

INVOICE



WPME
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207) 774-0051
Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
11711-1	09/04/16	September 2016	08/22/16 - 08/31/16

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

Silversmith Strategies
Attention: Accounts Payable
1322 G St., SE
Washington, DC 20003

Advertiser	Product	Estimate Number
End Citizens United	End Citizens United TV 8/2	3722

Flight Dates	Order #	Alt Order #
08/23/16 - 08/31/16	11711	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092

IDB #	Advertiser Code	Product Code
TV14019	652	682

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
3	WPME	M	08/29/16	6:25 PM	M-F 6p-630p	6p-630p	:30	2016ECUME10H	\$35.00	NM																																																																																																																								
6	08/23/16	08/31/16	M-F 630p-7p	630p-7p	11111--	:30	5	\$35.00	NM																																																																																																																									
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7	08/23/16	08/30/16	M-F 7p-730p	7p-730p	11111--	:30	5	\$45.00	NM																																																																																																																									
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INVOICE

Send Payment To:

WPME
 4 Ledgeview Drive
 Westbrook, ME 04092



Invoice # 11711-1	Invoice Date 09/04/16	Invoice Month September 2016	Invoice Period 08/22/16 - 08/31/16
Advertiser End Citizens United	Product End Citizens United TV 8/2	Estimate Number 3722	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	08/23/16	08/23/16	Tue 8p-9p	8p-9p	-T-----	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Tu	08/23/16	8:31 PM	Tue 8p-9p	8p-9p	:30	2016ECUME10H	\$50.00	NM
11	08/24/16	08/24/16	Wed 9p-10p	9p-10p	--W----	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	W	08/24/16	9:40 PM	Wed 9p-10p	9p-10p	:30	2016ECUME10H	\$50.00	NM
12	08/25/16	08/25/16	Thu 8p-9p	8p-9p	---T---	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Th	08/25/16	8:18 PM	Thu 8p-9p	8p-9p	:30	2016ECUME10H	\$50.00	NM
13	08/26/16	08/26/16	Fri 9p-10p	9p-10p	----F--	:30	1	\$50.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	F	08/26/16	9:28 PM	Fri 9p-10p	9p-10p	:30	2016ECUME10H	\$50.00	NM
14	08/23/16	08/30/16	M-F 10p-11p	10p-11p	11111--	:30	5	\$15.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPME	W	08/24/16	10:37 PM	M-F 10p-11p	10p-11p	:30	2016ECUME10H	\$15.00	NM
3	WPME	F	08/26/16	10:14 PM	M-F 10p-11p	10p-11p	:30	2016ECUME10H	\$15.00	NM
Weeks:	<u>Start Date</u> 08/29/16	<u>End Date</u> 09/04/16	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPME	Tu	08/30/16	10:39 PM	M-F 10p-11p	10p-11p	:30	2016ECUME10H	\$15.00	NM
15	08/27/16	08/27/16	Sa 2p-3p	2p-3p	-----S-	:30	1	\$10.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$10.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Sa	08/27/16	2:28 PM	Sa 2p-3p	2p-3p	:30	2016ECUME10H	\$10.00	NM
16	08/27/16	08/27/16	Sa 3p-4p	3p-4p	-----S-	:30	1	\$10.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$10.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Sa	08/27/16	3:49 PM	Sa 3p-4p	3p-4p	:30	2016ECUME10H	\$10.00	NM
17	08/27/16	08/27/16	Sa 4p-5p	4p-5p	-----S-	:30	1	\$10.00	NM	
Weeks:	<u>Start Date</u> 08/22/16	<u>End Date</u> 08/28/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$10.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Invoice # 11711-1	Invoice Date 09/04/16	Invoice Month September 2016	Invoice Period 08/22/16 - 08/31/16
Advertiser End Citizens United	Product End Citizens United TV 8/2	Estimate Number 3722	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/27/16	08/27/16	Sa 4p-5p	4p-5p	-----S-	:30	1	\$10.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 4:43 PM Sa 4p-5p 4p-5p :30 2016ECUME10H \$10.00 NM									
18	08/27/16	08/27/16	Sa 5p-6p	5p-6p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 5:50 PM Sa 5p-6p 5p-6p :30 2016ECUME10H \$10.00 NM									
19	08/27/16	08/27/16	Sa 6p-7p	6p-7p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 6:40 PM Sa 6p-7p 6p-7p :30 2016ECUME10H \$10.00 NM									
20	08/27/16	08/27/16	Sa 7p-8p	7p-8p	-----S-	:30	1	\$30.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 7:46 PM Sa 7p-8p 7p-8p :30 2016ECUME10H \$30.00 NM									
21	08/27/16	08/27/16	Sat 8p-9p	8p-9p	-----S-	:30	1	\$20.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 8:59 PM Sat 8p-9p 8p-9p :30 2016ECUME10H \$20.00 NM									
22	08/27/16	08/27/16	Sa 9p-10p	9p-10p	-----S-	:30	1	\$20.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 9:52 PM Sa 9p-10p 9p-10p :30 2016ECUME10H \$20.00 NM									
23	08/27/16	08/27/16	Sa 10p-11p	10p-11p	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 08/27/16 10:21 PM Sa 10p-11p 10p-11p :30 2016ECUME10H \$10.00 NM									
24	08/28/16	08/28/16	Su 1p-3p	1:00 PM-3:00 PM	-----S	:30	2	\$10.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S Spots/Week 2 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Su 08/28/16 1:40 PM Su 1p-3p 1:00 PM-3:00 PM :30 2016ECUME10H \$10.00 NM 1 WPME Su 08/28/16 2:11 PM Su 1p-3p 1:00 PM-3:00 PM :30 2016ECUME10H \$10.00 NM									
25	08/28/16	08/28/16	Su 4p-5p	4p-5p	-----S	:30	1	\$10.00	NM
Weeks: Start Date 08/22/16 End Date 08/28/16 MTWTFSS -----S Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

INVOICE

Send Payment To:

WPME
 4 Ledgeview Drive
 Westbrook, ME 04092



<u>Invoice #</u> 11711-1	<u>Invoice Date</u> 09/04/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/22/16 - 08/31/16
<u>Advertiser</u> End Citizens United		<u>Product</u> End Citizens United TV 8/2	<u>Estimate Number</u> 3722

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
25	08/28/16	08/28/16	Su 4p-5p	4p-5p	-----S	:30	1	\$10.00	NM																																												
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1	WPME	Su	08/28/16	4:10 PM	Su 4p-5p	4p-5p	:30	2016ECUME10H	\$10.00	NM																																											
26	08/28/16	08/28/16	Su 5p-6p	5p-6p	-----S	:30	1	\$10.00	NM																																												
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27	08/28/16	08/28/16	Su 6p-7p	6p-7p	-----S	:30	1	\$10.00	NM																																												
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<u>Total Spots</u>							45																																														

Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	\$1,220.00
<u>Agency Commission</u>	\$183.00
<u>Net Amount Due</u>	\$1,037.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.