



125 West 55th St
New York, NY 10019

Contract # 25127103
CPE: 521/350/8029
Agency: AMER MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Advertiser: TRUMP, DONALD
Product: Pennsylvania
Agency Order #: 5454754
Buyer: TRACY ROBINSON
Salesperson: TREVOR HEATON
202-955-5342
Version: Highlighting Revision 3
Station: WPGH
Market: Pittsburgh
Office: WASHINGTON
Primary Demo: Adults 18+
Con Type: POLITICAL/NOTE
Assistant: TREVOR HEATON
202-955-5342
Total \$: \$18,300.00
Total Spots: 22
Total CPP: \$371.95
Total GRP: 49.2
Traffic #: 2655202
Separation:

Comments: LUR rebate line 4, MG line 10

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
1	Su 10a-10:30a		FULL MEASURE	\$50.00	0.2	30	0	0	0	0	0	1	0	1	\$50.00	\$250.00	0.2
2	Tu-F M 6p-6:30p		BIG BNG THEORY	\$750.00	2.1	30	1	1	1	1	0	0	1	5	\$3,750.00	\$357.14	10.5
3	Tu-F M 7p-7:30p		BG BNG THRY B	\$1,000.00	2.6	30	1	1	1	1	0	0	1	5	\$5,000.00	\$384.62	13.0
4	W 8p-9p		LEATHAL WEAPON	\$1,000.00	2.2	30	0	1	0	0	0	0	0	1	\$1,000.00	\$454.55	2.2
5	Su 8p-8:30p		SIMPSONS-FOX	\$1,000.00	1.7	30	0	0	0	0	0	1	0	1	\$1,000.00	\$588.24	1.7
6	Tu-F M 10p-11p		CH11NW-FX53@10	\$500.00	1.9	30	1	1	1	1	0	0	1	5	\$2,500.00	\$263.16	9.5
7	Su 10p-11p		CH11NW-FX53@10	\$1,000.00	2.1	30	0	0	0	0	0	1	0	1	\$1,000.00	\$476.19	2.1
8	F 8p-11p		MLB: NLCS GM1	\$750.00	2.0	30	0	0	0	0	0	0	0	0	\$0.00	\$375.00	0.0
9	Su 4p-7p		FOX NFL SU-GM2	\$3,500.00	6.0	30	0	0	0	0	0	1	0	1	\$3,500.00	\$583.33	6.0
10	Sa 3:30p-7p		COLLEGE FOOTBALL PRIME	\$250.00	2.0	30	0	0	0	0	2	0	0	2	\$500.00	\$125.00	4.0
MG from LUR rebate line 4 Changes: Day/Time from Sa 7:30p-11p to Sa 3:30p-7p														22	\$18,300.00	\$371.95	49.2



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Contract # 5217608029
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Advertiser: TRUMP, DONALD
Product: Pennsylvania
Agency Order #: 5454754
Buyer: TRACY ROBINSON
Salesperson: TREVOR HEATON
202-955-5342
Flight: 10/11/16 - 10/17/16
Station: WPGH
Market: Pittsburgh
Office: WASHINGTON
Primary Demo: Adults 18+
Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342
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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 10:57 AM	TREVOR HEATON	LUR rebate applied line 9, revised total \$16,750 (-\$1550)
10/17/16 10:23 AM	Christopher Koutsouflakis	LN 9 LUR IS \$1950
10/14/16 9:49 AM	TREVOR HEATON	LUR rebate line 4, MG line 10
10/14/16 9:44 AM	Blaine Hennessy	LN 10 NA: 2X SAT 10/15 730P-11P DT TP CHG OFFR: 2X SAT 10/15 330P-7P COLLEGE FOOTBALL @ \$250 EACH
10/13/16 5:59 PM	TREVOR HEATON	LUR rebate line 4, MG line 10
10/13/16 3:59 PM	Christopher Koutsouflakis	LN 4 LUR IS \$1000
10/07/16 11:37 AM	TREVOR HEATON	Revised order to clear, new total \$18,300
10/05/16 4:10 PM	System	Notice Received.
		LN 2 NA - REVISE TO LEVEL 2 @ \$750
		LN 3 NA - REVISE TO LEVEL 2 @ 1000
		LN 7 NA - REVISE TO LEVEL 2
		LN 8 NA - DT NO GAME
10/05/16 4:10 PM	Christopher Koutsouflakis	Separation: 30
10/05/16 2:51 PM	TREVOR HEATON	

Competitive Information	
Market Budget:	\$177,188
WPGH Share:	8%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$18,300.00	\$371.95	49.2
Total	100%	22	\$18,300.00	\$371.95	49.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$18,300.00
Total	22	\$18,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 10:57 AM	TREVOR HEATON	Confirmed			\$-1,550.00	\$0	Changes: Calculated Dollars from \$18,300.00 to \$16,750.00, Total CPP from \$371.95 to \$340.45, Comments from LUR rebate line 4, MG line 10 to LUR rebate applied line 9, revised total \$16,750 (-\$1550), User Entered \$ from \$18,300.00 to \$16,750.00, Total \$ from \$18,300.00 to \$16,750.00, 1 buyline added or modified.
Makegood 4	10/17/16 10:23 AM	Christopher Koutsouflakis	Confirmed			\$0	\$0	
Revision	10/14/16 9:49 AM	TREVOR HEATON	Confirmed			\$0	\$0	Changes: 1 buyline added or modified.



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Non-Discrimination Policy	PARAGRAPHS 4g AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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