

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

WWBT

Orders
Order / Rev: 1147625
Alt Order #: 07218837
Product Desc: FRIENDS OF WARNER
Estimate: 2822
Flight Dates: 09/09/14 - 09/15/14
Original Date / Rev: 06/18/14 / 09/02/14
Order Type: Political

Primary AE: Andrew Solano
Sales Office: H-DC
Sales Region: National

Agency
Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
3050 K Street, #100
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Warner, Mark/United States Sena
Demographic: A35+
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/15/14	30	\$15,200.00	\$12,920.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	30	\$15,200.00	\$12,920.00	0.00
Totals	30	\$15,200.00	\$12,920.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Solano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	09/09/14	09/12/14	NET Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
Days of Our Lives															
revised rate from \$50 to \$100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--					1	\$100.00		0.00			
E 2	WWBT	09/09/14	09/12/14	Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
Live with Kelly															
revised rate from \$50 to \$100 and added 1x															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--					2	\$100.00		0.00			
E 3	WWBT	09/09/14	09/12/14	NET The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	2	\$300.00	P 1	0.00	NM	2	\$600.00
The Tonight Show															
revised rate from \$75 to \$300															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--					2	\$300.00		0.00			
E 4	WWBT	09/09/14	09/12/14	NBC Today Show III	Comm	11a-1159a	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
Today Show III															
revised rate form \$50 to \$100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--					1	\$100.00		0.00			
E 5	WWBT	09/09/14	09/12/14	NET Late Night	Comm	1237a-137a	-TWTF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
Late Night w/ Seth Meyers															
revised rate from \$20 to \$100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-TWTF--					1	\$100.00		0.00			

Order / Rev: 1147625
 Alt Order #: 07218837
 Flight Dates: 09/09/14 - 09/15/14

Advertiser: POL/Warner, Mark/United States Senate
 Product Desc: FRIENDS OF WARNER
 Estimate: 2822

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WWBT	09/09/14	09/12/14	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-TWTF--	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
revised rate from \$150 to \$500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$500.00		0.00			
E 7	WWBT	09/09/14	09/12/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
revised rate form \$150to \$500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					1	\$500.00		0.00			
E 8	WWBT	09/09/14	09/12/14	12 News @ 6p 12 News @ 6p	Comm	559p-629p	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
revised rate form \$300 to \$700															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$700.00		0.00			
E 9	WWBT	09/09/14	09/12/14	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$650.00	P 1	0.00	NM	2	\$1,300.00
revised rate from \$250 to \$650															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$650.00		0.00			
N 10	WWBT	09/09/14	09/12/14	Entertainment Tonight Entertainment Tonight	Comm	659p-729p	-TWTF--	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
revised rate from \$200 to \$500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$500.00		0.00			
N 11	WWBT	09/09/14	09/12/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	2	\$650.00	P 1	0.00	NM	2	\$1,300.00
revised rate from \$250 to \$650															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$650.00		0.00			
N 12	WWBT	09/09/14	09/12/14	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	-TWTF--	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
revised rate from \$200 to \$500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$500.00		0.00			
N 13	WWBT	09/09/14	09/12/14	NBC Today Show II NBC Today Show II	Comm	9a-10a	-TWTF--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
revised rate from \$100 to \$200															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					1	\$200.00		0.00			
N 14	WWBT	09/15/14	09/15/14	NET Monday Hour 2 Monday Hour 2	Comm	9p-10p	1-----	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
revised rate from \$500 to \$750															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/15/14	09/21/14	1-----					1	\$750.00		0.00			
N 15	WWBT	09/11/14	09/11/14	NET Thursday Hour 3 Thursday Hour 3	Comm	10p-1059p	---1---	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
revised rate from \$300 to \$750															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	---1---					1	\$750.00		0.00			
N 16	WWBT	09/09/14	09/12/14	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-TWTF--	:30	2	\$400.00	P 2	0.00	NM	2	\$800.00
revised rate form \$300 to \$400															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-TWTF--					2	\$400.00		0.00			
N 17	WWBT	09/09/14	09/09/14	NET Tuesday Hour 3 Tuesday Hour 3	Comm	10p-1059p	-1-----	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
revised rate from \$500 to \$1200															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/08/14	09/14/14	-1-----					1	\$1,200.00		0.00			
N 18	WWBT	09/10/14	09/10/14		Comm	758p-9p	--1----	:30	1	\$2,000.00	P 0	0.00	NM	1	\$2,000.00

Order / Rev: 1147625
Alt Order #: 07218837
Flight Dates: 09/09/14 - 09/15/14

Advertiser: POL/Warner, Mark/United States Senate
Product Desc: FRIENDS OF WARNER
Estimate: 2822
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NET Wednesday Hour 1															
Wednesday Hour 1															
revised rate from \$200 to \$2000															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/08/14		09/14/14	--1----			1				\$2,000.00		0.00			
N 19	WWBT	09/15/14	09/15/14	Live with Kelly	Comm	10a-11a	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
				Live with Kelly											
revised rate from \$50 to \$200															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/21/14	1-----			1				\$200.00		0.00			
N 20	WWBT	09/15/14	09/15/14	12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
				12 News @ 530p											
revised rate form \$150 to \$500															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/21/14	1-----			1				\$500.00		0.00			
N 21	WWBT	09/15/14	09/15/14	NBC Today Show II	Comm	9a-10a	1-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				NBC Today Show II											
revised rate from \$100 to \$200															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/15/14		09/21/14	1-----			1				\$200.00		0.00			
													Totals	30	\$15,200.00