolitan Ministries, Tampa.

Dayle discussed with Ms. Harmon the various programs Metropolitan Ministries provides for clients and volunteers. Ms. Harmon outlined the various activities that are provided, all of which are geared toward self-sufficiency.

Sunday, September 1, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Tim Marks, Metropolitan Ministries, Tampa.

Dayle discussed with Mr. Marks information regarding the new \$13 million dollar expansion of family housing for the short and long-term homeless in Tampa and Hillsborough County. Mr. Marks provided details about the services designed to help those residents to become self sufficient.

Sunday, September 8, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Allison Barber, United States Department of Defense.

Jeff discussed with Ms. Barber the people who are overseas fighting the war on terror and how we can support them. In light of September 11th, it remains important to remember those who have lost their lives and those who continue to fight for our freedom. Ms. Barber runs a website called America Supports You. Through this website, there are hundreds of ways to support the troops. In closing, Ms. Barber discussed how to properly mail items overseas, a list of items not allowed in some countries, and other ways we can support the troops.

Sunday, September 15, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Rachel Meyrowitz, the University of South Florida and Global Spectrum 6:30 a.m. Charities.

The USF Sun Dome and Global Spectrum 6:30 a.m. Charities have partnered with Metropolitan Ministries to host the Sun Dome's thrift shop. The initiative of the thrift shop is to collect new and gently used clothing for the homeless. Jeff discussed with Ms. Meyrowitz that children's clothes are in great demand right now as well as nice men's

and lady's clothes for adults to wear to job interviews. In closing, Ms. Meyrowitz explained that donations will be accepted until November.

Sunday, September 15, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Bruce Cummings and Ken Anthony, The Cummings Group, Temple Terrace.

Dayle discussed with Mr. Cummings and Mr. Anthony the myths and facts about the Affordable Health Care Act and how it can affect the insured and uninsured.

Education

Sunday July 7, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Corey Frazier, Portland Electrical Engineering Intel., Oregon.

Dayle discussed with Dr. Frazier his journey from Riverview High School to the Electrical Engineering Program at Texas A&M University. Dr. Frazier shared his insight with students in the Tampa area who are part of the STEM program (Science, Technology, Engineering, and Math) on how to further their education of these core classes into a career path.

Sunday, July 21, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Donald Dowridge, Jr., author, Odessa.

Dayle discussed with Mr. Dowridge the book he wrote to help youth who may be prone to joining gangs to seek a different path in life. Mr. Dowridge provided tips such as gaining a high school diploma or GED, going to a trade/technical school or college, and joining the military.

Sunday, August 4, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Ralph Smith, Computer Mentors, Tampa.

Dayle discussed with Mr. Smith the successes and challenges of getting youth from the central city away from errant behavior and focused on a career path such as being a hardware specialist in the IT industry.

Sunday, August 11, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Aaron Keith, Javaris Weaver, Raymond Price-Murray, Maurice Harvey, Jr., Michael Carter, Len Price, and Karen Keith - high school students from Tampa and St. Petersburg and their parents.

Dayle discussed with the guests meaningful and productive activities youth in the community can be involved in during the summer. They provided examples such as

enrichment and life skills camps, improving study skills, and developing their critical thinking and problem-solving skills.

Sunday, September 29, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Derrick Gaines, Principal, Van Buren Middle School, North Tampa.

Dayle discussed with Mr. Gaines the positive difference mentoring has made for students at Van Buren Middle School.

Community Relations

Sunday, July 7, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Angelina Samreny, West Coast Office of the American Red Cross.

The Red Cross' Youth Volunteer Program is underway. Jeff discussed with Ms. Samreny how the program offers school children in Florida a chance to help out the Red Cross in many ways including general office work, disaster services, instructor aide, special events, and help in local hospitals. Youth Volunteers also help the homeless by putting together care packages that include hygiene products and non-perishable food items. Ms. Samreny explained that these volunteers also assist with putting together disaster survival kits in case our area is hit by a major hurricane or storm.

Sunday, July 28, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Warren Richardson, Sarasota County Government.

During the first weekend of August, Sarasota County is holding a massive community cleanup. Jeff discussed with Mr. Richardson how Sarasota County is urging everyone to get stray brush out of areas that could be a fire danger and gather up any unwanted junk from the yard in preparation of the county wide cleanup. Mr. Richardson told the listeners that three free dump sites are offered to the public, and any items that cannot be taken to the dump sites will be picked up by the county free of charge. In closing, Mr. Richardson explained that the county is in need of volunteers with boats who are able to help clean up the waterways around the county.

Sunday, August 4, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guests: Terrilee Suit, Regional Development Officer, Camp Boggy Creek; and Nicole Huau, Volunteer Coordinator, Camp Boggy Creek.

Mimi discussed with Mr. Suit and Ms. Huau the camp for children with special health concerns and needs that is located in the Tampa Bay area called Camp Boggy Creek. Mr. Suit and Ms. Huau explained that the camp serves children with a myriad of clinical health issues from cancer to heart disease. The camp is a non-profit organization that

does not charge campers for their stay and raises funds through donations and events. In closing, Mr. Suit and Ms. Huau provided examples of how doctors, students, and other adults can contribute to the experience of these seriously ill children during their stay at the camp.

Sunday, August 11, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Laurie Latrell, The Ad Council.

The Ad Council is teaming up with the Department of Homeland Security to once again kick off their Ready Business program. Jeff discussed with Ms. Latrell how this is a free program that helps small business owners and managers figure out what to do after a disaster, either man made or natural. Ms. Latrell also discussed why it is important for all businesses to have a disaster plan in place and to make sure all employees are aware of what to do before and after a disaster. The Ready Business program also helps small business owners avoid being taken advantage of after a disaster.

Sunday, August 18, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Frank Reddick, City Councilman, City of Tampa.

Dayle discussed with Mr. Reddick the programs the Tampa City Council has put in place to prevent instances of Black-on-Black crimes in Tampa and Hillsborough County. Mr. Reddick stated that starting with the home and family, churches, and non-profit organizations, as well as working side by side with the school system, law enforcement, and government can help deal with the issue.

Sunday, September 1, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Lieutenant Gerald Ruiz with the Florida Highway Patrol.

Jeff discussed with Lieutenant Ruiz safe driving during the holiday weekend of Labor Day. Lieutenant Ruiz has all of the Troopers working with city and county police departments to keep an eye on drivers. He warned the listeners that police will be out looking for speeders, drunk drivers, possible road rage, and people driving without seatbelts. Lieutenant Ruiz also explained that instead of setting up speed traps and DUI check points, police will be out in groups patrolling the road. Lieutenant Ruiz said that this technique is more effective when trying to spot drunk drivers as well as other drivers who may be breaking the law.

Sunday, September 8, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Tiffany Greene, Reporter, Bright House Sports Network, St. Petersburg.

Dayle discussed with Ms. Greene the rising number of concussions among athletes and the use of enhancement drugs by some athletes. Ms. Greene also discussed the pros and cons of the Tampa Bay Rays moving to another venue and how that may affect the community.

Sunday, September 15, 2013 – West Coast Forum 6:00 a.m.

30:00

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Sunday, September 22, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Nancy McBride, National Safety Director with the National Center for Missing and Exploited Children.

Children are back in school now. Those who are alone at home after school will more than likely be spending a lot of time on their computers. Jeff discussed with Ms. McBride keeping kids safe online. Ms. McBride discussed the new free programs parents can download from the National Center for Missing and Exploited children that may help protect their children from unsafe web sites. This program allows parents to track their children's activities online and block access to social media sites like Facebook. In closing, Ms. McBride provided tips for parents to help deal with online bullies and predators.

Sunday, September 22, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Charles Gerdes, St. Petersburg City Council.

Dayle discussed with Mr. Gerdes the options the St. Petersburg City Council has discussed for the City's seven miles of waterfront property, what to do with The Pier, what to do about the Tampa Bay Rays, and the hiring of the next Police Chief.

Health

Sunday, July 14, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dianne Shipley with the Sarasota County Health Department.

Jeff discussed with Ms. Shipley the Sarasota County Health Department's quest to help people with no transportation for health care. Ms. Shipley elaborated on their program called Health in Motion which is a mobile medical unit providing a number of services including screenings, adult immunizations, health education, and helping low income residents in locating a permanent health care provider.

Sunday, July 21, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Jean Shoemaker, Spokesperson for All Children's Hospital.

Unintentional injury remains the leading cause of death among children fourteen years and under. Jeff discussed with Ms. Shoemaker a program called Project Safe Kids and their effort to help keep kids safe and educate the public. Ms. Shoemaker outlined the top injuries trauma doctors see at All Children's Hospital, those being bike accidents and drowning. In closing, Ms. Shoemaker explained how to volunteer with Project Safe Kids to help keep children safe this summer.

Sunday, August 18, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Susan Walsh, the Sarasota County Health Department.

With the seasonal high temperatures and humidity, getting overheated is an issue residents in Florida must be aware of. Heat stroke or heat stress is a life-threatening situation, and help is needed fast. Jeff and Ms. Walsh discussed safety tips to help prevent heat stroke which include slowing down and avoiding strenuous activity, staying indoors, drinking plenty of water, and avoiding alcohol and caffeine because those substances can intensify the heat's effect on a person's body. Ms. Walsh also provided the warning signs of heat stroke or heat stress which are nausea, vomiting, fatigue, weakness, headaches, and dizziness. In closing, Ms. Walsh stressed how critical it is to call 911 if someone is suffering from possible heat stroke or heat stress.

Sunday, August 25, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guests: Carol Borden, Founder and Director of Guardian Angels Service Dogs; Karen Gamblish, the wife of a service dog recipient; and Robert Brigante, Afghanistan war vet and service dog owner.

Mimi discussed with Ms. Borden, Mrs. Gamblish, and Mr. Brigante the upcoming evening to raise money for Guardian Angels and the work they do with veterans and medical service dogs. Ms. Borden discussed how her group raises, trains, and pairs highly skilled federally-protected service dogs with qualified veterans. Mr. Brigante shared his unique story and showed how his dog has helped him regain his life and independence. In closing, Ms. Borden shared that the success rate is 100% with the dogs assisting disabled veterans in restoring their independence, dignity, and self-worth.