

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WALK, WBZ, WKYC	Date:
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I, Arnold H. Rothschild,

being/on behalf of: Gargiulo for Assembly, a legally

qualified candidate of the Republican political

party for the office of: NY State Assembly

in the 9th District of NYS

election to be held on: May 23, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec	TBD	M-Sun		TBD	TBD

Total Charges:

TBD

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Growth Marketing Group of NY, LLC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jim Kevins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

INVOICE



234 Airport Plaza, Ste #5
Farmingdale, NY 11735
(631) 770-4200

Invoice #: IN-11705130699
Invoice Date: 05/28/2017
Contract #: 505985
Page: 1
Net Amount Due: \$1,963.68

Agency: GROWTH MARKETING OF NY, LLC
Attn: ARNIE ROTHCHILD
39 State Street
Rochester, NY 14614

Station(s): WKJY-FM

Advertiser: GARGIULO FOR ASSEMBLY (A)
Product: TOM GARGUILO - K98
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): house house
Terms: NET 30

Day	Date	Time	Ln	Length	Product	ISCI	Rate
FRI	05/05/17	06:03a	5	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
FRI	05/05/17	07:35a	5	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
FRI	05/05/17	08:51a	5	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
MON	05/08/17	06:35a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
MON	05/08/17	07:50a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
MON	05/08/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
TUE	05/09/17	06:35a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
TUE	05/09/17	07:35a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
TUE	05/09/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
WED	05/10/17	06:03a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
WED	05/10/17	07:04a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
WED	05/10/17	08:49a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
THU	05/11/17	06:17a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
THU	05/11/17	07:03a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
THU	05/11/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
FRI	05/12/17	06:03a	5	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
FRI	05/12/17	07:50a	5	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
FRI	05/12/17	08:35a	5	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
MON	05/15/17	06:35a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
MON	05/15/17	07:20a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
MON	05/15/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
TUE	05/16/17	06:03a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
TUE	05/16/17	07:50a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
TUE	05/16/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
WED	05/17/17	06:04a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75

INVOICE



234 Airport Plaza, Ste #5
Farmingdale, NY 11735
(631) 770-4200

Invoice #: IN-11705130699
Invoice Date: 05/28/2017
Contract #: 505985
Page: 2
Net Amount Due: \$1,963.68

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	05/17/17	07:05a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
WED	05/17/17	08:19a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
THU	05/18/17	06:03a	2	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
THU	05/18/17	07:20a	2	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
THU	05/18/17	08:49a	2	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
FRI	05/19/17	06:03a	5	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.75
FRI	05/19/17	07:35a	5	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.75
FRI	05/19/17	08:19a	5	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.75
SAT	05/20/17	10:55a	6	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$15.10
SAT	05/20/17	12:33p	6	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$15.10
SAT	05/20/17	02:31p	6	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$15.10
SAT	05/20/17	05:55p	6	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$15.10
SUN	05/21/17	11:31a	6	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$15.10
SUN	05/21/17	01:56p	6	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$15.10
SUN	05/21/17	03:54p	6	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$15.10
SUN	05/21/17	04:56p	6	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$15.10
SUN	05/21/17	06:54p	6	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$15.10
MON	05/22/17	06:04a	4	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.76
MON	05/22/17	07:04a	4	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.76
MON	05/22/17	08:51a	4	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.76
TUE	05/23/17	06:18a	4	30	POL-GAGIULO-WHATCANWEEEXPE CT	POL-GAGIULO-WHATCANWEEEXPE CT	\$55.76
TUE	05/23/17	07:03a	4	30	POL-GAGIULO-SANDYB	POL-GAGIULO-SANDYB	\$55.76
TUE	05/23/17	08:19a	4	30	POL-GAGIULO-SANDYA	POL-GAGIULO-SANDYA	\$55.76

THANK YOU FOR YOUR ORDER!!

Remit To:
CONNOISSEUR MEDIA
WKJY-FM
234 AIRPORT PLAZA, STE 5
FARMINGDALE, NY 11735

Invoice Totals

Total Spots: 48
Gross Amount: \$2,310.21
Agency Commission: (\$346.53)
Net Amount Due: \$1,963.68

INVOICE



234 Airport Plaza, Ste #5
Farmingdale, NY 11735
(631) 770-4200

Invoice #: IN-11705130699
Invoice Date: 05/28/2017
Contract #: 505985
Page: 3
Net Amount Due: \$1,963.68

Having been duly sworn deposes & says the broadcasting service has been rendered by this station in accordance with the above invoice. All times are approximate within 15 mins & are within the time classification ordered.

Affidavit of Service Rendered State of NY, County of Suffolk. Subscribed & sworn before me this ____ day of _____, 2017.

_____, Station Official

_____, Notary Public

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Sales Order

Station: **WKJY-FM** Agency: **GROWTH MARKETING OF NY, LLC**
 Contract Name: **TOM GARGIULO KJY-04** Address: **Attn: ARNIE ROTHSCCHILD**
 Contract#: **505985** **39 State Street**
 Start Date: **5/05/17** End Date: **5/23/17** City: **Rochester** State: **NY** Zip: **14614**
 Revenue Type: **Political Agency** Type: **Cash** Buyer:
 Advertiser: **GARGIULO FOR ASSEMBLY (A)** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **TOM GARGIULO - K98** Salesperson: **181HOUSE** Comm %: **0**
 Competitive Code: **POLITICAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/03/17	5/19/17		6:00 AM	9:00 AM	30					3			3	D	59.00	0	0.00	1	
	=== CANCELED ===																			
2	5/08/17	5/18/17		6:00 AM	9:00 AM	30	3	3	3	3				12	D	55.75	24	1,338.00	1	
3	5/15/17	5/19/17		6:00 AM	9:00 AM	30	3	3	3	3	3			15	D	59.00	0	0.00	1	
	=== CANCELED ===																			
4	5/22/17	5/23/17		6:00 AM	9:00 AM	30	3	3						6	D	55.76	6	334.56	1	
5	5/05/17	5/19/17		6:00 AM	9:00 AM	30					3			3	D	55.75	9	501.75	1	
6	5/20/17	5/21/17		10:00 AM	7:00 PM	30						X	X	9	W	15.10	9	135.90	1	

Billing Projections: By Month

May 17
 CA 2,310.21
 ST 2,310.21

☒ Print Spot Prices

THANK YOU FOR YOUR ORDER!!

Notes to Traffic: CHANGED REV TYPE TO POLITICAL - DD

TOTAL SPOTS 48
 GROSS TOTAL \$ 2,310.21
 ADJUSTED SPOTS 48
 ADJUSTED TOTAL \$ 2,310.21

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager