

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-80114-1

DATE PRINTED

05/30/17

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR		391595	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	JAMESTOWN ASSOCIATES			KIM GUADAGNO FOR GOVERNOR		
AND	116 Craig Rd Ste 1			PO BOX 31		
ADDRESS	Manalapan	NJ	07726-3254	Metuchen	NJ 08840-0031	
	USA			USA		
CONTACT			PRODUCTD/GOVERNOR-NJ PRIMARY			
LOCAL SALESPERSON		AGENCY EST. NO.		PRODUCT CODE	1304	
NATIONAL SALESPERSON		Nicole Elie - CTS-PH				
BROADCAST SCHEDULE STARTING		05/31/17 AND ENDING		06/05/17	NO. WEEKS:	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	W-F	3	06:00A	07:00A	30S	05/31/17-06/02/17	2 NEWS THIS MORNING	3	900.00	2700.00
2 LUR	M	1	06:00A	07:00A	30S	06/05/17-06/05/17	2 NEWS THIS MORNING	1	900.00	900.00
3 LUR	W-F	3	07:00A	09:00A	30S	05/31/17-06/02/17	CBS THIS MORNING	3	1000.00	3000.00
4 LUR	M	1	07:00A	09:00A	30S	06/05/17-06/05/17	CBS THIS MORNING	1	1000.00	1000.00
5 LUR	W-F	3	11:58A	12:30P	30S	05/31/17-06/02/17	NOON NEWS	3	1200.00	3600.00
6 LUR	M	1	11:58A	12:30P	30S	06/05/17-06/05/17	NOON NEWS	1	1200.00	1200.00
7 LUR	W-F	3	04:00P	05:00P	30S	05/31/17-06/02/17	JUDGE JUDY	3	1300.00	3900.00
8 LUR	M	1	04:00P	05:00P	30S	06/05/17-06/05/17	JUDGE JUDY	1	1300.00	1300.00
9 LUR	W-F	3	05:00P	06:00P	30S	05/31/17-06/02/17	5PM EARLY NEWS	3	1500.00	4500.00
10 LUR	M	1	05:00P	06:00P	30S	06/05/17-06/05/17	5PM EARLY NEWS	1	1500.00	1500.00
11	W-F	3	06:00P	06:30P	30S	05/31/17-06/02/17	EARLY NEWS	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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LUR										
12 LUR	M	1	06:00P	06:30P	30S	06/05/17-06/05/17	EARLY NEWS	1	1600.00	1600.00
13 LUR	W-Su	5	11:00P	11:35P	30S	05/31/17-06/04/17	LATE NEWS M-SUN	5	3200.00	16000.00
14 LUR	M	1	11:00P	11:35P	30S	06/05/17-06/05/17	LATE NEWS M-SUN	1	3200.00	3200.00
15 LUR	Sa	1	07:00A	09:00A	30S	06/03/17-06/03/17	CBS NEWS SATURDAY MORNING	1	1200.00	1200.00
Total Contract:								31		50400.00
Billing Summary										
Qtr 2-17						Apr	May	Jun	Total	
						.00	.00	50400.00	50400.00	
GRAND TOTAL									50400.00	

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