

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR 391595	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	JAMESTOWN ASSOCIATES	KIM GUADAGNO FOR GOVERNOR
AND	116 Craig Rd Ste 1	PO BOX 31
ADDRESS	Manalapan NJ 07726-3254 USA	Metuchen NJ 08840-0031 USA
CONTACT		PRODUCT D/GOVERNOR-NJ PRIMARY
LOCAL SALESPERSON	AGENCY EST. NO.	PRODUCT CODE 1304
NATIONAL SALESPERSON	Nicole Elie - CTS-PH	
BROADCAST SCHEDULE STARTING 05/31/17 AND ENDING 06/05/17 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
Additional Terms and Conditions:
2) CBS reserves the right to refuse payments in select formats based on business circumstances.
1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on such basis.

ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	W-F	3	06:00A	07:00A	30S	05/31/17-06/02/17	2 NEWS THIS MORNING	3	900.00	2700.00
2 LUR	M	1	06:00A	07:00A	30S	06/05/17-06/05/17	2 NEWS THIS MORNING	1	900.00	900.00
3 LUR	W-F	3	07:00A	09:00A	30S	05/31/17-06/02/17	CBS THIS MORNING	3	1000.00	3000.00
4 LUR	M	1	07:00A	09:00A	30S	06/05/17-06/05/17	CBS THIS MORNING	1	1000.00	1000.00
5 LUR	W-F	3	11:58A	12:30P	30S	05/31/17-06/02/17	NOON NEWS	3	1200.00	3600.00
6 LUR	M	1	11:58A	12:30P	30S	06/05/17-06/05/17	NOON NEWS	1	1200.00	1200.00
7 LUR	W-F	3	04:00P	05:00P	30S	05/31/17-06/02/17	JUDGE JUDY	3	1300.00	3900.00
8 LUR	M	1	04:00P	05:00P	30S	06/05/17-06/05/17	JUDGE JUDY	1	1300.00	1300.00
9 LUR	W-F	3	05:00P	06:00P	30S	05/31/17-06/02/17	5PM EARLY NEWS	3	1500.00	4500.00
10 LUR	M	1	05:00P	06:00P	30S	06/05/17-06/05/17	5PM EARLY NEWS	1	1500.00	1500.00
11 LUR	W-F	3	06:00P	06:30P	30S	05/31/17-06/02/17	EARLY NEWS	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR	M	1	06:00P	06:30P	30S	06/05/17-06/05/17	EARLY NEWS	1	1600.00	1600.00
LUR	W-Su	5	11:00P	11:35P	30S	05/31/17-06/04/17	LATE NEWS M-SUN	5	3200.00	16000.00
LUR	M	1	11:00P	11:35P	30S	06/05/17-06/05/17	LATE NEWS M-SUN	1	3200.00	3200.00
LUR	Sa	1	07:00A	09:00A	30S	06/03/17-06/03/17	CBS NEWS SATURDAY MORNING	1	1200.00	1200.00
Total Contract:								31		50400.00
Billing Summary										
						<u>Apr</u>	<u>May</u>	<u>Jun</u>	<u>Total</u>	
Qtr 2-17						.00	.00	50400.00	50400.00	
									GRAND TOTAL	
									50400.00	

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