

WCVW, Richmond/Petersburg, VA
2022 Q4 10/01/22-12/31/22

Program(s)/Daypart	Sponsor
<i>Great American Recipe</i>	Mattaponi Springs
<i>Legacy List with Matt Paxton</i>	Ruth Camp Campbell Foundation Virginia Mennonite Retirement Community
<i>Masterpiece</i>	David and Louise Martin Hermitage Richmond
<i>Nature</i>	Louise B. Cochrane Charitable Foundation Stuart G. Schmidt Charitable Trust
<i>NOVA</i>	Louise B. Cochrane Charitable Foundation Sally R. Youngs
PBS Kids daypart	Kelleher HVAC Virginia 529
<i>PBS NewsHour</i>	Sally R. Youngs
Primetime programming	Virginia 529
Run of Schedule daypart	Virginia Living Magazine
<i>U.S. and the Holocaust</i>	James Madison University The American Civil War Museum Virginia War Memorial Weinstein JCC
<i>Untamed</i>	Cynthia V. Bailey Josephine Miller Richmond Audubon Society Virginia Department of Wildlife Virginia Mennonite Retirement Community
<i>Un-Wine'd</i>	Cynthia V. Bailey Fifty-Third Winery Virginia Wine Board
<i>Virginia Home Grown</i>	Strange's Florist The Nanchard Morganson Charitable Fund Yard Works
<i>VPM News Focal Point</i>	Dominion Energy Irene Burlock and Joe Holicky Paul H. Pusey Foundation The Estate of Ann Lee Saunders Brown Trish Bernal