

## ORDER



**Orders**  
**Order / Rev:** 851514  
**Alt Order #:** WOC10988670  
**Product Desc:** Issue- 163/173/6516  
**Estimate:** 6516- SMP Fall Res 10.23-10.29 wk 2  
**Flight Dates:** 10/23/18 - 10/29/18  
**Original Date / Rev:** 06/16/18 / 10/25/18  
**Order Type:** NORMAL

**EJHG**

**Primary AE:** Panama City House  
**Sales Office:** PCBN  
**Sales Region:** National

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Senate Majority PAC  
**Demographic:** A35+  
**Product Codes:** Issue - State - Senate  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 39025  
**Agency External ID:** 5337  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	18	\$2,460.00	\$2,091.00
10/29/18	10/29/18	4	\$480.00	\$408.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	18	\$2,460.00	\$2,091.00	0.00
November 2018	4	\$480.00	\$408.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$2,940.00</b>	<b>\$2,499.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	EJHG	10/23/18	10/29/18	M-F 8a-9a M-F 8a-9a (Program: STEVE WILKOS)4Q EST (sell)	CM	8a-9a	MTWTF--	:30	5	\$60.00	P-01	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					5	\$60.00		0.00			
2	EJHG	10/23/18	10/29/18	M-F 9a-10a M-F 9a-10 (Program: STEVE WILKOS)4Q EST (sell)	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$40.00	P-01	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					5	\$40.00		0.00			
3	EJHG	10/23/18	10/29/18	M-F 6p-630p M-F 6p-630p (Program: FAMILY GUY)4Q EST (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$80.00	P-01	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					2	\$80.00		0.00			
4	EJHG	10/23/18	10/29/18	M-F 630p-7p M-F 630p-7p (Program: FAMILY GUY)4Q EST (sell)	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$80.00	P-01	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	MTWTF--					4	\$80.00		0.00			
5	EJHG	10/23/18	10/29/18		CM	7:00 PM-8:00 PM	M-----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00

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Flight Dates: 10/23/18 - 10/29/18

Advertiser: Senate Majority PAC  
Product Desc: Issue- 163/173/6516  
Estimate: 6516- SMP Fall Res 10.23-10.29 wk 2

EJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Monday Prime Hr 1											
				Monday Prime Hr 1											
				(Program: SUPERGIRL)4Q EST (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/18		10/23/18	10/29/18	M-----					1	\$300.00		0.00			
6	EJHG	10/23/18	10/23/18	Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				Tuesday Prime Hr 1											
				(Program: THE FLASH)4Q EST (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-T-----					1	\$400.00		0.00			
7	EJHG	10/23/18	10/24/18	Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--W----	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
				Wednesday Prime Hr 1											
				(Program: RIVERDALE)4Q EST (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	--W----					1	\$200.00		0.00			
8	EJHG	10/23/18	10/25/18	Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				Thursday Prime Hr 2											
				(Program: ARROW)4Q EST (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---T---					1	\$500.00		0.00			
N 9	EJHG	10/25/18	10/25/18	Thursday Prime Hr 2	CM	8:00 PM-9:01 PM	---T---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				Thursday Prime Hr 2		(8:00 PM-9:01 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---T---					1	\$500.00		0.00			
N 10	EJHG	10/26/18	10/26/18	M-F 8a-9a	CM	8:00 AM-9:00 AM	----F--	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
				M-F 8a-9a		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----F--					1	\$60.00		0.00			
													Totals	22	\$2,940.00