

ORDER



Orders
Order / Rev: 1537606
Alt Order #: 08270529
Product Desc: HILLARY 60S
Estimate: 4941
Flight Dates: 06/28/16 - 07/04/16
Original Date / Rev: 06/15/16 / 06/27/16
Order Type: Political

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225
WWBT
Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/04/16	27	\$21,770.00	\$18,504.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	27	\$21,770.00	\$18,504.50	0.00
Totals	27	\$21,770.00	\$18,504.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	07/04/16	07/04/16	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	1-----	1:00	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$200.00		0.00					
E 2	WWBT	07/04/16	07/04/16	Live with Kelly Live with Kelly	Comm	10a-11a	1-----	1:00	1	\$450.00	P 2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$450.00		0.00					
E 3	WWBT	06/30/16	07/01/16	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	---11--	1:00	2	\$400.00	P 2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$400.00		0.00					
E 4	WWBT	07/04/16	07/04/16	NBC Today Show III Today Show III	Comm	11a-1159a	1-----	1:00	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$250.00		0.00					
E 5	WWBT	06/30/16	07/01/16	NET Late Night Late Night w/ Seth Meyers	Comm	1237a-137a	---TF--	1:00	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$160.00		0.00					
E 6	WWBT	06/30/16	07/01/16	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	---TF--	1:00	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$350.00		0.00					

Order / Rev: 1537606
 Alt Order #: 08270529
 Flight Dates: 06/28/16 - 07/04/16

Advertiser: POL/Clinton, Hillary/D/United States Pre
 Product Desc: HILLARY 60S
 Estimate: 4941
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	06/30/16	07/01/16	Rachel Ray Rachel Ray	Comm	2p-258p	---TF--	1:00	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$120.00		0.00					
E 8	WWBT	06/30/16	07/01/16	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	---11--	1:00	2	\$230.00	P 2	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$230.00		0.00					
E 9	WWBT	07/04/16	07/04/16	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	1-----	1:00	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$800.00		0.00					
E 10	WWBT	07/04/16	07/04/16	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	1-----	1:00	1	\$560.00	P 2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$560.00		0.00					
E 11	WWBT	06/30/16	07/01/16	12 News @ 5p 12 News @ 5p	Comm	458p-529p	---11--	1:00	2	\$850.00	P 2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$850.00		0.00					
E 12	WWBT	07/04/16	07/04/16	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	1-----	1:00	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$600.00		0.00					
E 13	WWBT	06/30/16	07/01/16	12 News @ 530p 12 News @ 530p	Comm	529p-559p	---11--	1:00	2	\$900.00	P 2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$900.00		0.00					
E 14	WWBT	06/30/16	07/01/16	12 News @ 6p 12 News @ 6p	Comm	559p-630p	---11--	1:00	2	\$1,400.00	P 2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$1,400.00		0.00					
E 15	WWBT	06/30/16	07/01/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	---11--	1:00	2	\$1,100.00	P 2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---11--		2		\$1,100.00		0.00					
E 16	WWBT	06/30/16	07/01/16	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	---TF--	1:00	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$1,800.00		0.00					
E 17	WWBT	06/30/16	07/01/16	NET NBC Today Show NBC Today Show	Comm	659a-9a	---TF--	1:00	1	\$1,150.00	P 2	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$1,150.00		0.00					
E 18	WWBT	06/30/16	07/01/16	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	---TF--	1:00	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TF--		1		\$1,400.00		0.00					
E 19	WWBT	07/04/16	07/04/16	NET Monday Hour 3 Monday Hour 3	Comm	10p-1059p	1-----	1:00	1	\$2,000.00	P 2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/16	07/10/16	1-----		1		\$2,000.00		0.00					
E 20	WWBT	07/02/16	07/02/16	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a	-----1-	1:00	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	-----1-		1		\$900.00		0.00					
E 21	WWBT	06/30/16	07/03/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	---TFSS	1:00	1	\$1,270.00	P 2	0.00	NM	1	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TFSS		1		\$1,270.00		0.00					

Order / Rev: 1537606
 Alt Order #: 08270529
 Flight Dates: 06/28/16 - 07/04/16

Advertiser: POL/Clinton, Hillary/D/United States Pre
 Product Desc: HILLARY 60S
 Estimate: 4941
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WWBT	06/30/16	07/03/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	---TFSS	1:00	1	\$1,270.00	P 2	0.00	NM	1	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/27/16	07/03/16	---TFSS		1		\$1,270.00		0.00					
													Totals	27	\$21,770.00