

WCVW, Richmond/Petersburg, VA
 2023 Q1 1/1/23-3/31/23

Program(s)/Daypart	Sponsor
Black History Month programming	American Civil War Museum
<i>Legacy List with Matt Paxton</i>	Virginia Mennonite Retirement Community Wheaton World-Wide Moving Bekins Van Lines First Light Home Care
<i>Masterpiece</i>	David and Louise Martin Hermitage Richmond
<i>Nature</i>	Louise B. Cochrane Charitable Foundation Stuart G. Schmidt Charitable Trust
<i>NOVA</i>	Louise B. Cochrane Charitable Foundation Sally R. Youngs
PBS Kids daypart	Kelleher HVAC Virginia 529
Primetime programming	Virginia 529
Run of Schedule daypart	Children's Museum of Richmond Kelleher HVAC Virginia Family Dentistry Virginia Living Magazine Virginia Institute of Marine Science
<i>Untamed</i>	Richmond Audubon Society Virginia Department of Wildlife
<i>Un-Wine'd</i>	Cynthia V. Bailey Fifty-Third Winery Virginia Wine Board
<i>Virginia Home Grown</i>	Strange's Florist Yard Works Virginia Mennonite Retirement Community Wild Birds Unlimited Margaret Vaden Nanchard Morganson Charitable Fund Deb Nelson and Ed Lesnefsky
<i>Virginia Home Grown Clippings</i>	Strange's Florist
<i>VPM News Focal Point</i>	Irene Burlock and Joe Holicky Trish Bernal Paul H. Pusey Foundation The Estate of Ann Lee Saunders Brown