

**KFVR QUATERLY ISSUES AND PROGRAMS**  
**4<sup>TH</sup> QUARTER**  
**(OCTOBER – DECEMBER 2017)**

**ISSUE:**

**Religious Program “Amor de Dios”**

**This weekly program shares timeless Bible stories to a second generation.**

**Weekly 1 hour program**

**DATE:**

**TIME:**

**LENGTH:**

**10/01/17-12/31/17**  
**Every Sunday**

**8:00 AM – 10:00 AM**

**2 Hour**

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**ISSUE:**

**EPA**

**This weekly informational program educating the residents of Pueblo on the “smelter” issues.**

**Weekly program**

**DATE:**

**TIME:**

**LENGTH:**

**10/01/17-12/31/17**  
**Tuesdays**

**2:00 PM-2:15 PM**

**15 min**

**ISSUE:**

**PATHWAYS TO EMPLOYMENT:**

**The average time a resume spends on a HR manager’s desk is seven seconds, and candidates are often immediately dismissed if they don’t yet possess typical professional credentials. Run PSAs to cap off National Hispanic Heritage Month, ending October 15, to help employers discover new ways to develop great talent with Grads of Life.**

**DATE:**

**TIME:**

**LENGTH:**

**10/03/17-10/15/17**

**All day**

**:30 Seconds**

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**ISSUE:**

**SHELTER PET ADOPTION:**

**Connect Shelter Pets with New Homes, each year, 2.4 million and treatable shelter pets still need our help finding a home. October is Adopt a Dog Month. The perfect time to encourage your community to start a story by adopting a shelter pet today.**

**DATE:**

**TIME:**

**LENGTH:**

**10/01/17-10/31/17**

**All day**

**:30 Seconds**

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**ISSUE:**

**TEXTING AND DRIVING PREVENTION:**

**86% of Americans say they feel unsafe if a driver is texting while driving, but a lot of people still consider themselves immune to danger when they are distracted behind the wheel. On October 15-21, 2017, for National Teen Driver Safety Week, run PSAs to remind your community that an ambulance is the last thing they want in respond to a text.**

**DATE:**

**TIME:**

**LENGTH:**

**10/01/17-10/21/17**

**All day**

**:30 Seconds**

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**ISSUE:**

**BUZZED DRIVING PREVENTION:**

**Taking the backroads home? Drinking that extra gulp of water to sober up? Overthinking how to drive after a night of drinking can be the biggest sign that you shouldn't be driving. With drunk driving prevalent during the holiday season, run new PSAs, "The Probablys" and "One More," to shift thinking from "I'm probably ok" to "I should probably get a safe ride home."**

**DATE:**

**TIME:**

**LENGTH:**

**11/07/17-11/30/17**

**All day**

**:30 Seconds**

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**ISSUE:**

**CAREGIVER ASSISTANCE:**

**40 million caregivers in the U.S. provide unpaid care to older aging loved ones. Caregiving may start with a simple errand or scheduling a doctor's appointment, but can expand into a major commitment. Aid caregivers by running PSAs for November's National Family Caregivers Month that direct them to [AARP.org/caregiving](http://AARP.org/caregiving) for Care Guides and other practical tips and tools.**

**DATE:**

**TIME:**

**LENGTH:**

**11/01/17-11/28/17**

**All day**

**:30 Seconds**

**ISSUE:**

**CHILD PASSENGER SAFETY:**

**Car crashes are a leading killer of children ages 1 to 13. Air PSAs during peak travel times this holiday season to remind parents to use the right car seat for their child's age and size.**

**DATE:**

**TIME:**

**LENGTH:**

**12/01/17-12/31/17**

**All day**

**:30 Seconds**

**ISSUE:**

**FATHERHOOD INVOLVEMENT:**

**Kids that spend time with their dads grow up to be smarter and more successful. Show dads it only takes a moment to make a moment. Spread laughs and heartwarming cheer this holiday season with these PSAs featuring kids and their lovable dads.**

**DATE:**

**TIME:**

**LENGTH:**

**12/01/17-12/31/17**

**All day**

**:30 Seconds**

**ISSUE:**

**JOB TRAINING & EMPLOYMENT**

**More than 313,000 people in 2016 alone were connected to jobs in the United States and Canada because of donations to local Goodwill organizations. This holiday season, run PSAs that encourage listeners to become job creators in their communities by donating clothes and household items to Goodwill.**

**DATE:**

**TIME:**

**LENGTH**

**12/01/17-12/31/17**

**All day**

**:30 Seconds**