

ORDER



Orders
Order / Rev: 1147705
Alt Order #: 07219269
Product Desc: FRIENDS OF WARNER
Estimate: 2823
Flight Dates: 09/16/14 - 09/22/14
Original Date / Rev: 06/18/14 / 09/08/14
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

Primary AE: Andrew Solano
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 3050 K Street, #100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Warner, Mark/United States Sena
Demographic: A35+
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/01/14 | 09/19/14 | 18 | \$7,600.00 | \$6,460.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2014 | 18 | \$7,600.00 | \$6,460.00 | 0.00 |
| Totals | 18 | \$7,600.00 | \$6,460.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Andrew Solano | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 21 | WWBT | 09/16/14 | 09/19/14 | NET Days of Our Lives Days of Our Lives | Comm | 1258p-2p | -TWTF-- | :30 | 1 | \$100.00 | P 1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 22 | WWBT | 09/16/14 | 09/19/14 | Live with Kelly Live with Kelly | Comm | 10a-11a | -TWTF-- | :30 | 2 | \$100.00 | P 2 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| N 23 | WWBT | 09/16/14 | 09/19/14 | NET The Tonight Show The Tonight Show | Comm | 1135p-1237a | -TWTF-- | :30 | 2 | \$300.00 | P 1 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$300.00 | | 0.00 | | | |
| N 24 | WWBT | 09/16/14 | 09/19/14 | NBC Today Show III Today Show III | Comm | 11a-1159a | -TWTF-- | :30 | 1 | \$100.00 | P 2 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 25 | WWBT | 09/16/14 | 09/19/14 | NET Late Night Late Night w/ Seth Meyers | Comm | 1237a-137a | -TWTF-- | :30 | 1 | \$100.00 | P 1 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 26 | WWBT | 09/16/14 | 09/19/14 | 12 News @ 5p 12 News @ 5p | Comm | 458p-529p | -TWTF-- | :30 | 2 | \$500.00 | P 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$500.00 | | 0.00 | | | |

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 Alt Order #: 07219269
 Flight Dates: 09/16/14 - 09/22/14

Advertiser: POL/Warner, Mark/United States Senate
 Product Desc: FRIENDS OF WARNER
 Estimate: 2823
WWBT

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| N27 | WWBT | 09/16/14 | 09/19/14 | 12 News @ 530p 12 News @ 530p | Comm | 529p-559p | -TWTF-- | :30 | 1 | \$500.00 | P 1 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N28 | WWBT | 09/16/14 | 09/19/14 | 12 News @ 6p 12 News @ 6p | Comm | 559p-629p | -TWTF-- | :30 | 2 | \$700.00 | P 1 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$700.00 | | 0.00 | | | |
| N29 | WWBT | 09/16/14 | 09/19/14 | 12 News Today 6a 12 News Today 6a | Comm | 556a-659a | -TWTF-- | :30 | 2 | \$650.00 | P 1 | 0.00 | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$650.00 | | 0.00 | | | |
| N30 | WWBT | 09/16/14 | 09/19/14 | Entertainment Tonight Entertainment Tonight | Comm | 659p-729p | -TWTF-- | :30 | 2 | \$500.00 | P 1 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$500.00 | | 0.00 | | | |
| N31 | WWBT | 09/16/14 | 09/19/14 | NET NBC Today Show NBC Today Show | Comm | 659a-9a | -TWTF-- | :30 | 2 | \$650.00 | P 1 | 0.00 | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -TWTF-- | | 2 | | | | \$650.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 18 | \$7,600.00 |