

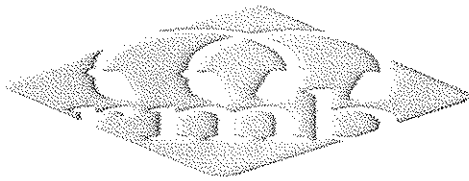
Rooney Moon Broadcasting

Core Community issues for Q4, 2013:

Local law enforcement communication with the public
Fundraising effort awareness for local charities
Military Relations
Drunk Driving prevention
Buzzed Driving Prevention
Veterans' Mental Health
Domestic Violence awareness/prevention
Breast Cancer Awareness
Anti-Drug
Veteran relations/support
Texting and Driving Prevention
Bullying Prevention
Reading
Community Engagement
Dating Abuse Prevention
Shelter Pet Adoption
Adoption from Foster Care

Please note: This list is subject to change during any quarter based in requests for airtime from community members, and feedback from listeners and community members. Rooney Moon Broadcasting policy is to provide airtime to any qualified charitable, educational or other welfare-oriented group or guest.

KSEL-AM	Title/Program	Date/Time/Duration
Community issues	Public service announcements issue category	
Foster Adoption	Adoption from Foster Care	10/1-12/31, :30X66 & :60X11
Texting & Driving Prev.	Texting and Driving Prevention	10/1-12/31, :30X66
The Hartley House	Domestic Violence Awareness	10/1-12/31, :30X34
Community Engagement	Community Engagement	10/1-12/31, :30X68 & :60X12
Bullying Prevention	Bullying Prevention	10/1-12/31, :30X68 & :60X12
Teen Dating Violence	Dating Abuse Prevention	10/1-12/31, :30X68 & :60X12
Drunk/Buzzed Driving	Drunk Driving Prevention & Buzzed Driving Prevention	10/1-12/31, :30X134 & :60X24
Pet Adoption	Shelter Pet Adoption	10/1-12/31, :30X68
Reading	Reading	10/1-12/31, :30X68 & :60X12
Breast Cancer Awareness	Breast Cancer Awareness	10/1-12/31, :30X66
Red Cross PSA	Fundraising Effort Awareness for Local Charities	10/1-12/31, :30X882
Vaccines	N/A	10/1-12/31, :30X60
Mental Health Awareness	N/A	10/1-12/31, :30X34 & :60X6
Recycling	N/A	10/1-12/31, :30X11
SAS PSA	Dating Abuse Prevention	10/1-12/31, :30X764
Volunteering	N/A	10/1-12/31, :30X807
Faith Triumphant open h	Community Engagement	10/1-12/31, :30X102



rooney moon broadcasting

To: All Staff

From: Steve Rooney

RE: FCC issue reporting

Updated December, 2013

This memo details policy and procedure regarding Rooney Moon Broadcasting's FCC issue reporting. Prior to the beginning of each quarter, RMB will air announcements on all stations (copy below) asking for public input on issues that the listeners in the community would like our stations to cover. Based on that input, along with our own research, management will issue a list of "Core issues" to be covered in the next quarter. Those issues are to be targeted through the use of recorded PSA's, and when possible, through live programming (news, morning shows etc.) The morning shows will continue to fill out reports detailing coverage of all core and non-core issues. The community commitment staff member will file copies of the weekly community announcements in the public file every week, and indicate through use of an issue form when a CORE issue is included. *(Note: On average, each announcement on the community announcements sheet generally gets aired on each of our FM stations approximately 10 times per week.)*

Here are some specific responsibilities:

Traffic: *(Currently Lisa Schmidt)*

Please air the ascertainment announcements 8 x per day on all stations the first week of the month in the last month of each quarter. Please put the affys showing run times in the issues section of the public file. Also, continue to put the affys showing the run times of PSA's in the issues section of the public file.

Public file: *(Currently Amber Knox)*

Please gather the appropriate paperwork at the end of each quarter, and by the 10th of the following month, have the public files in Clovis and Portales current. Follow and stay aware of current FCC guidelines. Please remember that each station must have its own separate file. Also, have a separate folder in each stations file for each quarter, and put a copy of this policy in every folder.

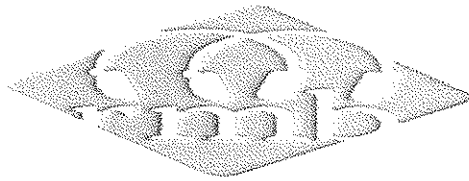
Continued...



208 East Grand Clovis New Mexico 88101

P: 505.763.0338

F: 505.763.1693



rooney moon
broadcasting

Live shows: *(Currently Rooney & Moon/Amber, Kevin, Lance Nichols, and Mike Summer.)*

Review core issues as issued at the beginning of every quarter, and work to address those issues on the air. Continue to accommodate all community requests for airtime & event/issue coverage. Fill out the supplied issue forms, and be careful to identify whether the issue on that form is a core or non-core issue.

Community Commitment: *(Currently Tyleen Caffrey/Adam Penland.)*

Please file copies of the weekly community announcements in the public file every week, and indicate through use of an issue form when a CORE issue is included.

Ascertainment Copy:

The Rooney Moon Broadcasting radio stations are proud to operate in the public interest of our listening area. If there is an issue that you feel needs to be covered on our broadcasts, we want to know. You may contact us at 575-763-0338 in Clovis, or 575-359-1759 in Portales. Please ask to talk to our general manager. We want to cover the issues that are important to you and our community. It's our community commitment to be your number one local information stations here at Rooney Moon Broadcasting.

Updated December 3, 2013



208 East Grand Clovis New Mexico 88101

P: 505.763.0338

F: 505.763.1693

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100553
 Invoice Date: 10/31/2013
 Account ID: 0999
 Order ID: 0999-839
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KSELA - PSA Rotation
 KSELA - PSA Rotation

Page 1

Dates	Qty	Description	Rate	Cost
10/1/2013 - 10/31/2013	21	:30 Spot	0.00	0.00
21 Total Items			Total Cost:	0.00

Amount Due: **0.00**

Rotator R0999-019
 Copy R0999-019 RMB PSA :30 4th Q '13

Printed 11/4/2013 2:16:23 PM

Page 1

CopyID	Percent To Run	Copy Description
01	5046	8.33% RMB PSA :30 Foster Adoption :30 Foster Adoption/How 10/1/2013 - 12/31/2013
02	5047	8.33% RMB PSA :30 Texting & Driving Prevention :30 Texting & Driving Prevent/Driving Sounds 10/1/2013 - 12/31/2013
03	6089	8.33% The Hartley House :30 Don't Live in Fear 8/10 8/12/2010 - 12/31/2013
04	5048	8.33% RMB PSA :30 Community Engagement :30 Community Engagement/Dale/Income 10/1/2013 - 12/31/2013
05	5049	8.33% RMB PSA :30 Bullying Prevention :30 Bullying Prevention/Drive 10/1/2013 - 12/31/2013
06	5050	8.33% RMB PSA :30 Teen Dating Violence :30 Teen Dating Violence/Angry Robot 10/1/2013 - 12/31/2013
07	5051	8.33% RMB PSA :30 Drunk/Buzzed Driving :30 Drunk/Buzzed Driving/Drive Around 10/1/2013 - 12/31/2013
08	5052	8.33% RMB PSA :30 Pet Adoption :30 Pet Adoption/Super Buddies 10/1/2013 - 12/31/2013
09	5053	8.33% RMB PSA :30 Reading :30 Reading /Book People Unite 10/1/2013 - 12/31/2013
10	5037	8.33% RMB PSA :30 Vaccines :30 lifetimeofvaccines30 7/24/2013 - 12/31/2013
11	5060	8.33% RMB - Mental Health Awareness Campaign :30 What_Do_You_Want_To_Be-30R 7/25/2013 - 12/31/2013
12	5061	8.33% RMB PSA :30 Breast Cancer Awareness :30 Breast Cancer Awareness/IAmSusanGKomen 10/22/2013 - 12/31/2013

Spot Number: R0999-019
Spot Label: RMB PSA :30 4th Q '13
Spot Length: :30
Run Dates: 10/1/2013-12/31/2013
Instructions:

Assigned To: _____ Date/Time: _____

Completed by: _____ Date/Time: _____

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100561
 Invoice Date: 10/31/2013
 Account ID: 0999
 Order ID: 0999-1123
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Arise SAS PSA
 RMB - Arise SAS PSA

Page 1

Dates	Qty	Description	Rate	Cost
10/1/2013 - 10/31/2013	231	:30 Spot	0.00	0.00
231 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100564
 Invoice Date: 10/31/2013
 Account ID: 0999
 Order ID: 0999-1190
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - Communi
 KRMQ/KSELA - Community Services

Page 1

Dates	Qty	Description	Rate	Cost
10/1/2013 - 10/31/2013	230	:30 Spot	0.00	0.00
230 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100566
 Invoice Date: 10/31/2013
 Account ID: 0999
 Order ID: 0999-1204
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - NM ADRC
 KRMQ/KSELA - NM ADRC Volunteer PSA

Page 1

Dates	Qty	Description	Rate	Cost
10/1/2013 - 10/31/2013	222	:30 Spot	0.00	0.00
222 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100572
 Invoice Date: 10/31/2013
 Account ID: 0999
 Order ID: 0999-1216
 Account Rep: House Accounts

Amount Due: \$0.00
 Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Santa Cop Brea
 RMB - Santa Cop Breakfast PSA

Page 1

Dates	Qty	Description	Rate	Cost
10/25/2013 - 10/31/2013	42	:30 Spot	0.00	0.00
42 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
ROONEY MOON BROADCASTING
42437 US 70
PORTALES NM 88130
(575) 359-1759

KSEL-AM Invoice

Invoice ID: 13100576
Invoice Date: 10/31/2013
Account ID: 0999
Order ID: 0999-1217
Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
FOR MORE INFORMATION CALL (575) 359-1759 OR
E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Hartley House
RMB - Hartley House Festival of Trees PSA

Page 1

Dates	Qty	Description	Rate	Cost
10/28/2013 - 10/31/2013	16	:30 Spot	0.00	0.00
16 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110832
 Invoice Date: 11/5/2013
 Account ID: 0999
 Order ID: 0999-1216
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
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Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Santa Cop Brea
 RMB - Santa Cop Breakfast PSA

Page 1

Dates	Qty	Description	Rate	Cost
11/1/2013 - 11/5/2013	28	:30 Spot	0.00	0.00
28 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110827
 Invoice Date: 11/8/2013
 Account ID: 0999
 Order ID: 0999-1212
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
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Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Boy Scout Popc
 RMB - Boy Scout Popcorn Sales PSA

Page 1

Dates	Qty	Description	Rate	Cost
10/5/2013 - 11/1/2013	125	:30 Spot	0.00	0.00
125 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110836
 Invoice Date: 11/16/2013
 Account ID: 0999
 Order ID: 0999-1217
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Hartley House
 RMB - Hartley House Festival of Trees PSA

Page 1

Dates	Qty	Description	Rate	Cost
11/1/2013 - 11/16/2013	103	:30 Spot	0.00	0.00
103 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110583
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-1220
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Red Cross PSA'
 RMB - Red Cross PSA's

Page 1

Dates	Qty	Description	Rate	Cost
11/26/2013 - 11/30/2013	37	:30 Spot	0.00	0.00
37 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110562
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-839
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
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Sponsor: KSELF/KSMX/KRMQ/KSELA / KSELA - PSA Rotation
 KSELA - PSA Rotation

Page 1

Dates	Qty	Description	Rate	Cost
11/4/2013 - 11/29/2013	19	:30 Spot	0.00	0.00
19 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110570
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-1123
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
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 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Arise SAS PSA
 RMB - Arise SAS PSA

Page 1

Dates	Qty	Description	Rate	Cost
11/1/2013 - 11/30/2013	227	:30 Spot	0.00	0.00
227 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110573
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-1190
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - Communi
 KRMQ/KSELA - Community Services

Page 1

Dates	Qty	Description	Rate	Cost
11/1/2013 - 11/30/2013	218	:30 Spot	0.00	0.00
218 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110575
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-1204
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - NM ADRC
 KRMQ/KSELA - NM ADRC Volunteer PSA

Page 1

Dates	Qty	Description	Rate	Cost
11/1/2013 - 11/30/2013	214	:30 Spot	0.00	0.00
214 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13110579
 Invoice Date: 11/30/2013
 Account ID: 0999
 Order ID: 0999-1218
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Portales City
 RMB - Portales City League Sports Basketball Reg

Page 1

Dates	Qty	Description	Rate	Cost
11/15/2013 - 11/22/2013	53	:30 Spot	0.00	0.00
53 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120510
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-839
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KSELA - PSA Rotation
 KSELA - PSA Rotation

Page 1

Dates	Qty	Description	Rate	Cost
12/3/2013 - 12/31/2013	18	:30 Spot	0.00	0.00
12/19/2013 - 12/19/2013	1	:60 Spot	0.00	0.00
19 Total Items			Total Cost:	0.00

Amount Due: 0.00

Rotator R0999-019
Copy R0999-019 RMB PSA :30 4th Q '13

Printed 1/2/2014 12:49:34 PM

CopyID	Percent To Run	Copy Description
01	5046	8.33% RMB PSA :30 Foster Adoption :30 Foster Adoption/How 10/1/2013 - 12/31/2013 2
02	5047	8.33% RMB PSA :30 Texting & Driving Prevention :30 Texting & Driving Prevent/Driving Sounds 10/1/2013 - 12/31/2013 2
03	6089	8.33% The Hartley House :30 Don't Live in Fear 8/10 8/12/2010 - 12/31/2013 1
04	5048	8.33% RMB PSA :30 Community Engagement :30 Community Engagement/Dale/Income 10/1/2013 - 12/31/2013 2
05	5049	8.33% RMB PSA :30 Bullying Prevention :30 Bullying Prevention/Drive 10/1/2013 - 12/31/2013 2
06	5050	8.33% RMB PSA :30 Teen Dating Violence :30 Teen Dating Violence/Angry Robot 10/1/2013 - 12/31/2013 2
07	5051	8.33% RMB PSA :30 Drunk/Buzzed Driving :30 Drunk/Buzzed Driving/Drive Around 10/1/2013 - 3/31/2014 2
08	5052	8.33% RMB PSA :30 Pet Adoption :30 Pet Adoption/Super Buddies 10/1/2013 - 12/31/2013 2
09	5053	8.33% RMB PSA :30 Reading :30 Reading /Book People Unite 10/1/2013 - 12/31/2013 2
10	5037	8.33% RMB PSA :30 Vaccines :30 lifetimeofvaccines30 7/24/2013 - 12/31/2014 2
11	5080	8.33% RMB - Mental Health Awareness Campaign :30 What_Do_You_Want_To_Be-30R 7/25/2013 - 12/31/2013 1
12	5061	8.33% RMB PSA :30 Breast Cancer Awareness :30 Breast Cancer Awareness/IAmSusanGKomen 10/22/2013 - 12/31/2014 2

Spot Number: R0999-019
Spot Label: RMB PSA :30 4th Q '13
Spot Length: :30
Run Dates: 10/1/2013-12/31/2013
Instructions:

Assigned To: _____ **Date/Time:** _____
Completed by: _____ **Date/Time:** _____

Rotator R0999-020
 Copy R0999-020 RMB PSA :60 4th Q '13

Printed 1/2/2014 12:49:28 PM

Page 1

CopyID	Percent To Run	Copy Description
01	5062	11.11% RMB PSA - Texas Tech LITC :60 Texas Tech LITC 12/16/2013 - 12/31/2014 1
02	5054	11.11% RMB PSA :60 Foster Adoption :60 Foster Adoption/Dad Voice 10/1/2013 - 12/31/2013 2
03	5055	11.11% RMB PSA :60 Recycling :60 Recycling/I Want To Be 10/1/2013 - 12/31/2013
04	5056	11.11% RMB PSA :60 Community Engagement :60 Community Engagement/12 Years 10/1/2013 - 12/31/2013
05	5057	11.11% RMB PSA :60 Bullying Prevention :60 Bullying Prevention/Learning 10/1/2013 - 12/31/2013
06	5058	11.11% RMB PSA :60 Teen Dating Violence :60 Teen Dating Violence/Excuses 10/1/2013 - 12/31/2013
07	5059	11.11% RMB PSA :60 Drunk/Buzzed Driving :60 Drunk/Buzzed Driving/Expensive Night 10/1/2013 - 12/31/2013
08	5060	11.11% RMB PSA :60 Reading :60 Reading/Percy Jackson 10/1/2013 - 12/31/2013
09	5081	11.11% RMB - Mental Health Awareness Campaign :60 What_Do_You_Want_To_Be-60R 7/25/2013 - 12/31/2013

Spot Number: R0999-020
Spot Label: RMB PSA :60 4th Q '13
Spot Length: :60
Run Dates: 10/1/2013-12/31/2013
Instructions:

Assigned To: _____ Date/Time: _____

Completed by: _____ Date/Time: _____

105.9 KSEL COUNTRY KSEL-FM
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-FM Invoice

Invoice ID: 13120508
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-686
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KSELF - PSA Rotation
 KSELF - PSA Rotation

Page 1

Dates	Qty	Description	Rate	Cost
12/1/2013 - 12/31/2013	71	:30 Spot	0.00	0.00
12/4/2013 - 12/23/2013	4	:60 Spot	0.00	0.00
75 Total Items			Total Cost:	0.00

Amount Due: 0.00

Rotator R0999-019

Copy R0999-019 RMB PSA :30 4th Q '13

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Page 1

CopyID	Percent To Run	Copy Description
01	5046	8.33% RMB PSA :30 Foster Adoption :30 Foster Adoption/How 10/1/2013 - 12/31/2013
02	5047	8.33% RMB PSA :30 Texting & Driving Prevention :30 Texting & Driving Prevent/Driving Sounds 10/1/2013 - 12/31/2013
03	6089	8.33% The Hartley House :30 Don't Live in Fear 8/10 8/12/2010 - 12/31/2013
04	5048	8.33% RMB PSA :30 Community Engagement :30 Community Engagement/Dale/Income 10/1/2013 - 12/31/2013
05	5049	8.33% RMB PSA :30 Bullying Prevention :30 Bullying Prevention/Drive 10/1/2013 - 12/31/2013
06	5050	8.33% RMB PSA :30 Teen Dating Violence :30 Teen Dating Violence/Angry Robot 10/1/2013 - 12/31/2013
07	5051	8.33% RMB PSA :30 Drunk/Buzzed Driving :30 Drunk/Buzzed Driving/Drive Around 10/1/2013 - 3/31/2014
08	5052	8.33% RMB PSA :30 Pet Adoption :30 Pet Adoption/Super Buddies 10/1/2013 - 12/31/2013
09	5053	8.33% RMB PSA :30 Reading :30 Reading /Book People Unite 10/1/2013 - 12/31/2013
10	5037	8.33% RMB PSA :30 Vaccines :30 lifetimeofvaccines30 7/24/2013 - 12/31/2014
11	5080	8.33% RMB - Mental Health Awareness Campaign :30 What_Do_You_Want_To_Be-30R 7/25/2013 - 12/31/2013
12	5061	8.33% RMB PSA :30 Breast Cancer Awareness :30 Breast Cancer Awareness/IAmSusanGKomen 10/22/2013 - 12/31/2014

Spot Number: R0999-019
Spot Label: RMB PSA :30 4th Q '13
Spot Length: :30
Run Dates: 10/1/2013-12/31/2013
Instructions:

Assigned To: _____ Date/Time: _____

Completed by: _____ Date/Time: _____

Rotator R0999-020
 Copy R0999-020 RMB PSA :60 4th Q '13

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Page 1

CopyID	Percent To Run	Copy Description
01	5062	11.11% RMB PSA - Texas Tech LITC :60 Texas Tech LITC 12/16/2013 - 12/31/2014
02	5054	11.11% RMB PSA :60 Foster Adoption :60 Foster Adoption/Dad Voice 10/1/2013 - 12/31/2013
03	5055	11.11% RMB PSA :60 Recycling :60 Recycling/I Want To Be 10/1/2013 - 12/31/2013
04	5056	11.11% RMB PSA :60 Community Engagement :60 Community Engagement/12 Years 10/1/2013 - 12/31/2013
05	5057	11.11% RMB PSA :60 Bullying Prevention :60 Bullying Prevention/Learning 10/1/2013 - 12/31/2013
06	5058	11.11% RMB PSA :60 Teen Dating Violence :60 Teen Dating Violence/Excuses 10/1/2013 - 12/31/2013
07	5059	11.11% RMB PSA :60 Drunk/Buzzed Driving :60 Drunk/Buzzed Driving/Expensive Night 10/1/2013 - 12/31/2013
08	5060	11.11% RMB PSA :60 Reading :60 Reading/Percy Jackson 10/1/2013 - 12/31/2013
09	5081	11.11% RMB - Mental Health Awareness Campaign :60 What_Do_You_Want_To_Be-60R 7/25/2013 - 12/31/2013

Spot Number: R0999-020
Spot Label: RMB PSA :60 4th Q '13
Spot Length: :60
Run Dates: 10/1/2013-12/31/2013
Instructions:

Assigned To: _____ Date/Time: _____

Completed by: _____ Date/Time: _____

KSEL-AM 1450 COW COUNTRY
ROONEY MOON BROADCASTING
42437 US 70
PORTALES NM 88130
(575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120522
Invoice Date: 12/31/2013
Account ID: 0999
Order ID: 0999-1123
Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
FOR MORE INFORMATION CALL (575) 359-1759 OR
E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Arise SAS PSA
RMB - Arise SAS PSA

Page 1

Dates	Qty	Description	Rate	Cost
12/1/2013 - 12/31/2013	217	:30 Spot	0.00	0.00
217 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120525
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-1190
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

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Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - Communi
 KRMQ/KSELA - Community Services

Page 1

Dates	Qty	Description	Rate	Cost
12/1/2013 - 12/31/2013	211	:30 Spot	0.00	0.00
211 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120527
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-1204
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

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 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / KRMQ/KSELA - NM ADRC
 KRMQ/KSELA - NM ADRC Volunteer PSA

Page 1

Dates	Qty	Description	Rate	Cost
12/1/2013 - 12/31/2013	196	:30 Spot	0.00	0.00
196 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120531
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-1220
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

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Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Red Cross PSA'
 RMB - Red Cross PSA's

Page 1

Dates	Qty	Description	Rate	Cost
12/1/2013 - 12/31/2013	237	:30 Spot	0.00	0.00
237 Total Items			Total Cost:	0.00

Amount Due: 0.00

KSEL-AM 1450 COW COUNTRY
 ROONEY MOON BROADCASTING
 42437 US 70
 PORTALES NM 88130
 (575) 359-1759

KSEL-AM Invoice

Invoice ID: 13120535
 Invoice Date: 12/31/2013
 Account ID: 0999
 Order ID: 0999-1222
 Account Rep: House Accounts

Amount Due: \$0.00

Amount Paid: _____

KSELF/KSMX/KRMQ/KSELA

E-MAIL BILLING IS AVAILABLE!
 FOR MORE INFORMATION CALL (575) 359-1759 OR
 E-MAIL "BILLING@ROONEYMOON.COM"

Sponsor: KSELF/KSMX/KRMQ/KSELA / RMB - Faith Triumph
 RMB - Faith Triumphant Open House

Page 1

Dates	Qty	Description	Rate	Cost
12/16/2013 - 12/21/2013	28	:30 Spot	0.00	0.00
28 Total Items			Total Cost:	0.00

Amount Due: 0.00