

# ORDER



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

**Orders**  
**Order / Rev:** 1147964  
**Alt Order #:** 07219410  
**Product Desc:** FRIENDS OF WARNER  
**Estimate:** 2820  
**Flight Dates:** 09/30/14 - 10/06/14  
**Original Date / Rev:** 06/19/14 / 09/24/14  
**Order Type:** Political

**Primary AE:** Andrew Solano  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis Mitchell & Burns  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, #100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Warner, Mark/United States Sena  
**Demographic:** A25-54  
**Product Codes:** PL820  
**Priority:** P 3  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	23	\$14,325.00	\$12,176.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	23	\$14,325.00	\$12,176.25	0.00
<b>Totals</b>	<b>23</b>	<b>\$14,325.00</b>	<b>\$12,176.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Solano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WWBT	09/30/14	10/03/14	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		1		\$100.00		0.00					
N 20	WWBT	09/30/14	10/03/14	Live with Kelly Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$200.00	P 1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		2		\$200.00		0.00					
N 21	WWBT	09/30/14	10/03/14	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	2	\$200.00	P 1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		2		\$200.00		0.00					
N 22	WWBT	09/30/14	10/03/14	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	-TWTF--	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		1		\$75.00		0.00					
N 23	WWBT	09/30/14	10/03/14	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		1		\$100.00		0.00					
N 24	WWBT	09/30/14	10/03/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-TWTF--		1		\$450.00		0.00					

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 Alt Order #: 07219410  
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: POL/Warner, Mark/United States Senate  
 Product Desc: FRIENDS OF WARNER  
 Estimate: 2820  
**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WWBT	09/30/14	10/03/14	12 News @ 6p 12 News @ 6p	Comm	559p-629p	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2				\$700.00		0.00			
N26	WWBT	09/30/14	10/03/14	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2				\$700.00		0.00			
N27	WWBT	09/30/14	10/03/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		1				\$700.00		0.00			
N28	WWBT	09/30/14	10/03/14	NBC Today Show II NBC Today Show II	Comm	9a-10a	-TWTF--	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		1				\$250.00		0.00			
N29	WWBT	09/30/14	10/03/14	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-TWTF--	:30	2	\$750.00	P 1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2				\$750.00		0.00			
N30	WWBT	10/06/14	10/06/14	NET Monday Hour 3 Monday Hour 3	Comm	10p-1059p	1-----	:30	1	\$2,500.00	P 0	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$2,500.00		0.00			
N31	WWBT	10/04/14	10/04/14	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-830a (7:00 AM-8:30 AM)	-----1-	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		Saturday Today airs 7a-830a due NBC sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-		1				\$450.00		0.00			
N32	WWBT	10/05/14	10/05/14	12 News @ 1130p 12 News @ 1130p	Comm	1130p-1205a	-----1	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$750.00		0.00			
N33	WWBT	10/05/14	10/05/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$450.00		0.00			
N34	WWBT	10/05/14	10/05/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$450.00		0.00			
N35	WWBT	09/30/14	09/30/14	NET Tuesday Hour 1 Tuesday Hour 1	Comm	758p-10p (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,500.00	P 0	0.00	NM	1	\$2,500.00
		The Voice airs 8p-10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1				\$2,500.00		0.00			
N36	WWBT	10/06/14	10/06/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1				\$450.00		0.00			
													Totals	23	\$14,325.00