

# ORDER



**Orders**  
**Order / Rev:** 1560153  
**Alt Order #:** 08330653  
**Product Desc:** HILARY FOR AMERICA  
**Estimate:** 5075  
**Flight Dates:** 07/26/16 - 08/01/16  
**Original Date / Rev:** 07/22/16 / 07/22/16  
**Order Type:** Political

**WWBT**  
 5710 Midlothian Tpk  
 Richmond, VA 23225  
**WWBT**  
**Primary AE:** Ryan Eddins  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Greer Margolis Mitchell & Burns  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	38	\$17,815.00	\$15,142.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	38	\$17,815.00	\$15,142.75	0.00
<b>Totals</b>	<b>38</b>	<b>\$17,815.00</b>	<b>\$15,142.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	07/26/16	07/29/16	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$100.00		0.00			
E 2	WWBT	07/26/16	07/29/16	Live with Kelly Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$225.00	P 2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$225.00		0.00			
E 3	WWBT	07/26/16	07/29/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	3	\$200.00	P 2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		3				\$200.00		0.00			
E 4	WWBT	07/26/16	07/29/16	NBC Today Show III Today Show III	Comm	11a-1159a	-TWTF--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		1				\$125.00		0.00			
E 5	WWBT	07/26/16	07/29/16	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	-TWTF--	:30	2	\$80.00	P 2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$80.00		0.00			
E 6	WWBT	07/26/16	07/29/16	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	-TWTF--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		1				\$175.00		0.00			

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 Flight Dates: 07/26/16 - 08/01/16

Advertiser: POL/Clinton, Hillary/D/United States Pre  
 Product Desc: HILARY FOR AMERICA  
 Estimate: 5075  
**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	07/26/16	07/29/16	Rachel Ray Rachel Ray	Comm	2p-258p	-TWTF--	:30	2	\$60.00	P 3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$60.00		0.00			
E 8	WWBT	07/26/16	07/29/16	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	-TWTF--	:30	2	\$115.00	P 2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$115.00		0.00			
E 9	WWBT	07/26/16	07/29/16	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	-TWTF--	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$400.00		0.00			
E 10	WWBT	07/26/16	07/29/16	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	-TWTF--	:30	2	\$280.00	P 2	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$280.00		0.00			
E 11	WWBT	07/26/16	07/29/16	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-TWTF--	:30	2	\$425.00	P 2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$425.00		0.00			
E 12	WWBT	07/26/16	07/29/16	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	-TWTF--	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		1				\$300.00		0.00			
E 13	WWBT	07/26/16	07/29/16	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	2	\$450.00	P 2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$450.00		0.00			
E 14	WWBT	07/26/16	07/29/16	12 News @ 6p 12 News @ 6p	Comm	559p-630p	-TWTF--	:30	2	\$700.00	P 2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$700.00		0.00			
E 15	WWBT	07/26/16	07/29/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$550.00	P 2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$550.00		0.00			
E 16	WWBT	07/26/16	07/29/16	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	2	\$575.00	P 2	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2				\$575.00		0.00			
E 17	WWBT	07/30/16	07/30/16	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-		1				\$450.00		0.00			
E 18	WWBT	07/30/16	07/30/16	12 News Today Sat @ 9a 12 News Today @ 9a	Comm	858a-10a (8:00 AM-9:00 AM)	-----1-	:30	1	\$475.00	P 1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-		1				\$475.00		0.00			
		12 News Saturday airs 8a-9a on 7/30													
E 19	WWBT	07/31/16	07/31/16	12 News Today Sun 9a 12 News Today Sun 9a	Comm	9a-10a	-----1	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1		1				\$350.00		0.00			
E 20	WWBT	07/26/16	07/31/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-TWTFS	:30	2	\$635.00	P 2	0.00	NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTFS		2				\$635.00		0.00			
E 21	WWBT	07/26/16	07/26/16	NET Tuesday Prime Other NET Tuesday Prime Other 1	Comm	NET Tuesday Prime (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,150.00	P 1	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-----		1				\$2,150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WWBT	07/26/16	07/26/16	NET Tuesday Prime Other 1 NET Tuesday Prime Other 1	Comm	NET Tuesday Prim (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,150.00	P 1	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-----		1				\$2,150.00		0.00			
E 22	WWBT	07/26/16	07/27/16	NET Tuesday Hour 3 Tuesday Hour 3	Comm	10p-1059p	-1-----	:30	1	\$2,000.00	P 0	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-1-----		1				\$2,000.00		0.00			
E 23	WWBT	07/28/16	07/28/16	NET Thursday Hour 3 Thursday Hour 3	Comm	10p-1059p	---1---	:30	1	\$2,000.00	P 0	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	---1---		1				\$2,000.00		0.00			
<b>Totals</b>													<b>38</b>	<b>\$17,815.00</b>	