

ORDER



Orders
Order / Rev: 851513
Alt Order #: WOC10988649
Product Desc: Issue- 163/173/6517
Estimate: 6517- SMP Fall Res 10.30-11.3 wk 1
Flight Dates: 10/30/18 - 11/05/18
Original Date / Rev: 06/16/18 / 06/17/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: Issue - State - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 39025
Agency External ID: 5337
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	9	\$680.00	\$578.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	9	\$680.00	\$578.00	0.00
Totals	9	\$680.00	\$578.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	EECP	10/30/18	11/05/18	M-F 2p-3p M-F 2p-3p (Program: ANDY GRIFFITH)4Q EST (sell)	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--					3	\$40.00		0.00			
2	EECP	10/30/18	11/05/18	MyNet Monday Prime HiCM Monday Prime Hr 1 (Program: LAW & ORDER SVU)4Q EST (sell)		7:00 PM-8:00 PM	M-----	:30	1	\$40.00	P-01	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	M-----					1	\$40.00		0.00			
3	EECP	10/30/18	11/05/18	MyNet Monday Prime HiCM Monday Prime Hr 2 (Program: LAW & ORDER SVU)4Q EST (sell)		8:00 PM-9:00 PM	M-----	:30	1	\$140.00	P-01	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	M-----					1	\$140.00		0.00			
4	EECP	10/30/18	10/30/18	MyNet Tuesday Prime HiCM Tuesday Prime Hr 1 (Program: THE X-FILES)4Q EST (sell)		7:00 PM-8:00 PM	-T-----	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$100.00		0.00			
5	EECP	10/30/18	10/30/18	MyNet Tuesday Prime HiCM Tuesday Prime Hr 2		8:00 PM-9:00 PM	-T-----	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00

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EECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: THE X-FILES)4Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$120.00		0.00			
6	EECP	10/30/18	11/03/18	MyNet Saturday Prime H&M		7:00 PM-8:00 PM	-----S-	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
				Saturday Prime Hr 1											
(Program: RIZZOLI & ISLES)4Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$80.00		0.00			
7	EECP	10/30/18	11/03/18	MyNet Saturday Prime H&M		8:00 PM-9:00 PM	-----S-	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
				Saturday Prime Hr 2											
(Program: BONES)4Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$80.00		0.00			
													Totals	9	\$680.00