

ORDER



Orders
Order / Rev: 1147964
Alt Order #: 07219410
Product Desc: FRIENDS OF WARNER
Estimate: 2820
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 06/19/14 / 09/24/14
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT

Primary AE: Andrew Solano
Sales Office: H-DC
Sales Region: National

Agency
Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 3050 K Street, #100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Warner, Mark/United States Sena
Demographic: A25-54
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	23	\$14,325.00	\$12,176.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	23	\$14,325.00	\$12,176.25	0.00
Totals	23	\$14,325.00	\$12,176.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Solano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WWBT	09/30/14	10/03/14	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		1				\$100.00		0.00			
N 20	WWBT	09/30/14	10/03/14	Live with Kelly Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$200.00	P 1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		2				\$200.00		0.00			
N 21	WWBT	09/30/14	10/03/14	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	2	\$200.00	P 1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		2				\$200.00		0.00			
N 22	WWBT	09/30/14	10/03/14	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	-TWTF--	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		1				\$75.00		0.00			
N 23	WWBT	09/30/14	10/03/14	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		1				\$100.00		0.00			
N 24	WWBT	09/30/14	10/03/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/14	10/05/14	-TWTF--		1				\$450.00		0.00			

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 Estimate: 2820
 WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WWBT	09/30/14	10/03/14	12 News @ 6p 12 News @ 6p	Comm	559p-629p	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--					2	\$700.00		0.00			
N26	WWBT	09/30/14	10/03/14	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--					2	\$700.00		0.00			
N27	WWBT	09/30/14	10/03/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--					1	\$700.00		0.00			
N28	WWBT	09/30/14	10/03/14	NBC Today Show II NBC Today Show II	Comm	9a-10a	-TWTF--	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--					1	\$250.00		0.00			
N29	WWBT	09/30/14	10/03/14	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-TWTF--	:30	2	\$750.00	P 1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--					2	\$750.00		0.00			
N30	WWBT	10/06/14	10/06/14	NET Monday Hour 3 Monday Hour 3	Comm	10p-1059p	1-----	:30	1	\$2,500.00	P 0	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$2,500.00		0.00			
N31	WWBT	10/04/14	10/04/14	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-830a (7:00 AM-8:30 AM)	-----1-	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1-					1	\$450.00		0.00			
		Saturday Today airs 7a-830a due NBC sports													
N32	WWBT	10/05/14	10/05/14	12 News @ 1130p 12 News @ 1130p	Comm	1130p-1205a	-----1	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$750.00		0.00			
N33	WWBT	10/05/14	10/05/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$450.00		0.00			
N34	WWBT	10/05/14	10/05/14	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1					1	\$450.00		0.00			
N35	WWBT	09/30/14	09/30/14	NET Tuesday Hour 1 Tuesday Hour 1	Comm	758p-10p (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,500.00	P 0	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----					1	\$2,500.00		0.00			
		The Voice airs 8p-10p													
N36	WWBT	10/06/14	10/06/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----					1	\$450.00		0.00			
													Totals	23	\$14,325.00