

**ORDER**

**Orders**  
**Order / Rev:** 1537606  
**Alt Order #:** 08270529  
**Product Desc:** HILLARY 60S  
**Estimate:** 4941  
**Flight Dates:** 06/28/16 - 07/04/16  
**Original Date / Rev:** 06/15/16 / 06/27/16  
**Order Type:** Political

**WWBT**  
 5710 Midlothian Tpk  
 Richmond, VA 23225

**Primary AE:** Ryan Eddins  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis Mitchell & Burns  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 2  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/04/16	27	\$21,770.00	\$18,504.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	27	\$21,770.00	\$18,504.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$21,770.00</b>	<b>\$18,504.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	07/04/16	07/04/16	NET Days of Our Lives	Comm	1258p-2p	1-----	1:00	1	\$200.00	P 3	0.00	NM	1	\$200.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	1-----					1	\$200.00		0.00			
E 2	WWBT	07/04/16	07/04/16	Live with Kelly	Comm	10a-11a	1-----	1:00	1	\$450.00	P 2	0.00	NM	1	\$450.00
Live with Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	1-----					1	\$450.00		0.00			
E 3	WWBT	06/30/16	07/01/16	NET The Tonight Show	Comm	1135p-1237a	---11--	1:00	2	\$400.00	P 2	0.00	NM	2	\$800.00
The Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---11--					2	\$400.00		0.00			
E 4	WWBT	07/04/16	07/04/16	NBC Today Show III	Comm	11a-1159a	1-----	1:00	1	\$250.00	P 2	0.00	NM	1	\$250.00
Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	1-----					1	\$250.00		0.00			
E 5	WWBT	06/30/16	07/01/16	NET Late Night	Comm	1237a-137a	---TF--	1:00	1	\$160.00	P 2	0.00	NM	1	\$160.00
Late Night w/ Seth Meyers															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---TF--					1	\$160.00		0.00			
E 6	WWBT	06/30/16	07/01/16	12 News @ Noon	Comm	1159a-1230p	---TF--	1:00	1	\$350.00	P 2	0.00	NM	1	\$350.00
12 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---TF--					1	\$350.00		0.00			

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Advertiser: POL/Clinton, Hillary/D/United States Pre  
 Product Desc: HILLARY 60S  
 Estimate: 4941

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	06/30/16	07/01/16	Rachel Ray Rachel Ray	Comm	2p-258p	---TF--	1:00	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---TF--		1				\$120.00		0.00			
E 8	WWBT	06/30/16	07/01/16	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	---11--	1:00	2	\$230.00	P 2	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---11--		2				\$230.00		0.00			
E 9	WWBT	07/04/16	07/04/16	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	1-----	1:00	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	1-----		1				\$800.00		0.00			
E 10	WWBT	07/04/16	07/04/16	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	1-----	1:00	1	\$560.00	P 2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	1-----		1				\$560.00		0.00			
E 11	WWBT	06/30/16	07/01/16	12 News @ 5p 12 News @ 5p	Comm	458p-529p	---11--	1:00	2	\$850.00	P 2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---11--		2				\$850.00		0.00			
E 12	WWBT	07/04/16	07/04/16	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	1-----	1:00	1	\$600.00	P 2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	1-----		1				\$600.00		0.00			
E 13	WWBT	06/30/16	07/01/16	12 News @ 530p 12 News @ 530p	Comm	529p-559p	---11--	1:00	2	\$900.00	P 2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---11--		2				\$900.00		0.00			
E 14	WWBT	06/30/16	07/01/16	12 News @ 6p 12 News @ 6p	Comm	559p-630p	---11--	1:00	2	\$1,400.00	P 2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---11--		2				\$1,400.00		0.00			
E 15	WWBT	06/30/16	07/01/16	12 News Today 6a 12 News Today 6a	Comm	556a-659a	---11--	1:00	2	\$1,100.00	P 2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---11--		2				\$1,100.00		0.00			
E 16	WWBT	06/30/16	07/01/16	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	---TF--	1:00	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---TF--		1				\$1,800.00		0.00			
E 17	WWBT	06/30/16	07/01/16	NET NBC Today Show NBC Today Show	Comm	659a-9a	---TF--	1:00	1	\$1,150.00	P 2	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---TF--		1				\$1,150.00		0.00			
E 18	WWBT	06/30/16	07/01/16	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	---TF--	1:00	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	---TF--		1				\$1,400.00		0.00			
E 19	WWBT	07/04/16	07/04/16	NET Monday Hour 3 Monday Hour 3	Comm	10p-1059p	1-----	1:00	1	\$2,000.00	P 2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	1-----		1				\$2,000.00		0.00			
E 20	WWBT	07/02/16	07/02/16	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a	-----1-	1:00	1	\$900.00	P 1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	-----1-		1				\$900.00		0.00			
E 21	WWBT	06/30/16	07/03/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	---TFSS	1:00	1	\$1,270.00	P 2	0.00	NM	1	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 21	WWBT	06/30/16	07/03/16	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	---TFSS	1:00	1	\$1,270.00	P 2	0.00	NM	1	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 06/27/16		06/27/16	07/03/16	---TFSS	1		\$1,270.00		0.00						
													Totals	27	\$21,770.00