



11414 West Center Road, Suite 342
Omaha, Nebraska 68144
(402) 933-5995
Fax: (402) 933-0059
www.ne-ba.org

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Gray Media Group, Inc., Lincoln

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Flood Communications, Tri-Cities

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Jim Timm
jim@ne-ba.org

PRESIDENT EMERITUS
Marty Riemenschneider
marty@ne-ba.org

November 20, 2023

Dear NBA Member,

We are about to enter the second phase of the **EEO Scholarship Program for 2023 & 2024**. Your participation in this program allows your SEU the opportunity to achieve a full EEO Credit.

As listed by the FCC in their EEO initiative, stations can achieve a full EEO credit *"by participating in scholarship programs designed to assist students interested in pursuing a career in broadcasting."*

Thanks to your two-year participation (which you have already paid for), the NBA Foundation will grant two, \$2,000 scholarships in 2024.

Attached are the **sample script** to be produced for airing on your stations from 1/1 – 2/29/24 and our new **NBA logos**. Applications are accepted only via the NBA website; please post this link on your website(s) on 1/1/24: <https://ne-ba.org/eoo-college-scholarship-program/>

Here is the timeline for this phase of the EEO Scholarship program:

Jan. 1 – Feb. 29, 2024: Air promos. SEU decides scheduling; you must run a schedule you feel will be acceptable to FCC in case of an audit.

Mar. 1, 2024: All applications must be received on the NBA website.

Mar. 13 – 25, 2024: Each SEU must review all applications (provided to you by NBA) and submit judging forms to the NBA office.

Apr. 3 – Apr. 10, 2024: Applicant pool narrowed to no more than five finalists based on SEU judging, pending final approval of the top two scoring applicants as winning recipients by the NBA Executive Committee.

Aug. 6-7, 2024: Scholarship winners recognized at NBA Convention.

The backup material for your participation (promo copy, affidavit, etc.) is required to be kept for the term of the station license and made available for FCC inspection if necessary. The only item that needs to go in your Online Public Inspection File is a brief description of participation in the program as one of the recruitment outreach initiatives. So, under the initiative "Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting," a station could simply say, "Participated in 2024 scholarship program of Nebraska Broadcasters Association."

Contact me with any questions. Thank you for your participation.

Jim Timm
President/Executive Director



SAMPLE SCRIPT FOR NBA FOUNDATION EEO SCHOLARSHIP PROMOTION
(Feel free to change script as you see fit)

:30 to air January 1 - February 29, 2024

**IF YOU'RE CONSIDERING A CAREER IN BROADCASTING, (call letters/
moniker) AND THE NEBRASKA BROADCASTERS ASSOCIATION
FOUNDATION CAN HELP YOU BECOME PART OF THIS EXCITING FIELD!
TWO, \$2,000.00 SCHOLARSHIPS ARE AVAILABLE, TO 4-YEAR COLLEGE
AND UNIVERSITY STUDENTS WHO WILL HAVE COMPLETED 30 CREDITS AS
OF MAY 31, 2024. LET US HELP YOU REACH YOUR CAREER GOALS. FOR
MORE INFORMATION, CONTACT (call letters/moniker) OR CLICK
N - E - DASH - B - A - DOT - O - R - G. APPLICATION DEADLINE IS
MARCH 1, 2024.**

KCSR-AM/KBPY-FM
 Chadrad Communications, Inc.
 226 Bordeaux St.
 Chadron, NE 69337

Nebraska Broadcasters Association

NBA

Advertiser ID: 282

Amount Paid

282-00199-0000	1/31/2024	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

Nebraska Broadcasters Association

282-00199-0000

O 1/31/2024

1

NBA
 linda@ne-ba.org

Purchase Order Number:

Est. Number:

Co-Op:

Description: KBPY- EEO Scholarship Program

Salesperson: Dennis, Sales

Date	Day	Length		Qty	Rate	Total
Copy: KBPY EEO Scholarship Promo						
1/1/2024	Mon	:30	KBPY-FM 04:19:54 AM 08:24:28 AM 11:25:55 AM 06:37:40 PM 09:37:28 PM	5	\$0.00	\$0.00
1/2/2024	Tue	:30	KBPY-FM 12:40:12 AM 05:38:17 AM 09:47:04 AM 10:21:03 PM	4	\$0.00	\$0.00
1/3/2024	Wed	:30	KBPY-FM 02:21:45 AM 07:21:52 AM 12:42:37 PM 04:50:11 PM 08:23:33 PM	5	\$0.00	\$0.00
1/4/2024	Thu	:30	KBPY-FM 03:39:49 AM 10:44:23 AM 02:50:50 PM 11:38:13 PM	4	\$0.00	\$0.00
1/5/2024	Fri	:30	KBPY-FM 12:44:56 AM 05:39:47 AM 01:13:08 PM 04:26:28 PM 08:23:39 PM	5	\$0.00	\$0.00
1/6/2024	Sat	:30	KBPY-FM 03:40:11 AM 07:21:12 AM 12:18:59 PM 03:42:27 PM 11:37:56 PM	5	\$0.00	\$0.00
1/7/2024	Sun	:30	KBPY-FM 12:38:06 AM 06:21:57 AM 01:21:18 PM 04:36:00 PM 10:38:16 PM	5	\$0.00	\$0.00
1/8/2024	Mon	:30	KBPY-FM 04:38:57 AM 07:26:45 AM 11:27:14 AM 02:45:59 PM 08:22:39 PM	5	\$0.00	\$0.00
1/9/2024	Tue	:30	KBPY-FM 03:21:00 AM 09:20:48 AM 01:45:02 PM 06:18:48 PM 11:20:28 PM	5	\$0.00	\$0.00
1/10/2024	Wed	:30	KBPY-FM 02:26:28 AM 05:22:42 AM 10:44:06 AM 05:49:20 PM 08:22:54 PM	5	\$0.00	\$0.00
1/11/2024	Thu	:30	KBPY-FM 03:39:50 AM 08:44:27 AM 12:26:21 PM 06:41:49 PM 09:38:42 PM	5	\$0.00	\$0.00
1/12/2024	Fri	:30	KBPY-FM 02:41:58 AM 06:27:07 AM 09:47:19 AM 02:25:04 PM 07:25:00 PM	5	\$0.00	\$0.00
1/13/2024	Sat	:30	KBPY-FM 04:21:56 AM 08:20:33 AM 12:38:41 PM 03:21:33 PM 08:19:38 PM	5	\$0.00	\$0.00
1/14/2024	Sun	:30	KBPY-FM 12:19:04 AM 05:20:49 AM 11:57:46 AM 05:40:07 PM 11:20:47 PM	5	\$0.00	\$0.00
1/15/2024	Mon	:30	KBPY-FM 03:24:44 AM 12:42:41 PM 06:40:52 PM 08:23:26 PM 10:18:11 PM	5	\$0.00	\$0.00
1/16/2024	Tue	:30	KBPY-FM 12:39:56 AM 02:39:37 AM 07:39:26 AM 06:42:02 PM 11:25:09 PM	5	\$0.00	\$0.00
1/17/2024	Wed	:30	KBPY-FM 01:36:31 AM 04:35:56 AM 10:22:37 AM 02:21:45 PM 07:41:44 PM	5	\$0.00	\$0.00
1/18/2024	Thu	:30	KBPY-FM 12:20:19 AM 05:40:41 AM 12:45:21 PM 06:36:54 PM 09:39:08 PM	5	\$0.00	\$0.00
1/19/2024	Fri	:30	KBPY-FM 02:40:56 AM 03:21:31 AM 07:25:28 AM 11:26:56 AM 11:42:27 PM	5	\$0.00	\$0.00
1/20/2024	Sat	:30	KBPY-FM 01:20:58 AM 05:38:09 AM 10:37:03 AM 09:22:26 PM 10:40:27 PM	5	\$0.00	\$0.00
1/21/2024	Sun	:30	KBPY-FM 12:23:16 AM 04:39:28 AM 09:39:45 AM 03:21:09 PM 11:22:11 PM	5	\$0.00	\$0.00
1/22/2024	Mon	:30	KBPY-FM 01:43:23 AM 05:37:52 AM 10:27:55 AM 04:46:18 PM 07:21:19 PM	5	\$0.00	\$0.00
1/23/2024	Tue	:30	KBPY-FM 03:38:44 AM 08:45:23 AM 02:51:06 PM 04:44:33 PM 08:39:18 PM	5	\$0.00	\$0.00
1/24/2024	Wed	:30	KBPY-FM 12:19:30 AM 05:40:13 AM 09:25:40 AM 10:40:59 AM 07:21:01 PM	5	\$0.00	\$0.00
1/25/2024	Thu	:30	KBPY-FM 04:37:33 AM 10:25:44 AM 02:45:38 PM 09:40:51 PM	4	\$0.00	\$0.00
1/26/2024	Fri	:30	KBPY-FM 12:35:59 AM 03:42:25 AM 08:25:56 AM 09:38:39 PM 10:43:07 PM	5	\$0.00	\$0.00
1/27/2024	Sat	:30	KBPY-FM 01:19:25 AM 09:37:53 AM 02:23:34 PM 03:20:07 PM 11:54:19 PM	5	\$0.00	\$0.00
1/28/2024	Sun	:30	KBPY-FM 02:22:35 AM 02:40:02 AM 03:22:06 AM 12:21:33 PM 05:18:20 PM	5	\$0.00	\$0.00
1/29/2024	Mon	:30	KBPY-FM 12:22:41 AM 05:40:37 AM 11:45:29 AM 06:19:59 PM 11:22:10 PM	5	\$0.00	\$0.00
1/30/2024	Tue	:30	KBPY-FM 01:21:52 AM 07:25:42 AM 11:41:50 AM 04:24:02 PM 10:40:06 PM	5	\$0.00	\$0.00
1/31/2024	Wed	:30	KBPY-FM 02:39:32 AM 05:36:31 AM 10:46:01 AM 06:20:18 PM 10:20:52 PM	5	\$0.00	\$0.00

KCSR-AM/KBPY-FM
 Chadrad Communications, Inc.
 226 Bordeaux St.
 Chadron, NE 69337

Nebraska Broadcasters Association

NBA

Advertiser ID: 282 Amount Paid

282-00199-0000	1/31/2024	2
Official Invoice	Date	Page

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2

NBA
 linda@ne-ba.org

Purchase Order Number:

Est. Number:

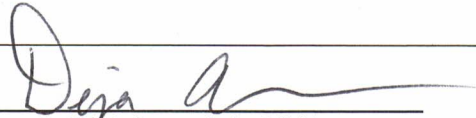
Co-Op:

Description: KBPY- EEO Scholarship Program

Salesperson: Dennis, Sales


Date	Day	Length		Qty	Rate	Total

Affidavit Of Performance: I,


 Deja Andersen - Station Official

certify that in accordance with official station logs, the above
 announcements were broadcast on the days and hours stated.
 Subscribed and sworn before me this 31st day of January, 2024

Quantity	152	Total	\$0.00
Total Due			\$0.00


 Kathleen R. Brown - NOTARY PUBLIC
 Commission Expires - 10/20/2023

General Notary - State of Nebraska
KATHLEEN R. BROWN
 My Comm. Exp. Oct. 20, 2027.

County: Dawes State: Nebraska

INVOICE

KCSR-AM/KBPY-FM
 Chadrad Communications, Inc.
 226 Bordeaux St.
 Chadron, NE 69337

Nebraska Broadcasters Association

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282-00199-0001	2/29/2024	1
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Date	Day	Length		Qty	Rate	Total
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2/3/2024	Sat	:30	KBPY-FM 01:41:20 AM 04:39:14 AM 10:39:50 AM 03:24:57 PM 10:44:53 PM	5	\$0.00	\$0.00
2/4/2024	Sun	:30	KBPY-FM 12:39:28 AM 07:37:40 AM 01:38:42 PM 04:40:20 PM 08:19:48 PM	5	\$0.00	\$0.00
2/5/2024	Mon	:30	KBPY-FM 02:22:05 AM 05:40:21 AM 11:42:02 AM 06:20:02 PM 09:40:35 PM	5	\$0.00	\$0.00
2/6/2024	Tue	:30	KBPY-FM 01:22:08 AM 09:48:23 AM 11:44:04 AM 11:21:39 PM	4	\$0.00	\$0.00
2/7/2024	Wed	:30	KBPY-FM 02:22:44 AM 05:21:48 AM 12:41:35 PM 06:40:24 PM 09:40:32 PM	5	\$0.00	\$0.00
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2/10/2024	Sat	:30	KBPY-FM 03:38:37 AM 09:39:50 AM 12:41:49 PM 06:37:34 PM 10:41:34 PM	5	\$0.00	\$0.00
2/11/2024	Sun	:30	KBPY-FM 01:21:41 AM 05:40:01 AM 01:21:01 PM 04:24:28 PM 07:39:34 PM	5	\$0.00	\$0.00
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2/15/2024	Thu	:30	KBPY-FM 02:46:18 AM 05:38:30 AM 09:26:36 AM 06:22:27 PM 10:45:46 PM	5	\$0.00	\$0.00
2/16/2024	Fri	:30	KBPY-FM 03:40:48 AM 07:25:06 AM 12:45:00 PM 04:50:11 PM 08:24:00 PM	5	\$0.00	\$0.00
2/17/2024	Sat	:30	KBPY-FM 02:21:22 AM 05:41:19 AM 02:23:36 PM 06:40:38 PM 11:54:20 PM	5	\$0.00	\$0.00
2/18/2024	Sun	:30	KBPY-FM 12:23:02 AM 08:37:07 AM 01:18:43 PM 04:21:26 PM 10:38:31 PM	5	\$0.00	\$0.00
2/19/2024	Mon	:30	KBPY-FM 02:39:30 AM 05:25:19 AM 10:23:31 AM 02:25:07 PM 07:26:16 PM	5	\$0.00	\$0.00
2/20/2024	Tue	:30	KBPY-FM 04:24:07 AM 09:45:55 AM 01:25:12 PM 06:41:49 PM 11:24:40 PM	5	\$0.00	\$0.00
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2/24/2024	Sat	:30	KBPY-FM 04:19:29 AM 07:39:02 AM 10:18:21 AM 05:37:12 PM 10:43:30 PM	5	\$0.00	\$0.00
2/25/2024	Sun	:30	KBPY-FM 02:42:38 AM 06:41:06 AM 12:41:16 PM 03:19:47 PM 11:36:34 PM	5	\$0.00	\$0.00
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2/28/2024	Wed	:30	KBPY-FM 12:38:52 AM 05:27:15 AM 11:42:53 AM 06:20:43 PM 11:22:39 PM	5	\$0.00	\$0.00
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282-00199-0001	2/29/2024	2
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O 2/29/2024

2

NBA
 linda@ne-ba.org

Purchase Order Number:

Est. Number:

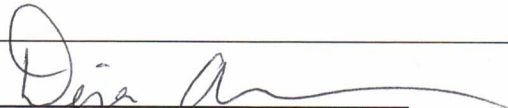
Co-Op:

Description: KBPY- EEO Scholarship Program

Salesperson: Dennis, Sales

Date	Day	Length		Qty	Rate	Total

Affidavit Of Performance: I,


 Deja Andersen - Station Official

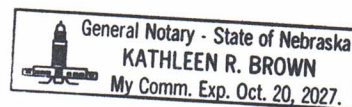
certify that in accordance with official station logs, the above
 announcements were broadcast on the days and hours stated.

Subscribed and sworn before me this 29th day of February, 2024

Quantity	143	Total	\$0.00
Total Due			\$0.00



Kathleen R. Brown - NOTARY PUBLIC
 Commission Expires - 10/20/2023



County: Dawes State: Nebraska

INVOICE