



SAMPLE SCRIPT FOR NBA FOUNDATION EEO SCHOLARSHIP PROMOTION

:30

(To air January 1 - February 28, 2022)

ARE YOU CONSIDERING A CAREER IN BROADCASTING? WITH THE HELP OF (this station) AND THE NEBRASKA BROADCASTERS ASSOCIATION FOUNDATION, YOU CAN BE A PART OF THIS EXCITING FIELD! WE ARE OFFERING TWO, \$2,000.00 SCHOLARSHIPS TO 4-YEAR COLLEGE AND UNIVERSITY STUDENTS WHO WILL HAVE COMPLETED 30 CREDITS AS OF MAY 31, 2022. LET US HELP YOU REACH YOUR CAREER GOALS. FOR MORE INFORMATION, CONTACT (THIS STATION). APPLICATIONS MUST BE RECEIVED BY THE NBA BY MARCH 1, 2022.

(Feel free to change script as you see fit)