

April 1, 2013

The following is a report on Public Affairs Programming for the First Quarter of 2013 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Economy
Education
Health
Community Relations

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

"West Coast Forum" airs Sunday mornings at 6:00 a.m. "Spectrum" airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,



Michael Sharkey
Program Director

MS/mlm

Economy

Sunday, January 13, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Neal Wolin, the U. S. Treasury Department.

The U. S. Treasury announced a 300-million-dollar increase in small business lending at Florida banks through the small business lending fund. Mr. Slater discussed with Mr. Wolin the small business lending fund and how small businesses can apply for a loan. Mr. Wolin also provided information on which lending institutions are participating and discussed the potential that family-owned businesses will have to create new jobs with the loan.

Sunday, January 27, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Walter Smith, Jr., WLS Engineering, Tampa.

Mr. Greene discussed with Mr. Smith the Brownfield Projects he is working on with WLS Engineering. Mr. Smith explained that the project is using vacant sites where there was once a gas station or a business that adversely affected the environment and turning it into an environmentally useful place. Mr. Smith also discussed the tax credits that go along with cleaning up these sites with funding from the Environmental Protection Agency and the efforts to turn such properties into opportunities for jobs.

Sunday, February 10, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Bridget Skinner, Tampa Bay Workforce Alliance, Tampa.

Mr. Greene discussed with Ms. Skinner the requirements for and the benefits of the Workforce Investment Act training program which allows job candidates to get upgraded skills and training, from three weeks to two years, and is paid for by the U. S. Department of Labor.

Sunday, February 17, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Charles Lewis and Dorothy Myles, Experience Works – Senior Employment Program, New Port Richey.

Mr. Greene discussed with Mr. Lewis and Ms. Myles the on-going recruitment events for part-time employment opportunities geared towards job candidates who are making low to moderate incomes.

Sunday, February 24, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Stephanie Brazell and Halieth Thorpe, NAACP, Tampa.

Mr. Greene discussed with Ms. Brazell and Ms. Thorpe the work of the NAACP and the help they have provided to those job-seeking individuals who think they have been discriminated against. Ms. Brazell and Ms. Thorpe also discussed an upcoming diversity job fair that will be held and how job seekers can participate.

Sunday, March 3, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Earl Pffiefer, Housing and Education Alliance, Riverview. Mr. Greene discussed with Mr. Pffiefer the housing programs that are geared towards low and moderate income individuals and families. Mr. Pffiefer also discussed the push to get renters to become first-time homebuyers and how the Housing Alliance is providing credit, repair, and enhancement classes to those individuals.

Sunday, March 24, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Angie Hicks, Consumer Advocate, Angie's List. Mr. Slater discussed with Ms. Hicks how to shop for a tax preparer. They discussed the difference between an enrolled agent, a CPA, and a tax attorney. Ms. Hicks elaborated on which questions we should ask the person preparing our taxes. She also discussed the tax changes that took place last year and why many people will see a delay in getting their refund. In closing, Ms. Hicks discussed how to protect your identity when doing taxes online.

Education

Sunday, January 6, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Wendell Duggins, Florida A&M University (FAMU) Alumni Association, Tampa.

Mr. Greene discussed with Mr. Duggins some of the misconceptions and facts surrounding the hazing incident regarding the FAMU band that resulted in the death of a drum major. Mr. Duggins discussed the efforts to shed positive light on FAMU following the hazing incident and discussed the signature academic programs FAMU offers and recruitment opportunities.

Sunday, February 3, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Karen Willis-Barrett and Isaiah Wyche, Teachers, Stewart Middle School, Temple Terrace.

Mr. Greene discussed with Ms. Willis-Barrett and Mr. Wyche the college preparatory track that is offered within the local school system at the middle school level and the many success stories that have happened for the students who have participated.

Sunday, March 10, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Owen Young, Principal, Middleton High School, Tampa.

Mr. Greene discussed with Mr. Young the importance of more involvement by the faith-based community in schools and parents as it relates to the support and home-training of basic skills, i.e. manners, self-respect, and respect for authority in our students. Mr.

Young offered advice on how parents can spend quality time with their children and make a difference in their child's performance for the rest of the school year.

Sunday, March 24, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Ray Price-Murray, Leneshawn Price, Aaron Keith, and Karen Keith, Tampa.

Mr. Greene discussed with Mr. Price-Murray, Ms. Price, Mr. Keith, and Ms. Keith how as single parents they have worked hard to keep their children focused in school and how to teach your children ways to not succumb to negative peer pressure and bullying.

Sunday, March 31, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Carolyn Moore, survivor of domestic violence and sexual abuse, South Tampa.

Mr. Greene discussed with Ms. Moore how she is using drama production education in schools to tell the story of how younger people are preyed upon by unscrupulous adults and what kind of signs to look for in the behavior of children as well as adults. She also discussed bullying aspects and prevention in schools.

Health

Sunday, January 6, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Susan Mitchell, Nutritionist.

The number one New Year's resolution is to lose weight and get in shape. Mr. Slater discussed with nutritionist Dr. Mitchell that making lifestyle changes will keep you on the road to weight loss success and offered tips on no-fail diets. Dr. Mitchell explained you don't have to cut out fast foods; you just have to pick healthier options. Dr. Mitchell also discussed how to pick the right gym for your needs and how to start an easy workout plan.

Sunday, January 20, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: State Senator Jeff Clemmens.

The Florida State Legislature will convene in a new session in the spring, and one of the bills that will be debated is medical use for marijuana and its legalization for medical purposes. State Senator Jeff Clemmens will introduce a bill that would allow Floridians to obtain and use medical marijuana with a doctor's prescription. Mr. Slater discussed with Senator Clemmens the research he has done on medical marijuana, the pros and cons, and his discussions with other state representatives who have passed this bill. Although Senator Clemmens is apprehensive that the bill most likely will not pass, he explained that we need to start the dialogue and process of legalizing medical marijuana in Florida.

Sunday, February 17, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Diane Shipley, Spokesperson for the Sarasota Department of Health.

A new strain of H1N1 has surfaced in our area leaving many sick and some in the hospital. Mr. Slater discussed with Ms. Shipley how many people in the County have been reportedly sick by the new strain. Ms. Shipley explained the flu shot that was given last fall will not protect us from the new virus and that Sarasota County has the new vaccine available and will give out free shots to those who can't afford it. In closing, Ms. Shipley discussed the ways people can protect themselves from the flu virus.

Sunday, February 24, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Donna Jamieson, Allergy Associates, Sarasota.

Mr. Slater discussed with Dr. Jamieson this year's allergy season and the impact the season's pollen count will have on Sarasota County. Dr. Jamieson discussed the different medications that are available and when medical attention for allergies should be sought out. In closing, Dr. Jamieson discussed the ways to allergy proof our homes and cars.

Sunday, March 3, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Dave Ross with the American College of Emergency Room Physicians.

Mr. Slater discussed with Dr. Ross how to be safe during spring break vacation. They discussed how people can protect themselves with the proper use of sunscreen while on the beach, how to make sure you are aware of the water you are swimming in, how to be safe while out drinking, and how to use the buddy system while in an unknown area.

Sunday, March 10, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Girish Mishra, American College of Gastroenterology.

March is "National Colorectal Cancer Awareness Month". Mr. Slater discussed with Dr. Mishra the importance of early colorectal screening. Dr. Mishra explained that patients have a 90 percent chance of survival if cancerous polyps are found early. Dr. Mishra also explained what goes on during a colonoscopy and reminded women listeners of the importance of a colonoscopy for women as well as men. In closing, Dr. Mishra discussed the scary statistic that minorities and low-income Americans do not get screened enough.

Community Relations

Sunday, January 13, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: State Representative Darryl Rouson, St. Petersburg.
Mr. Greene discussed with Representative Rouson the concept of "A Day On – Not A Day Off". The purpose of the concept is to spend Dr. Martin Luther King Day, a holiday in which most businesses are closed, using state grants to fund various community groups in order to make physical improvements to our day care centers, nursing homes, and other community buildings.

Sunday, January 20, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Askia M. Aquil, Neighborhood Improvement Center, Gulfport.

Mr. Greene discussed with Mr. Aquil the community clean-up and fix up projects that his group, the Neighborhood Improvement Center, will do on Dr. Martin Luther King Day using ex-offenders as part of improving the trust factor among the larger local community.

Sunday, January 27, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Kelli Caputo, PARC (Pinellas Association for Retarded Citizens).

PARC has announced a new expansion program in Manatee and Sarasota Counties. Mr. Slater discussed with Ms. Caputo the new programs now available with PARC and how interested citizens can obtain more information and join.

Sunday, February 3, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Glynn Birch, Mothers Against Drunk Driving.

Mr. Slater discussed with Ms. Birch how to be safe on the roads during events like the Super Bowl. Statistics show there are more alcohol-related deaths and injuries during the Super Bowl than any other day of the year. Ms. Birch provided tips on how to throw a Super Bowl Party and keep your guests safe. They discussed the alternatives to drinking and making sure no one leaves the party if they appear to be intoxicated. In closing, Ms. Birch discussed how M.A.D.D. is working with local law enforcement agencies to crack down on drunk driving during Super Bowl and other events.

Sunday, February 10, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Chuck Harrell with the Florida Division of Forestry.

Due to the dry winter in Florida, the wildfire season has gotten an early start. Recently, several fires have broken out in Southwest Florida. Interstate 95 in Volusia County was recently closed due to a fire. Over 2,000 acres have burned in the Ocala National Forest. Mr. Slater discussed with Mr. Harrell how the Division of Forestry is joining with firefighters across the state to keep Florida safe. Mr. Harrell discussed how the Division of Forestry is starting their prescribed burns early this year and which areas of the state should be on the lookout for wildfires. In closing, Mr. Harrell explained how to report an arsonist or any suspicious activity in your area.

Sunday, March 17, 2013 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guests: Curt Priesser and Warren Richardson, Sarasota County.

Mr. Slater discussed with Mr. Priesser and Mr. Richardson the community cleanup project that will take place in honor of spring cleaning in Sarasota County. They discussed how the County will be offering free trash pick-up for large items that are cluttering the yard, garage, or shed. Mr. Richardson explained that these large and exposed items could become deadly missiles in the event of a major storm or hurricane. Mr. Priesser elaborated on how to properly dispose of paint, pesticides, car or boat oil, and other hazardous materials. In closing, Mr. Priesser appealed to the listeners to volunteer to help with the cleanup and explained how to sign up.

Sunday, March 17, 2013 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Walter Smith, Jr., owner of a community-based library in West Tampa.

Mr. Greene discussed with Dr. Smith the 10th Anniversary of the West Tampa Library which is located in the middle of an ethnically-diverse area and how the library has become a safe place for students and parents to study during after-school hours, on Saturdays, and when school is closed for students.