

ORDER

Orders
Order / Rev: 1560153
Alt Order #: 08330653
Product Desc: HILARY FOR AMERICA
Estimate: 5075
Flight Dates: 07/26/16 - 08/01/16
Original Date / Rev: 07/22/16 / 07/22/16
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	38	\$17,815.00	\$15,142.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	38	\$17,815.00	\$15,142.75	0.00
Totals	38	\$17,815.00	\$15,142.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	07/26/16	07/29/16	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	-TWTF--	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					2	\$100.00		0.00			
E 2	WWBT	07/26/16	07/29/16	Live with Kelly Live with Kelly	Comm	10a-11a	-TWTF--	:30	2	\$225.00	P 2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					2	\$225.00		0.00			
E 3	WWBT	07/26/16	07/29/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-TWTF--	:30	3	\$200.00	P 2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					3	\$200.00		0.00			
E 4	WWBT	07/26/16	07/29/16	NBC Today Show III Today Show III	Comm	11a-1159a	-TWTF--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					1	\$125.00		0.00			
E 5	WWBT	07/26/16	07/29/16	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	-TWTF--	:30	2	\$80.00	P 2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					2	\$80.00		0.00			
E 6	WWBT	07/26/16	07/29/16	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	-TWTF--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--					1	\$175.00		0.00			

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 WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	07/26/16	07/29/16	Rachel Ray Rachel Ray	Comm	2p-258p	-TWTF--	:30	2	\$60.00	P 3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$60.00			0.00			
E 8	WWBT	07/26/16	07/29/16	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	-TWTF--	:30	2	\$115.00	P 2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$115.00			0.00			
E 9	WWBT	07/26/16	07/29/16	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	-TWTF--	:30	2	\$400.00	P 1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$400.00			0.00			
E 10	WWBT	07/26/16	07/29/16	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	-TWTF--	:30	2	\$280.00	P 2	0.00	NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$280.00			0.00			
E 11	WWBT	07/26/16	07/29/16	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-TWTF--	:30	2	\$425.00	P 2	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$425.00			0.00			
E 12	WWBT	07/26/16	07/29/16	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	-TWTF--	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		1			\$300.00			0.00			
E 13	WWBT	07/26/16	07/29/16	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-TWTF--	:30	2	\$450.00	P 2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$450.00			0.00			
E 14	WWBT	07/26/16	07/29/16	12 News @ 6p 12 News @ 6p	Comm	559p-630p	-TWTF--	:30	2	\$700.00	P 2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$700.00			0.00			
E 15	WWBT	07/26/16	07/29/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-TWTF--	:30	2	\$550.00	P 2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$550.00			0.00			
E 16	WWBT	07/26/16	07/29/16	NET NBC Today Show NBC Today Show	Comm	659a-9a	-TWTF--	:30	2	\$575.00	P 2	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTF--		2			\$575.00			0.00			
E 17	WWBT	07/30/16	07/30/16	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-		1			\$450.00			0.00			
E 18	WWBT	07/30/16	07/30/16	12 News Today Sat @ 9a 12 News Today @ 9a	Comm	858a-10a (8:00 AM-9:00 AM)	-----1-	:30	1	\$475.00	P 1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1-		1			\$475.00			0.00			
E 19	WWBT	07/31/16	07/31/16	12 News Today Sun 9a 12 News Today Sun 9a	Comm	9a-10a	-----1	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----1		1			\$350.00			0.00			
E 20	WWBT	07/26/16	07/31/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-TWTFSS	:30	2	\$635.00	P 2	0.00	NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/25/16	07/31/16	-TWTFSS		2			\$635.00			0.00			
E 21	WWBT	07/26/16	07/26/16	NET Tuesday Prime Other NET Tuesday Prime Other 1	Comm	NET Tuesday Prime (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,150.00	P 1	0.00	NM	1	\$2,150.00

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E 21	WWBT	07/26/16	07/26/16	NET Tuesday Prime Other 1	Comm	NET Tuesday Prime (7:58 PM-10:00 PM)	-1-----	:30	1	\$2,150.00	P 1	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	-1-----		1				\$2,150.00		0.00			
E 22	WWBT	07/26/16	07/27/16	NET Tuesday Hour 3	Comm	10p-1059p	-1-----	:30	1	\$2,000.00	P 0	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	-1-----		1				\$2,000.00		0.00			
E 23	WWBT	07/28/16	07/28/16	NET Thursday Hour 3	Comm	10p-1059p	---1---	:30	1	\$2,000.00	P 0	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	---1---		1				\$2,000.00		0.00			
													Totals	38	\$17,815.00