

**KFVR QUARTERLY ISSUES AND PROGRAMS**  
**1st QUARTER**  
**(JANUARY – MARCH, 2018)**

**ISSUE:**

**The Sierra Club "Sangre de Cristo Group"**

**This presentation focuses on Pueblo and breaks the big picture down to how we can assist on a daily basis.**

**DATE:**

**TIME:**

**LENGTH:**

**01/21/18-1/25/18**

**ALL DAY**

**:30 SECONDS**

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**ISSUE:**

**Suicide Prevention:**

**How to screen a loved one for suicide. Informational tools on how to screen someone for suicide prevention, bullying prevention, and mental health.**

**DATE:**

**TIME:**

**LENGTH:**

**01/21/18-03/31/18**

**All day**

**:30 Seconds**

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**ISSUE:**

**Religious Program "New Destiny Church"**

**This weekly devotional program designed to help listeners connect with Jesus Christ.**

**Weekly 30 minute program**

**DATE:**

**TIME:**

**LENGTH:**

**01/01/18-3/25/18**

**10 AM – 10:30 AM**

**30 Minutes**

**Every Sunday**

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**ISSUE:**

**U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance (NFHA):**

**As we approach the 50th anniversary of the signing of the Fair Housing Act this April, it is more important than ever to educate individuals about their fair housing rights and ways to combat housing discrimination because of race, color, national origin, religion, sex, familial status, or disability so that they are made aware that if housing discrimination happens, action can be taken.**

| <b>DATE:</b>            | <b>TIME:</b>   | <b>LENGTH:</b>     |
|-------------------------|----------------|--------------------|
| <b>02/6/18-02/28/18</b> | <b>All day</b> | <b>:30 Seconds</b> |

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**ISSUE:**

**WHEN I GROW UP:**

**Only 20% of Americans say they feel very prepared for natural and man-made disasters like wildfires, hurricanes, or earthquakes. By running PSA's you can encourage parents to make a resolution to create family emergency plans-plans that keep everyone safe and in communication during floods, wildfires and others natural disasters.**

| <b>DATE:</b>    | <b>TIME:</b>          | <b>LENGTH:</b>     |
|-----------------|-----------------------|--------------------|
| <b>01/02/18</b> | <b>3:30 PM – 4 PM</b> | <b>:30 Minutes</b> |

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**ISSUE:**

**STAND UP FOR ALL US:**

**Fewer than 5% of cancer patients enroll in clinical trials nationally. By airing PSAs, you will Stand Up with us in the fight against this terrible disease by helping increase awareness of and participation in cancer clinical trials.**

| <b>DATE:</b>             | <b>TIME:</b>   | <b>LENGTH:</b>     |
|--------------------------|----------------|--------------------|
| <b>02/07/18-02/28/18</b> | <b>All day</b> | <b>:30 Seconds</b> |

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**ISSUE:**

**HELP END THE STORY OF HUNGER:**

Nearly 13 million children, that's 1 in 16 kids, in the U.S. struggle with hunger. Families and children with hunger need our help. Kids who don't get enough to eat are more likely to grow up with health problems and have difficulty in school and social situations. Run PSAs to encourage people to help end the story of hunger by visiting [FeedingAmerica.org](http://FeedingAmerica.org)

**DATE:**

**TIME:**

**LENGTH:**

**02/21/18-02/28/18**

**All day**

**:30 Seconds**

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**ISSUE:**

**TYPE 2 DIABETES:**

More than 1 in 3 American adults have prediabetes and are at risk of developing type2 diabetes, a serious condition that can lead to heart attack and stroke. In support of February's American Heart Month, PSAs motivate adults to make healthy lifestyle changes and learn their risk for prediabetes.

**DATE:**

**TIME:**

**LENGTH:**

**02/15/18-02/28/18**

**All day**

**:30 Seconds**

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**ISSUE:**

**MEALS ON WHEELS:**

10 million seniors face the threat of hunger, and millions more live alone in isolation. PSAs feature real stories of friendship between seniors and Meals on Wheels volunteers. PSA's encourage your community to donate their lunch break, drop off a warm meal.

**DATE:**

**TIME:**

**LENGTH:**

**03/07/18-03/28/18**

**All day**

**:30 Seconds**

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**ISSUE:**

**THE RIGHT TOOL:**

**47 million prescriptions, are given unnecessarily in United States doctor's offices and emergency departments. Anytime antibiotics are used, they can cause side effects and lead to antibiotic resistance. Each year at least 2 million people get infected with antibiotic-resistant bacteria. At least 23,000 people die as a result.**

**DATE:**

**TIME:**

**LENGTH:**

**03/01/18-03/31/18**

**All day**

**:30 Seconds**

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**ISSUE:**

**WOUNDED WARRIOR PROJECT:**

**WWP is a nonprofit, nonpartisan organization dedicated to the mission to honor and empower Wounded Warriors. These brave men and women face a variety of challenges as they transition to civilian life. And when they are severely ill or injured, returning to their families is only the beginning of their road to recovery. PSA's help inform the support services available to warriors or their family members.**

**DATE:**

**TIME:**

**LENGTH:**

**03/10/18-03/31/18**

**ALL day**

**:30 Seconds**

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