

ORDER

Orders
Order / Rev: 1147705
Alt Order #: 07219269
Product Desc: FRIENDS OF WARNER
Estimate: 2823
Flight Dates: 09/16/14 - 09/22/14
Original Date / Rev: 06/18/14 / 09/08/14
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT

Primary AE: Andrew Solano
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 3050 K Street, #100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Warner, Mark/United States Sena
Demographic: A35+
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/19/14	18	\$7,600.00	\$6,460.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	18	\$7,600.00	\$6,460.00	0.00
Totals	18	\$7,600.00	\$6,460.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Solano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	WWBT	09/16/14	09/19/14	NET Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		1				\$100.00		0.00			
N 22	WWBT	09/16/14	09/19/14	Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
				Live with Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		2				\$100.00		0.00			
N 23	WWBT	09/16/14	09/19/14	NET The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	2	\$300.00	P 1	0.00	NM	2	\$600.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		2				\$300.00		0.00			
N 24	WWBT	09/16/14	09/19/14	NBC Today Show III	Comm	11a-1159a	-TWTF--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
				Today Show III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		1				\$100.00		0.00			
N 25	WWBT	09/16/14	09/19/14	NET Late Night	Comm	1237a-137a	-TWTF--	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
				Late Night w/ Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		1				\$100.00		0.00			
N 26	WWBT	09/16/14	09/19/14	12 News @ 5p	Comm	458p-529p	-TWTF--	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTF--		2				\$500.00		0.00			

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Advertiser: POL/Warner, Mark/United States Senate
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 Estimate: 2823

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 27	WWBT	09/16/14	09/19/14	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	-TWTF--		1				\$500.00		0.00			
N 28	WWBT	09/16/14	09/19/14	12 News @ 6p 12 News @ 6p	Comm	559p-629p	-TWTF--	:30	2	\$700.00	P 1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	-TWTF--		2				\$700.00		0.00			
N 29	WWBT	09/16/14	09/19/14	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$650.00	P 1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	-TWTF--		2				\$650.00		0.00			
N 30	WWBT	09/16/14	09/19/14	Entertainment Tonight Entertainment Tonight	Comm	659p-729p	-TWTF--	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	-TWTF--		2				\$500.00		0.00			
N 31	WWBT	09/16/14	09/19/14	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	2	\$650.00	P 1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/15/14	09/21/14	-TWTF--		2				\$650.00		0.00			
													Totals	18	\$7,600.00