

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1537691-1	07/31/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Clinton, Hillary/D/Unite	HILLARY 60S	4942

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1537691	08270535

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Agency Code	Advertiser Code	Product 1/2
	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/11/16	07/11/16	Days of Our Lives	1258p-2p	1-----	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 07/11/16 1:28 PM Days of Our Lives 1258p-2p 1:00 HFA16G303H \$200.00 NM									
2	07/11/16	07/11/16	Live with Kelly	10a-11a	1-----	1:00	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 07/11/16 10:36 AM Live with Kelly 10a-11a 1:00 HFA16G303H \$450.00 NM									
3	07/05/16	07/08/16	The Tonight Show	1135p-1237a	-TWTF--	1:00	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT W 07/06/16 12:33 AM The Tonight Show 1135p-1237a 1:00 HFA16G303H \$400.00 NM 1 WWBT Th 07/07/16 12:34 AM The Tonight Show 1135p-1237a 1:00 HFA16G303H \$400.00 NM									
4	07/11/16	07/11/16	Today Show III	11a-1159a	1-----	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 07/11/16 11:48 AM Today Show III 11a-1159a 1:00 HFA16G303H \$250.00 NM									
5	07/11/16	07/11/16	Late Night w/ Seth Meyers	1237a-137a	1-----	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 07/11/16 1:23 AM Late Night w/ Seth Meyers 1237a-137a 1:00 HFA16G303H \$160.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Invoice # 1537691-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/11/16
Advertiser POL/Clinton, Hillary/D/Unite		Product HILLARY 60S	Estimate Number 4942

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/05/16	07/08/16	12 News @ Noon	1159a-1230p	- TWTF - -	1:00	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 07/07/16 12:09 PM 12 News @ Noon 1159a-1230p 1:00 HFA16G303H \$350.00 NM									
7	07/05/16	07/08/16	Rachel Ray	2p-258p	- TWTF - -	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 07/06/16 2:21 PM Rachel Ray 2p-258p 1:00 HFA16G303H \$120.00 NM									
8	07/05/16	07/08/16	Wendy Williams Show	258-358p M-F	- TWTF - -	1:00	2	\$230.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 2 \$230.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Tu 07/05/16 3:42 PM Wendy Williams Show 258-358p M-F 1:00 HFA16G303H \$230.00 NM 2 WWBT Th 07/07/16 3:56 PM Wendy Williams Show 258-358p M-F 1:00 HFA16G303H \$230.00 NM									
9	07/11/16	07/11/16	12 News 1st @ 4p	358p-429p	1 - - - - -	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1 - - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT M 07/11/16 4:24 PM 12 News 1st @ 4p 358p-429p 1:00 HFA16G303H \$800.00 NM									
10	07/05/16	07/08/16	Inside Edition @ 430p	429p-458p	- TWTF - -	1:00	1	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 1 \$560.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT F 07/08/16 4:42 PM Inside Edition @ 430p 429p-458p 1:00 HFA16G303H \$560.00 NM									
11	07/05/16	07/08/16	12 News @ 5p	458p-529p	- TWTF - -	1:00	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT Th 07/07/16 5:23 PM 12 News @ 5p 458p-529p 1:00 HFA16G303H \$850.00 NM									
12	07/05/16	07/08/16	12 News @ Sunrise 530a	530a-556a	- TWTF - -	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 07/06/16 5:57 AM 12 News @ Sunrise 530a 530a-556a 1:00 HFA16G303H \$600.00 NM									
13	07/05/16	07/08/16	12 News @ 530p	529p-559p	- TWTF - -	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 - TWTF - - 2 \$900.00									
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Advertiser POL/Clinton, Hillary/D/Unite	Product HILLARY 60S	Estimate Number 4942	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
13	07/05/16	07/08/16	12 News @ 530p	529p-559p	- TWTF - -	1:00	2	\$900.00	NM																																																							
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14	07/05/16	07/08/16	12 News @ 6p	559p-630p	- TWTF - -	1:00	2	\$1,400.00	NM																																																							
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15	07/05/16	07/08/16	12 News Today 6a	556a-659a	- TWTF - -	1:00	1	\$1,100.00	NM																																																							
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16	07/11/16	07/11/16	Entertainment Tonight	659p-730p	1 - - - - -	1:00	1	\$1,800.00	NM																																																							
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18	07/08/16	07/08/16	Olympic Trials	12p-11p M-Su	- - - - 1 - -	1:00	1	\$3,200.00	NM																																																							
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1	WWBT	F	07/08/16	10:32 PM	Olympic Trials	12p-11p M-Su	1:00	HFA16G303H	\$3,200.00	NM																																																						
19	07/09/16	07/09/16	NBC Saturday Today Sho	7a-9a	- - - - - 1 -	1:00	1	\$900.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$900.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Sa</td> <td>07/09/16</td> <td></td> <td>NBC Saturday Today Show</td> <td>7a-9a</td> <td>:00</td> <td></td> <td>\$900.00</td> <td>NM</td> </tr> <tr> <td colspan="11" style="text-align: center;">Credited</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							07/04/16	07/10/16	- - - - - 1 -	1	\$900.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	07/09/16		NBC Saturday Today Show	7a-9a	:00		\$900.00	NM	Credited										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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20	07/09/16	07/09/16	Olympic Trials	12p-11p M-Su	- - - - - 1 -	1:00	1	\$3,200.00	NM																																																							
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INVOICE



Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Invoice # 1537691-1	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/11/16
Advertiser POL/Clinton, Hillary/D/Unite	Product HILLARY 60S	Estimate Number 4942	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
20	07/09/16	07/09/16	Olympic Trials	12p-11p M-Su	-----1-	1:00	1	\$3,200.00	NM																																		
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Sa</td> <td>07/09/16</td> <td>8:46 PM</td> <td>Olympic Trials</td> <td>12p-11p M-Su</td> <td>1:00</td> <td>HFA16G303H</td> <td>\$3,200.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	07/09/16	8:46 PM	Olympic Trials	12p-11p M-Su	1:00	HFA16G303H	\$3,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Sa	07/09/16	8:46 PM	Olympic Trials	12p-11p M-Su	1:00	HFA16G303H	\$3,200.00	NM																																	
21	07/05/16	07/10/16	Late News M-Su	11p-1135p, Sa 11p-	-TWTFSS	1:00	1	\$1,270.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>-TWTFSS</td> <td>1</td> <td>\$1,270.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Sa</td> <td>07/09/16</td> <td>11:15 PM</td> <td>Late News M-Su</td> <td>11p-1135p, Sa 11p-</td> <td>1:00</td> <td>HFA16G303H</td> <td>\$1,270.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/04/16	07/10/16	-TWTFSS	1	\$1,270.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	07/09/16	11:15 PM	Late News M-Su	11p-1135p, Sa 11p-	1:00	HFA16G303H	\$1,270.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Sa	07/09/16	11:15 PM	Late News M-Su	11p-1135p, Sa 11p-	1:00	HFA16G303H	\$1,270.00	NM																																	
22	07/09/16	07/10/16	12 News @ 6p Sat/Sun mkgd for spot n/a due Tour De France	6p-629p	-----SS	1:00	1	\$900.00	NM																																		
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>07/04/16</td> <td>07/10/16</td> <td>-----SS</td> <td>1</td> <td>\$900.00</td> </tr> </table> <table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WWBT</td> <td>Sa</td> <td>07/09/16</td> <td>6:12 PM</td> <td>12 News @ 6p Sat/Sun</td> <td>6p-629p</td> <td>1:00</td> <td>HFA16G303H</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/04/16	07/10/16	-----SS	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	07/09/16	6:12 PM	12 News @ 6p Sat/Sun	6p-629p	1:00	HFA16G303H	\$900.00	NM
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23	07/05/16	07/05/16	NET Tuesday Prime Othe	NET Tuesday Prime	-1-----	1:00	1	\$4,300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Tu	07/05/16	8:43 PM	NET Tuesday Prime Other 1	NET Tuesday Prime	1:00	HFA16G303H	\$4,300.00	NM																																	
Total Spots							26																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$27,120.00
<u>Agency Commission</u>	\$4,068.00
<u>Net Amount Due</u>	\$23,052.00

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