

# WRZK-FM

## Quarterly Issues & Programs List First-Quarter 2024

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave “significant treatment” to those issues. The following issues were presented on the WRZK-FM public affairs program “A Closer Look.”

### ISSUES

A Closer Look airs on WRZK-FM on Sundays at 6:00 AM

**ISSUE: Alternate Medical Treatments:**

**01-07-24 DR TOM RODGERS (TRT 12:00)**

Tom Rodgers from Performance Medicine talks about Hormone Therapy and ways to manage it with alternative treatments. Having the correct blood work is the key, Tom explains.

**ISSUE: Diabetes:**

**01-14-24 Lydia F. Hoskins (TRT 12:00)**

Lydia F Hoskins, Family & Consumer Sciences from UT Extension Sullivan County. Lydia talks about Diabetes, how to manage it what foods to avoid with healthier options to manage.

**ISSUE: Blood Shortage:**

**01-28-24 RED CROSS BLOOD SHORTAGE (TRT 12:00)**

Red Cross: Emergency Blood Shortage, Donors Needed Now. Heather Barnescarbaj from the local Red Cross joins Lynda Fontaine to talk about donating blood; how, where, and who can donate.

**ISSUE: Kingsport City Government Spending:**

**01-28-24 City Election Term limits, City Budget, Road Improvements (TRT 12:00)**

Kingsport Mayor Shull talks about his departure as Mayor. The term limits he is proposing for the mayor position, city revitalization, and road improvements, he gave an update on the city budget, and how they are spending local tax funds.

**ISSUE: Lithium Battery Safety, Electric Vehicles:**

**02-04-24, 2-18-24 Barry Brickv Kingsport Fire Department (TRT 12:00)**

Barry Brickv discusses Lithium battery safety; Lithium batteries are in just about everything electronic. He talks about things you need to know about avoiding battery fires and explosions. These fires are challenging to extinguish, especially in the new battery-operated electric cars, and why people should consider their safety when buying them.

**ISSUE: Kingsport City Schools Budget:**

**02-04-24 and 2-18-24 Dr. Andy True, Assistant Superintendent (TRT 12:00)**

Bus drivers are needed and are given a \$1,500-dollar sign-on bonus for new hires. The shooting of a 14-year-old from DB, gun safety, budget items, nominating teachers, and snow days are all discussed.

**ISSUE: Energy Assistance for Low-Income Households:**

**02-11-24 Drew Deakins, Upper East TN Human Development Agency (TRT 12:00)**

Marketing and Development Director talks about the energy assistance program and how individuals can apply for help on their energy bills. He also outlines other programs like Head Start, a federal program that promotes school readiness for children ages three to five from low-income families, and how they can receive the Federal Aid available.

**ISSUE: Court Appointed Advocates for Juveniles:**

**02-11-24 CASA (TRT 12:00)**

Executive Director, Missy Sturgill from CASA (Court Appointed Special Advocates) speaks to “A Closer Look” about CASA. She outlines how this process works to train and appoint special advocates who will serve children in the juvenile justice system. She also promotes the Annual fundraiser “Red Shoe Gala” to benefit CASA For Kids; CASA promotes court-appointed volunteer advocacy for children and youth who have experienced abuse or neglect.

**ISSUE: Alternate Medical Treatments:**

**03-03-24 Dr. Tom Rodgers (TRT 12:00)**

Tom Rodgers discussed how to slow the aging process, hormones, what foods to avoid, and how to stay healthy and fit. Traditional Medicine vs Alternative Treatments.

**ISSUE: PetWorks Animal Shelter:**

**03-10-24 Fundraiser, Animal Control, Budget (TRT 12:00)**

Mindy Sams, Board Member from Kingsport City Animal Shelter, PetWorks talks to Lynda Fontaine. PetWorks serves as the City’s animal shelter that cares for adoptable animals in the community, they also serve as the animal control for Kingsport. She explains that during the COVID pandemic, most animals were all adopted out, and saw an influx of animals when people started to go back to work. They are holding a fundraiser to help fund the shelter.

**ISSUE: Health Care:**

**03-10-24 Low Income Health Center (TRT 12:00)**

Betsy Cooper and Trey Darnell with “Friends in Need” take a closer look at their 501(c)(3) non-profit charitable clinic that provides services to people in need for the uninsured and under-insured, as individuals with a gap in insurance coverage; they are now accepting TennCare Dental as they explain there is a huge need for these services. They are looking for clinical and

non-clinical volunteers to help with services. Their budget is over 1.6 million dollars and needs more funding. They started a fundraising campaign for monthly donations and a fundraiser this year.

**ISSUE: Food Shortage, Hunger:**

**03-17-24 Second Harvest Food Bank (TRT 12:00)**

Second Harvest Food Bank needs donations and volunteers. They are in their 31<sup>st</sup> year and provide food to 112 partner agencies over the 8-county region. They also have programs to help kids such as “Back Packs for Kids” and the school systems and summer feeding programs when kids are out of school and cannot access food. Senior feeding programs, mobile food pantries for Veterans, and people who can’t travel to the food bank. They are looking for more resources, such as volunteers, monetary donations, and food. Second Harvest holds drives for Junior league and postal carrier food donations. They also receive food from local grocery stores, but monetary donations are needed as they have several fundraisers throughout the year.

**ISSUE: Veterans:**

**03-24-24 Honor Flight of Appalachian Highlands (TRT 12:00)**

Michelle Stewart President of "Honor Flight of the Appalachian Highlands" talks about the organization and fundraiser events coming up soon. Honor Flight helps our Veterans visit Washington DC, at no cost to the veterans to see the memorials that represent their willingness to fight to preserve America's freedom.

**ISSUE: Services for Women in Need:**

**03-31-24 OASIS Of Kingsport (TRT 12:00)**

OASIS, of Kingsport is a 501(c)(3) Non-Profit organization that targets Women in the Tri-City region. They are a “hub” for all women's services, homeless programs, classes, and support groups. They do not allow Men over the age of ten in the home. It also serves as a “haven” for women who have been abused and assists them in finding a place to live. This is a day center and not a shelter. OASIS will be having a Dinner and Silent Auction to benefit that organization on June 21<sup>st</sup>, 2024. “The mission of the Oasis of Kingsport is to encourage and equip women of all ages and demographics through faith-centered support, education, and fellowship; setting an atmosphere for encouragement, growth, and overall transformation.” They need everyday items such as kitchen and bathroom supplies.

# SUPPORTING DOCUMENTATION

A Closer Look airs on WRZK-FM on Sundays at 6:00 AM

**01-07-24 DR TOM RODGERS (TRT 12:00)**

Tom Rodgers from Performance Medicine talks about Hormone Therapy and ways to manage it.

**1-07-24 Connie Clyburn, Author (TRT 12:00)**

Connie Clyburn, Author of Aging Fabulously.

**01-14-24 Lydia F. Hoskins (TRT 12:00)**

Lydia F Hoskins, Family & Consumer Sciences from UT Extension Sullivan County. Lydia talks about Diabetes and how to manage it.

**1-14-24 Town of Jonesborough Chocolate Festival (TRT 12:00)**

T. McLeod JAMSA, President talks about the Chocolate Festival in Jonesborough

**1-21-24 Paramount Bristol | Paul Reiser Actor/Comedian (TRT 12:00)**

Paul Reiser Actor and Comedian talks about his upcoming performance at the Paramount in Bristol.

**1-21-24 Jonesborough Visitor Center | McKinney Center (TRT 12:00)**

McKinney Center Art Spring Classes. Theresa Hammonds, the McKinney Center Director outlines all the classes they will be offering this year.

**01-28-24 RED CROSS BLOOD SHORTAGE (TRT 12:00)**

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**01-28-24 City Kingsport Mayor (TRT 12:00)**

Kingsport Mayor Shull talks about his departure as Mayor. The term limits he is proposing for the mayor position, city revitalization, and road improvements, he gave an update on the city budget, and how they are spending local tax funds.

**02-04-24 and 02-18-24 Barry Brickv Kingsport Fire Department (TRT 12:00)**

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**02-11-24 Drew Deakins, Upper East TN Human Development Agency (TRT 12:00)**

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**2-25-24 BILLY ARRINGTON | LAMPLIGHT THEATRE (TRT 12:00)**

Producer/Director of Lamplight Theatre joins Lynda Fontaine to talk about the upcoming play “The Last Miracle” from March 1<sup>st</sup> to April 21<sup>st</sup>.

**2-25-24 RADIOTHON | TIFFANY WILLIS DIRECTOR & CHILDREN INITIATIVES BALLAD HEATH FOUNDATION (TRT 12:00)**

Tiffany Willis from Ballad Health speaks to Lynda Fontaine about the upcoming Radiothon and how you can donate to Niswonger Children’s Hospital Radiothon fundraiser promoted through Holston Valley Broadcasting Corporation’s radio stations 98.5 WTFM, 95.9 WRZK, 102.7 WVEK, and ESPN Tri-Cities.

**03-03-24 Dr. Tom Rodgers (TRT 12:00)**

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**03-03-24 ELLIS K. POPA | AUTHOR, “AWAKEN THE DAWN” (TRT 12:00)**

Author of “Awaken the Dawn”, speaks to Lynda Fontaine to tell us about her new book, when and where you can purchase a copy.

**03-10-24 Fundraiser, Animal Control, Budget (TRT 12:00)**

Mindy Sams, Board Member from Kingsport City Animal Shelter, PetWorks talks to Lynda Fontaine. PetWorks serves as the City’s animal shelter that cares for adoptable animals in the community, they also serve as the animal control for Kingsport. She explains that during the COVID pandemic, most animals were all adopted out, and saw an influx of animals when people started to go back to work. They are holding a fundraiser to help fund the shelter.

**3-10-24 FRIENDS IN NEED A NON-PROFIT 501(c)(3) HEALTH CENTER (TRT 12:00)**

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### **3-24-24 Kingsport Theatre Guild | Plays (TRT 12:00)**

Kingsport Theatre Guild's upcoming plays.

### **3-31-24 TOWN OF JONESBOROUGH | EVENTS (TRT 12:00)**

Town of Jonesborough and the McKinney Center Theresa Hammons and Cameo Waters discuss the events for Easter and this summer.

### **03-31-24 OASIS Of Kingsport (TRT 12:00)**

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