

ORDER

Orders
Order / Rev: 134838 - 1
 Alt Order #:
Product Desc: 10/30/18-11/6/18
Estimate: 3824
Flight Dates: 10/30/18 - 11/06/18
Original Date / Rev: 07/24/18 / 10/11/18
Order Type: GENERAL

KTVQ-TV
Primary AE: John Mitzel
Sales Office: R-BIL
Sales Region: Regnl

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tester for Senate
Demographic: A25-54
Product Codes: Political/US Senate
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	120	\$27,760.00	\$23,596.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	120	\$27,760.00	\$23,596.00	0.00
Totals	120	\$27,760.00	\$23,596.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	R-BIL	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTVQ	10/30/18	11/06/18	M-F 530a-7a Montana This Morning	CM	530a-7a	22222--	:30	10	\$140.00	P-03	0.00	NM	12	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-2222--		8				\$140.00		0.00			
		Week: 11/05/18	11/11/18	22-----		4				\$140.00		0.00			
2	KTVQ	10/30/18	11/06/18	CBS This Morning CBS This Morning	CM	7a-9a	33333--	:30	15	\$100.00	P-03	0.00	NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-3333--		12				\$100.00		0.00			
		Week: 11/05/18	11/11/18	33-----		6				\$100.00		0.00			
3	KTVQ	10/30/18	11/05/18	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----2-	:30	2	\$50.00	P-03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----2-		2				\$50.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
4	KTVQ	10/30/18	11/05/18	CBS Sunday Morning CBS Sunday Morning	CM	7a-830a	-----2	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----2		2				\$250.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
5	KTVQ	10/30/18	11/06/18	M-F 9a-10a Price is Right	CM	9a-10a	11111--	:30	5	\$175.00	P-01	0.00	NM	6	\$1,050.00

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Advertiser: Tester for Senate
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 Estimate: 3824
KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KTVQ	10/30/18	11/06/18	M-F 10a-11a Let's Make a Deal	CM	10a-11a	11111--	:30	5	\$75.00	P-01	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$175.00		0.00			
		Week: 11/05/18	11/11/18	11-----					2	\$175.00		0.00			
7	KTVQ	10/30/18	11/05/18	M-F 11a-12p The Young & the Restless	CM	11a-12p	11--1--	:30	3	\$90.00	P-01	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$75.00		0.00			
		Week: 11/05/18	11/11/18	11-----					2	\$75.00		0.00			
8	KTVQ	10/30/18	11/06/18	M-F Noon News M-F Noon News	CM	12p-1230p	11111--	:30	5	\$175.00	P-01	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$175.00		0.00			
		Week: 11/05/18	11/11/18	11-----					2	\$175.00		0.00			
9	KTVQ	10/30/18	11/06/18	M-F 1230p-1p The Bold & the Beautiful	CM	1230p-1p	11-1---	:30	3	\$90.00	P-01	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---1---					1	\$90.00		0.00			
		Week: 11/05/18	11/11/18	11-----					2	\$90.00		0.00			
10	KTVQ	10/30/18	11/05/18	M-F 1p-2p The Talk	CM	1p-2p	--1-1--	:30	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--1-1--					2	\$75.00		0.00			
		Week: 11/05/18	11/11/18	-----					0	\$0.00		0.00			
11	KTVQ	10/30/18	11/05/18	M-F 3p-4p M-F 3p-4p	CM	3p-4p	11111--	:30	5	\$45.00	P-03	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$45.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$45.00		0.00			
12	KTVQ	10/30/18	11/05/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	11111--	:30	5	\$55.00	P-03	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$55.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$55.00		0.00			
13	KTVQ	10/30/18	11/05/18	CBS Evening News M-FCM CBS Evening News M-F	CM	5p-530p	11111--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$600.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$600.00		0.00			
14	KTVQ	10/30/18	11/05/18	M-F 530 News M-F 530p News	CM	530p-6p	11111--	:30	5	\$475.00	P-03	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$475.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$475.00		0.00			
17	KTVQ	10/30/18	11/05/18	M-F 6p-630p Jeopardy	CM	6p-630p	11111--	:30	5	\$325.00	P-02	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$325.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$325.00		0.00			
18	KTVQ	10/30/18	11/05/18	M-F 630p-7p Wheel of Fortune	CM	630p-7p	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--					4	\$300.00		0.00			
		Week: 11/05/18	11/11/18	1-----					1	\$300.00		0.00			
19	KTVQ	10/30/18	11/05/18	Sa 6p-7p Sa 6p-7p ROS	CM	6p-7p	-----2-	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00

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KTVQ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KTVQ	10/30/18	11/05/18	Monday Prime Hr 1 Neighbor/Happy Together	CM	7p-8p	1-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----2-		2				\$75.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
21	KTVQ	10/30/18	11/05/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9p-10p	1-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----		0				\$0.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$325.00		0.00			
22	KTVQ	10/30/18	11/05/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7p-8p	-1-----	:30	1	\$700.00	P-02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1-----		1				\$700.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
23	KTVQ	10/30/18	11/05/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	-1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1-----		1				\$500.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
24	KTVQ	10/30/18	11/05/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7p-8p	--1----	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--1----		1				\$600.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
25	KTVQ	10/30/18	11/05/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9p-10p	--1----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--1----		1				\$500.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
26	KTVQ	10/30/18	11/05/18	Thursday Prime Hr 1 Big Bang/Young Sheldon	CM	7p-8p	---1---	:30	1	\$650.00	P-02	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---1---		1				\$650.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
27	KTVQ	10/30/18	11/05/18	Thursday Prime Hr 2 Mom/Murphy Brown	CM	8p-9p	---1---	:30	1	\$600.00	P-02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---1---		1				\$600.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
28	KTVQ	10/30/18	11/05/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8p-9p	----1--	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$500.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
29	KTVQ	10/30/18	11/05/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9p-10p	----1--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$600.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
30	KTVQ	10/30/18	11/05/18	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	7p-8p	-----1-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$250.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
31	KTVQ	10/30/18	11/05/18	Saturday Prime Hr 3 Saturday Prime Hr 3	CM	9p-10p	-----1-	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00

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KTVQ-TV

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32	KTVQ	10/30/18	11/05/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6p-7p	-----1	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$250.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
33	KTVQ	10/30/18	11/05/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----1	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$700.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
34	KTVQ	10/30/18	11/05/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9p-10p	-----1	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$500.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
35	KTVQ	10/30/18	11/05/18	M-F 10p News M-F 10p News	CM	10p-1035p	11111--	:30	5	\$500.00	P-03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$500.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$500.00		0.00			
36	KTVQ	10/30/18	11/05/18	Sa Late News Sa Late News	CM	10p-1035p	-----1-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$250.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
37	KTVQ	10/30/18	11/05/18	Su Late News Su Late News	CM	10p-1035p	-----1	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1		1				\$450.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
38	KTVQ	10/30/18	11/05/18	The Late Show The Late Show	CM	1035p-1137p	11111--	:30	5	\$75.00	P-03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$75.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$75.00		0.00			
39	KTVQ	10/30/18	11/05/18	Sa 1035p-1135p Sa 1035p-1135p	CM	1035p-1135p	-----1-	:30	1	\$40.00	P-03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----1-		1				\$40.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$0.00		0.00			
Totals													120	\$27,760.00	